



UNITED INDEPENDENT SCHOOL DISTRICT AGENDA ACTION ITEM

TOPIC _____ Discussion/Action to Nominate TASB Board Representative _____

SUBMITTED BY: _____ Judd Gilpin _____ **OF:** _____ Board President _____

APPROVED FOR TRANSMITTAL TO SCHOOL BOARD: _____

DATE ASSIGNED FOR BOARD CONSIDERATION: _____ July 18, 2012 _____

RECOMMENDATION:

It is recommended that the United ISD Board of Trustees Discuss and take Action to Nominate TASB Board Representative.

RATIONALE:

BUDGETARY INFORMATION:

BOARD POLICY REFERENCE AND COMPLIANCE:

ENDORSEMENT FORM

Date _____

Sylvester E. Vasquez, Jr., Chair
TASB Nominations Committee
P. O. Box 400
Austin, Texas 78767-0400

Dear Mr. Vasquez:

Our school board endorses the candidacy of the following individual nominated to fill a position on the TASB Board of Directors.

CANDIDATE INFORMATION

NAME: Gloria Santillan Casas
SCHOOL DISTRICT: La Feria ISD
MAILING ADDRESS: P.O. Box 1159
CITY: La Feria, TEXAS ZIP 78559-1159

This endorsement was approved by our school district's board of trustees at a duly called meeting on

(Date)

Sincerely,

(BOARD PRESIDENT)

NAME: Judd Gilpin
SCHOOL DISTRICT: United Independent School District
MAILING ADDRESS: 201 Lindenwood Dr.
CITY: Laredo, TEXAS ZIP 78045

Must be received in the TASB Austin office on or before AUGUST 29, 2012

RETURN TO:
TASB, Attn: Management Services
P.O. Box 400, Austin, Texas 78767-0400
or FAX (512) 467-3554

This form to be used to endorse a nominated individual from a BOARD within your TASB Region who has completed the July 2, 2012 requirements.

Endorsements will only be accepted if acted on from JULY 3 to AUGUST 29. Must be received in the TASB Austin office on or before AUGUST 29, 2012

TEXAS ASSOCIATION OF SCHOOL BOARDS (TASB)

Biographical Sketch

Today's Date: June 25, 2012

Name: Gloria Santillan Casas

Address: 12707 Arroyo Lane

City: La Feria

Zip: 78559

Business Phone: 956-793-9863

Residence Phone: 956-797-1068

Fax Number (if applicable): _____

We communicate with our Board members primarily via e-mail and the internet.
Please list your preferred active email address.

E-mail: casasantillan@aol.com

School District: La Feria ISD

Local Terms Expires: 11/12 Years on Board 18
Month/Year

Upon expiration of current term on your local board, will you seek re-election:
Yes X No _____

Board positions held/dates: President 2004, 2006 Vice-President 97', 98' 99', Secretary 2002, 2003, 2004,
2011- Board Representative District Planning Committee 2005-12, Strategic Planning Committee 2010

Occupation: Regional Housing Value Chain Facilitator

Employers: Community Development Corp. of Brownsville Dates: Current

Spouse's Name: Jaime Children (Names and Ages): Jaime, Jr., -39, Angela, -35, Rolando -32, Eduardo- 29

Birthdate: March 26, 1948 Birthplace: Harlingen

Education-High School: Harlingen High School College: Howard Payne University

Other Education: _____ Degrees: BAAS

Hobbies/Special Interests: Community Organization, Social Services initiatives

Business/Professional/Civic Group memberships; offices held and dates: _____

- Director on the **Texas** Association School Boards Board of Directors 2004 -current
- **State** -Mexican American School Board -Secretary, 2010, Vice-President 2011-current
- Legislative Chairperson on the Cameron **County** Mental Health Task Force 2006-2009
- Member -Rio Grande Valley Breastfeeding Coalition 2005- 2008 (**Regional Coalition**)
- Member - Infant Mental Health Coalition of South Texas 2006 (**Regional Coalition**)
- Founding member of the Parental Awareness League – **La Feria** 1995-1999
- Founding member of Monica's House (for abuse children) – **Brownsville** 1998
- SET (Securing Economies Together) **Regional** Coalition 2011-current Current Chairperson
- South Texas Collaborative for Housing Development – Director -2010-current
- St. Francis Xavier Parish -Santa Monica Society – Member 2008
- Region 1 Spring Conference Planning Committee 2004-2012

ENDORSEMENT FORM

Date _____

Sylvester E. Vasquez, Jr., Chair
TASB Nominations Committee
P. O. Box 400
Austin, Texas 78767-0400

This form is to be used to endorse a nominated individual from a BOARD within your TASB Region who has completed the July 2, 2012 requirements.

