



# A Virtual Learning Solution for Lyon County School District Families

July, 2025

# Pearson Virtual Schools – Mission & Company Experience

- Our mission is to help each student maximize their potential and meet the highest performance standards through a uniquely individualized learning program.
- Pearson partners with charter school boards, school districts, state entities, and non-profits, and is currently serving over 110,000 students via full-time virtual education in 31 states.
- Additionally, we reach thousands of students through hundreds of district/school partnerships.
- Since 2001, we have successfully served more than 1 million students using our products and services.



# A Partnership with Pearson

- Comprehensive offering
- Hundreds of courses approved and aligned to NV standards for grades K-12, including Honors, AP, CTE, World Languages, and Credit Recovery
- Customizable courses, plus ability to personalize instruction for students
- Professional Development
- Certified Online Teachers, Advisory Teachers, and various avenues for synchronous support
- Implementation Specialist to manage program launch
- Dedicated Program Manager for ongoing support
- Synchronous Training Services
- Dedicated Family Engagement support



# Pearson Solutions

- Supporting fully virtual students – medically fragile, work/study, bullied, anxious, teen parents, and those that need an alternative way to learn
- Addressing teacher vacancies
- Providing credit recovery options
- Expanding your district catalog – AP, CTE, World Languages, Electives
- Recapturing students who have left the district to homeschool or attend another virtual program/school



# Team Experience

- District Partnerships team members have an average of 10 years of service at Pearson
- More than 70% of team members are former educators/administrators



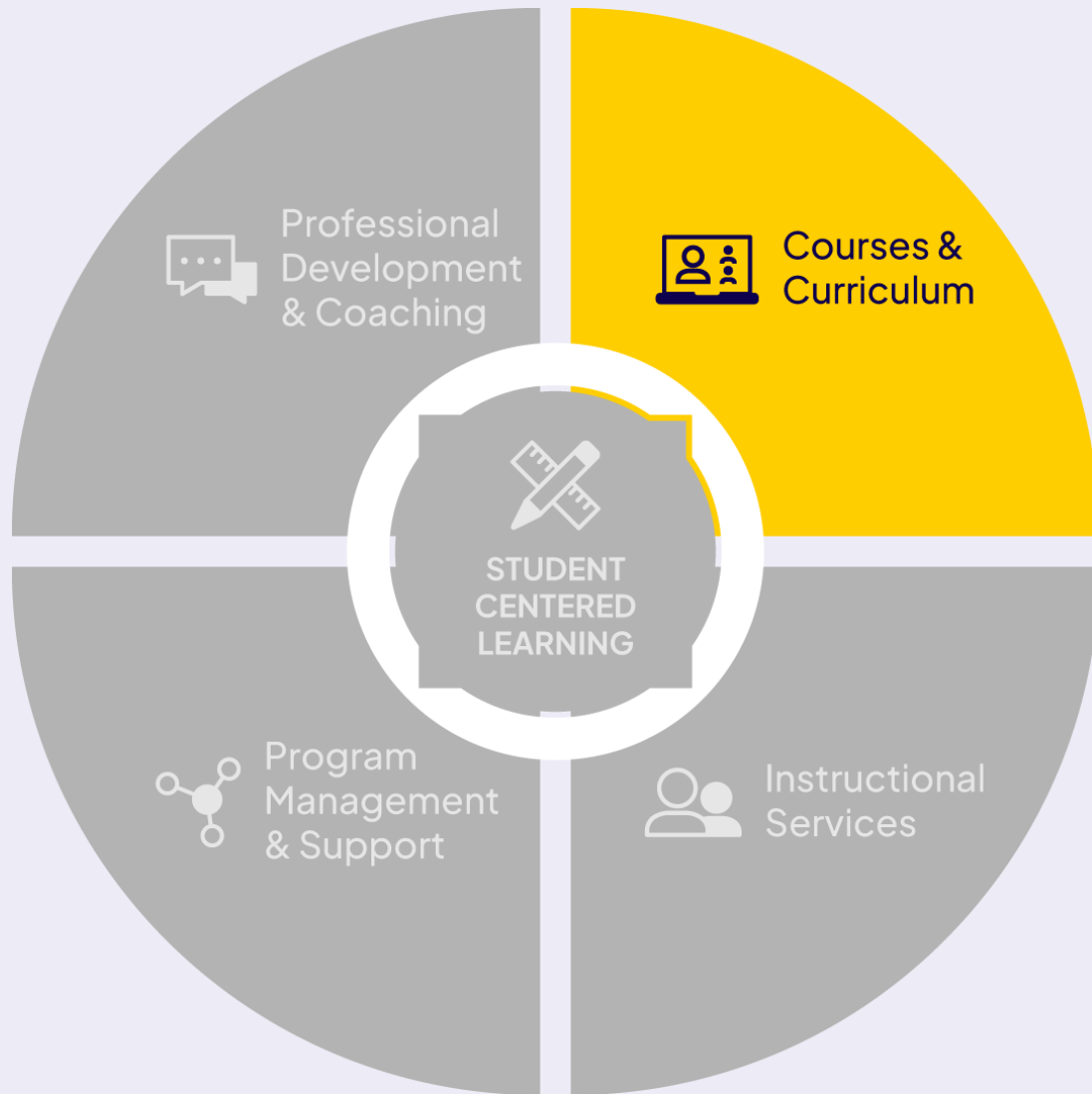
*Pearson Virtual Schools Managing Director Lorin Thomas-Tavel with the District Partnerships Team at DLAC February 2025*

