

Templeton Demographics, LLC

Demographics...Enrollment Forecasting...Planning

Jeff Baker, Director of Demographics and Planning
Keller ISD
Keller Pkwy
Keller, TX 76248

Re: “Enrollment Forecast”, “Long Range Forecast”, “Attendance Zone Planning” and “G.I.S. mapping service”

Templeton Demographics LLC will provide the following services and information concerning demographics, enrollment forecasting and attendance zone planning for the Keller ISD:

Enrollment Forecast – Two Year Enrollment Forecast by campus and grade level.

- Analyze existing demographics and enrollment history for all attendance levels.
- Geo-code existing student database to access current attendance patterns.
- Compare current student database to enrollment history to analyze for trend patterns.
- Review single family and multifamily building patterns.
- Determine the future characteristics of the student population based on historical and existing trends.
- Provide short range projections of enrollment by campus and grade. (Two year forecast)
- Provide electronic and hard copies of the complete report and maps.

Long Range Facility Plan – Ten Year enrollment forecast by campus verses building capacity.

- Long range enrollment forecast will be built upon the two-year enrollment forecast continuing to use enrollment patterns and building trends.
- Subdivision yield analysis based upon geocoded students compared to parcel files will generate number of students by subdivision.
- Review single family and multifamily building patterns.
- Review and anticipate the likely development of vacant land.
- Determine the future characteristics of the student population based on historical trends and future population growth.
- Provide long range enrollment projections for each school. (Ten year forecast)
- Provide electronic and hard copies of the complete report and maps.

Attendance Zone Planning – Provide assistance with new attendance zone development by presenting attendance zone scenarios.

- Utilize G.I.S. software to build attendance zones with geocoded student information.
- Assist Administration with planning sessions to develop and review attendance zone options.
- Review growth trends and enrollment forecast based upon attendance zone scenarios.
- Review ethnic and economic disadvantaged percentages of attendance zone scenarios.

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- Assist with public meetings by presenting information concerning enrollment growth and attendance zone scenarios.

G.I.S. mapping service – Templeton Demographics will provide custom mapping service creating boundary maps and atlas maps to assist with attendance zones and campus locations. Templeton Demographics will provide electronic copies of map work and assist with printing options. District may choose to print maps in house or simply post on district web page.

Fee Schedule

Enrollment Forecasting - \$7,000.00

Attendance Zone Planning - \$8,000.00

Long Range Facility Forecasting - \$7,000.00

Housing Data (Metrostudy quarterly housing reports) - \$7,000.00

Build-out Model of ISD population - \$7,000.00

Public meetings/after 5:00 p.m. - \$375.00 per meeting

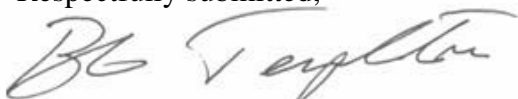
The fee for the “Enrollment Forecast Report”, “Long Range Facility Plan”, “Attendance Zone Planning” and Build-out Model is **\$36,000.00**. The fee will be spread out over four quarter payments occurring: Nov. 15th 2007, Jan. 1st 2008, April 1st 2008 and July 1st 2008.

If the listed services are acceptable concerning demographics and enrollment forecasting, please sign in the space below, at which time this letter will be our agreement concerning the services to be provided by Templeton Demographics LLC.

Agreement is for one-year beginning Nov. 15, 2007 between district and Templeton Demographics, LLC with two successive one year extensions, based on the long range needs of the district and mutual consent of both parties not to exceed three years total.

We look forward to working with you and the Administrative team at Keller ISD.

Respectfully submitted,



Bob Templeton

Accepted and agreed as of this _____ day of _____, 2007:

By: _____