



January

2026 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.82k Android 1.82k Apple

District Website – dps170.org

21K Users 91K Page Views

<u>Sessions by Device</u> 16,802 Desktop 3,884 Mobile 81 Tablet	<u>City</u> 12,363 Dixon 3,328 Lanzhou 812 Chicago 311 Sterling
<u>Browser</u> 17,311 Chrome 2,683 Safari 487 Edge 95 Android 80 Firefox	<u>Operating System</u> 11K ChromeOS 5.5K Windows 2.7K iOS 1.3K Android 437 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 6,026

Reach 502,990 - times our posts were presented to Facebook users

Top post– DHS Semester 1 Honor Roll



District X account - @DPS 170

Followers 1,330

Top Tweet – JV Amboy Invite – Dukes took 3rd

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,330	2,623	573	281	214	238

Instagram – dixonschools – 1,574 followers