# Meet Pearson Connexus





# Online Courses and Curriculum



- Access to the widest range of courses for K-12 learners (more than 300) aligned to Nevada standards
- Academic Courses
- Gifted and Talented Courses
- Honors/AP Courses
- CTE/Electives
- World Languages
- NCAA Approved Courses
- Cognia Accredited
- Expand choices and opportunities
- Physical materials provided with some courses

# Instructional Services



- Certified K-12 teachers deliver synchronous, real-time instruction in an online classroom – weekly for Core; elective schedules vary by course
- Additional 1:1 personalized instruction provided during office hours/by appointment
- Grading of all projects and assessments, and progress monitoring to ensure student success
- Partners can use a combination of their district teachers and Pearson teachers



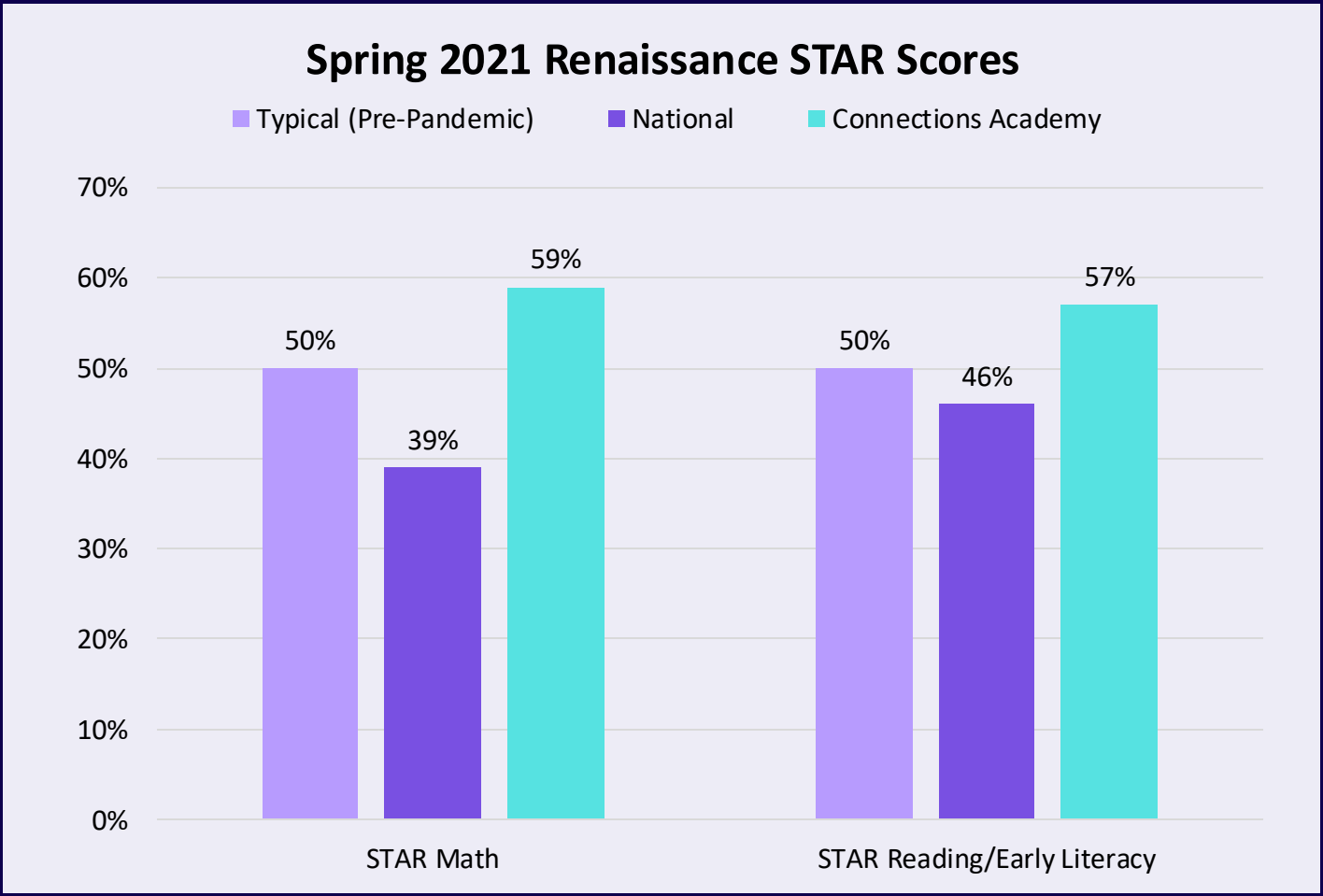
# The Efficacy of Pearson's Instructional Model

