

Note: This evaluation is provided without access to the Mr. Lundell's end of year summary document.

Services Provided by the Consultant

The Consultant agrees to furnish the Association with the following services:

1. Regular monitoring of legislative activities that are or might be expected to be related to the interests and concerns of the Association:

Meets Expectations:

- Mr. Lundell's communications, verbal and written prior to and during the legislative session suggest that he takes seriously the expectation that he attempt to predict the impact of legislation.
- Mr. Lundell was accurate in predicting that there would be a need for a special session and the amount of the education finance packages.
- Mr. Lundell engages the Executive Director in communication during the legislative session.
- Mr. Lundell appeared to be very interested and closely monitored the sunseting of the LD Discrepancy Model.

Partially Meets Expectations:

- Mr. Lundell was unaware of the efforts directed by MSBA and the New Ulm Public Schools. We would have benefited from earlier knowledge allowing greater preparation time for testimony and alignment with MSBA.
- Mr. Lundell was unaware the request for the fiscal note related to the ABS legislation.

2. Assistance to the Association's President and committees, task forces, or individuals who work on legislative issues in helping develop the Association's legislative platform:

Meets Expectations:

- Mr. Lundell attends and contributes at formal legislative committee meetings and the open legislative committee meeting scheduled during the Fall MASE Conference and attends and provides a summary at the MASE Best Practices Conference.
- Mr. Lundell prepares attendees for their MASE Day at the Capitol.

3. Researches and analyzes key legislative issues pertaining to the Association's legislative platform:

Meets Expectations:

- Mr. Lundell received a recommendation as part of his 2016 evaluation to “watch for opportunities to align our platform with other partners.”
- Mr. Lundell continued to participate in the Special Education Finance Workgroup as a representative of MASE and SEE.
- Mr. Lundell shares conversations that he has with EdMN staff.
- Mr. Lundell facilitated a meeting (telephone) with PACER’s legislative leadership regarding the ADSIS legislation.

4. Assistance in coordinating and enhancing the Association's presence at the Legislature by arranging meetings between legislators and members of the Association as needed and assisting the Association in the preparation of testimony to be presented to legislative or administrative audiences:

Meets Expectations:

- Testimony support for members was not required during this session. Although Mr. Lundell was present during those testimonies. Our members should be able to obtain assistance from Mr. Lundell as they prepare their testimony.
- Mr. Lundell provided evidence that he was in direct contact with the Chair of the House Education Policy Committee.

Partially Meets Expectations:

- Mr. Lundell arranges meetings and testimony. Although it is not uncommon that specifics regarding meetings, including location (room numbers) are not provided.
- A meeting with the Commissioner of Education was requested by the Executive Director. This meeting did not occur, although it should be noted that follow-up attempts by the Executive Director to arrange such a meeting directly with MDE staff also failed.

5. Communication of legislative action through regular communication, including a bi-weekly email communication during the legislative session to be distributed to membership:

Partially Meets Expectations:

- Communication to our members during the legislative session on a consistent basis continues to be a challenge.
- Mr. Lundell has an ongoing directive to provide bi-weekly communication to be shared out electronically to our members. Such updates were inconsistent, although the conference call has been added.
- Mr. Lundell participated in 9 Legislative Committee/Executive Committee conference calls. Mr Lundell was not routinely timely in his participation.
- Mr. Lundell has yet to provide members with an end-of-session report.

6. Collaborate with the MASE Executive Director to coordinate legislative advocacy:

Partially Meets Expectations:

- Timely communication continues to be challenging. Follow through and responses to emails, text messages, and phone communication is slow and inconsistent. This is an ongoing concern.

7. Be aware of and communicate other associations' legislative platforms, activities, and initiatives:

Meets Expectations:

- Mr. Lundell appears to have a well-established relationship with other educational lobbyists.

8. Provide services to the President as directed.

Meets Expectations:

- The president does not report making any direct requests of Mr. Lundell

Specific Areas of strength:

Mr. Lundell is a well established member of the education lobbying community who has cultivated relationships with other lobbyists, legislators and their staff members which is a direct benefit to MASE.

Specific Areas for Improvement:

- Bi-weekly (every two weeks) email communication during the legislative session regarding legislative action.
- Prepare to facilitate regularly scheduled meetings with the Legislative and Executive Board during the session (arrive timely to the meeting, prepare an agenda, follow-up with questions and notes)
- Timely responses to communication from the Executive Director of MASE – meaning within 24 hours or sooner as event/s warrant.

Recommendation: 2% increase on the contract Mr. Lundell's performance is improved over the previous year. Communication with MASE leadership and its members continues to be a challenge