- “The worst student performance in decades.” ~WSJ August 2022
- At Pearson, we have a different story.
- While news outlets continue to highlight learning loss, we are proud to share that students in Pearson-supported virtual schools advanced academically.



# Renaissance/STAR Test

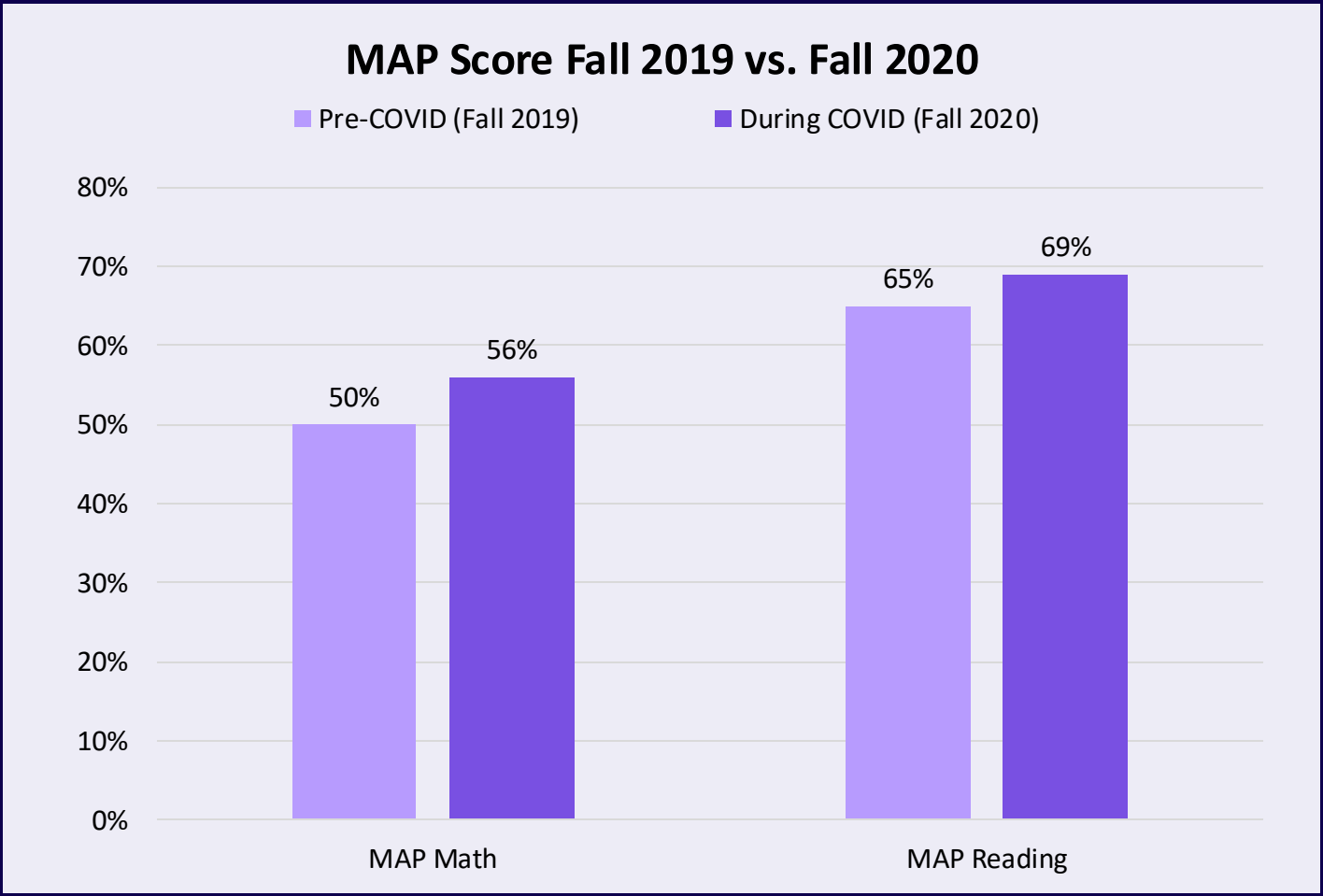
Pearson-supported virtual students outperformed expectations in spring of 2021, based on trends, as well as the actual national sample.



A sample of 23k Connections Academy students outperformed expectations and the national sample of students on STAR.

# NWEA/MAP Test

Pearson-supported virtual students showed statistically significant learning growth from fall 2019 to fall 2020, while the national cohort did not.

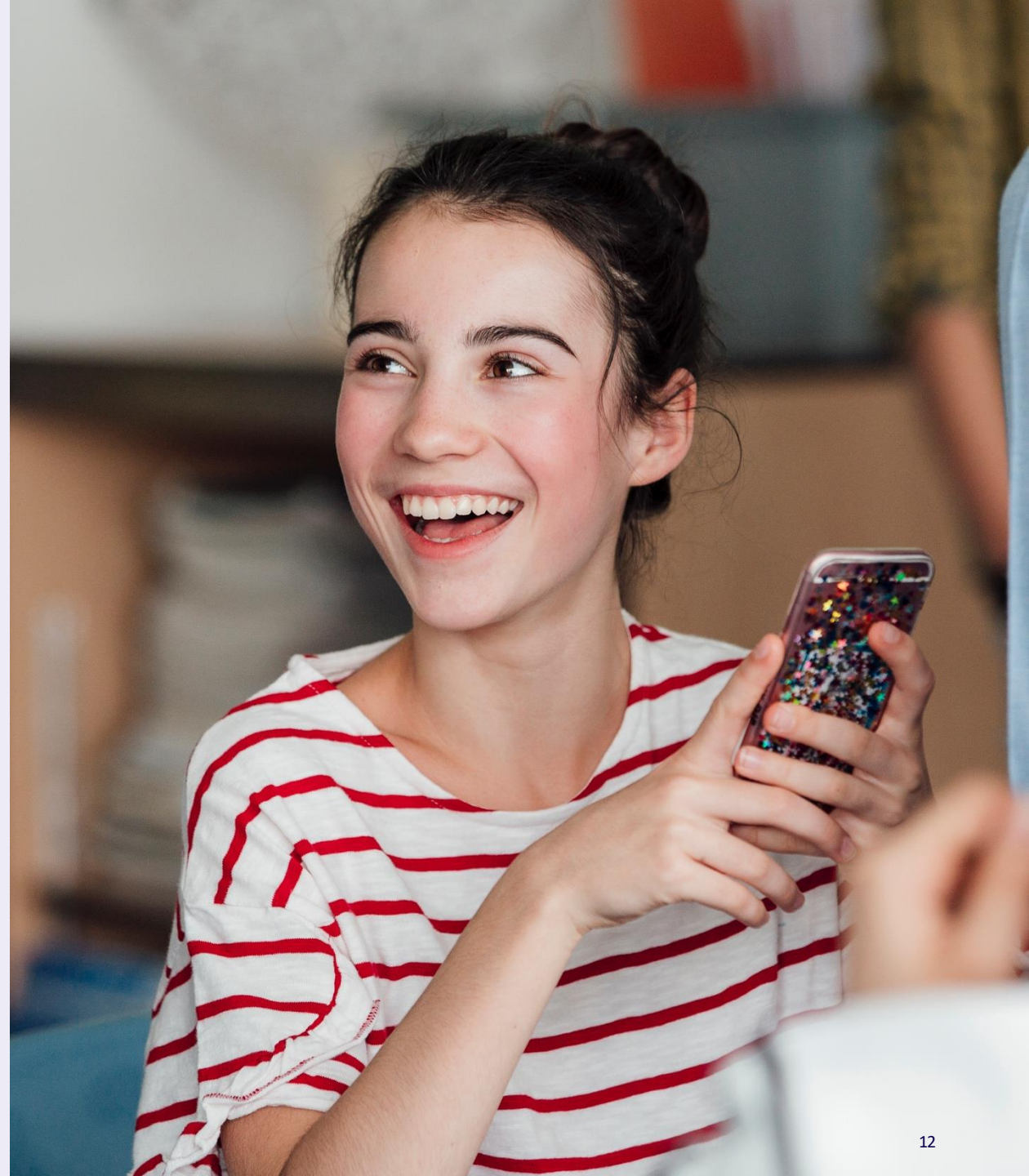


A sample of 9,638 Connections Academy students improved in MAP Math and Reading overall during COVID.

\*Numbers reflect national percentile scores associated with each test

# Pearson-Supported Virtual Students Out-Perform Other Virtual Students

- From SY2017-18 to SY2022-23, when comparing Connections Academy schools to schools (in the same state) supported by a matched virtual competitor, Connections Academy schools overall have higher proficiency rates on ELA and Math required state assessments.





# Program Management & Family Engagement



- **Program Management/District Success Partner**
  - Provides ongoing operational support to ensure student achievement
  - Ensures a smooth program start and champions fidelity of implementation
  - Offers consultative support related to effective online program implementation
  - Provides guidance in monitoring student data & identifying performance trends
- **Implementation Specialist**
  - Facilitates program launch
- **Family Support**
  - Virtual Information Session to share program details and answer questions

# Training and Professional Development



- Resources to empower district Program Coordinators
  - Synchronous start-up training for administrators and teachers
  - 24/7 access to online resources via Help portal
  - True TEAM of support!

# Administrator + Teacher Trainings

- Prior to the start of school
  - Synchronous Administrator Training
    - Getting Started
  - Synchronous Teacher Training
    - Getting Started
    - Course Customization
- Resources available throughout the school year
  - Additional Administrator Training
    - Reporting on Student Performance (synchronous – admin)
    - Monitoring Student Progress (synchronous - teacher)
    - Navigating the Semester Closeout (synchronous - teacher)
    - Teaching for Impact (asynchronous - teacher)
  - Program Management
  - Help Portal 24/7/365

# Your virtual learning partner should check all the boxes:



A comprehensive LMS serving K-12 students on one platform



A robust K-12 catalog of state-aligned courses, including World Languages, Honors, AP, CTE, NCAA-approved courses, and more



Live instruction from Certified teachers – plus office hours, 1:1 time, and advisory teacher support



Real-time live support for your school from our Pearson team including a District Success Partner, an Implementation Specialist, and Sales Specialist



Flexibility with reusable licenses as students move in and out of the program



A district-specific synchronous Virtual Information Session to prepare families for the start of school



NCAA-Approved courses when Pearson teachers are TOR; NCAA-eligible when partner teachers are TOR



More than 20 years of experience in serving students online



# Partnering with Pearson



## Pearson Responsibilities

- K-12 Curriculum
- Intuitive online platform with access to real-time student performance data
- Instructional services delivered by Certified K-12 teachers
- Implementation Specialist + District Success Partner
- Live training at start of school; resources available throughout the school year
- Marketing/student recruitment guidance
- Family Engagement Info Session

## District Responsibilities

- Overall accountability/program oversight
- Marketing/student recruitment (with Pearson guidance)
- Enrollment and academic placement
- School counseling and special education services
- State testing and associated assessments
- Socialization opportunities that may include athletics, clubs, field trips
- Grant diploma
- Submission of state reporting
- Provide a district liaison who serves as Program Coordinator in partnership with District Success Partner



# Always Learning.

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