Endorsements will only be accepted if acted on from July 3 to August 29. Must be received in the TASB Austin office on or before AUGUST 29, 2012

Dear Mr. Vasquez:

This is to serve as our letter of nomination of a member of our local board to fill a position on the TASB Board of Directors.

CANDIDATE INFORMATION

NAME _____ Dr. Cecilia May Moreno _____

SCHOOL DISTRICT: Laredo ISD _____MAILING ADDRESS: 1702 Houston St. _____CITY: Laredo _____, TEXAS ZIP 78040 _____

This endorsement was approved by our school district's board of trustees at a duly called meeting on

DATE

Sincerely,

(BOARD PRESIDENT)

NAME: _____

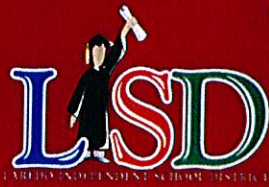
SCHOOL DISTRICT: _____

MAILING ADDRESS: _____

CITY: _____, TEXAS ZIP _____

Must be received in the TASB Austin office on or before August 29, 2012**RETURN TO:**

**TASB, Attn: Management Services
P.O. Box 400, Austin, Texas 78767-0400
or FAX (512) 467-3554**



DR. CECILIA MAY MORENO
LAREDO ISD BOARD OF TRUSTEES SECRETARY



956-285-4239
CMAYMORENO@YAHOO.COM



NOMINATED FOR
TASB BOARD OF DIRECTORS

July 10, 2012

Dear Fellow School Board Member,

It is with great honor and pleasure that I have accepted the nomination of the Laredo ISD Board of Trustees to the TASB Board of Directors. This letter is to request your support for my nomination.

As I respectfully ask for your support, there are two significant points that I wish to make. First, I would like to note that I bring a perspective that is not commonly found among the TASB Board of Directors. Prior to being a School Board Member, I served as Superintendent of Schools for five years in Carrizo Springs CISD. The retirement from CSCISD brought an end to 44 years of service to public schools as a teacher, counselor, principal, central office administrator, and superintendent. My commitment to students, parents, and school employees continues through my service as a School Board member at LISD where I am currently Secretary to the Board.

During this time I also served on the Laredo City Council (10 years), and on the Teachers Retirement System of Texas (five years). I currently serve on the Texas Woman's University Board of Regents and am the Purchasing Agent for Webb County. Thus, I have local government experience with the City, County, and School District.

I earned a bachelor's and master's degree from Texas Woman's University, an MBA in accounting from Laredo State University, and a doctorate of education from Texas A&M University at Kingsville.

I am the parent of five public school graduates, now college graduates, and the grandparent of 10 beautiful grandchildren, the oldest currently a student at UTPA. My husband of 43 years is a retired school principal and all of my children and their spouses have at one time been teachers.

I consider the aggregate of my experiences to be somewhat unique. These experiences along with the technical skills I have acquired will help me be a well-informed TASB Board of Directors member. If elected, I will strive to represent Region One wholeheartedly with my God-given abilities.

The second point I make with humility and caution. While Region One has two TASB Board of Director positions, Laredo has not had a member serve as director for nearly 20 years. I ask you as a School Board Member from the Region One area to support my candidacy as TASB Director. I need your help and would gratefully accept your support.

You may support my nomination to the TASB Board of Directors by voting as a board to endorse my nomination during your July or August School Board Meeting. Action of the Board to endorse must be submitted to TASB before August 29, 2012.

I thank you very much and look forward to representing you, your district and the children of Region One.

Sincerely,

Dr. Cecilia May Moreno
Laredo ISD Board of Trustees Secretary

1. EDUCATION

- EDD - TEXAS A&M KINGSVILLE
 - MA - TEXAS WOMAN'S UNIVERSITY
 - MBA - LAREDO STATE UNIVERSITY
 - BS - TEXAS WOMAN'S UNIVERSITY
 - CPA EXAMS
 - COUNSELOR CERTIFIED
 - CERTIFIED TEXAS PURCHASER (CTP)
- # 2. CONTINUES TO BE CONNECTED TO THE CLASSROOM THROUGH
- FIVE TEACHERS IN THE FAMILY
 - GRANDCHILDREN ATTEND PUBLIC SCHOOLS

3. STRENGTH IN TECHNICAL SKILLS INCLUDING

- CURRICULUM
- BUDGET
- OPERATIONS

4. SUPERINTENDENT EXPERIENCE

- FIVE YEARS AT CARRIZO SPRINGS CISD

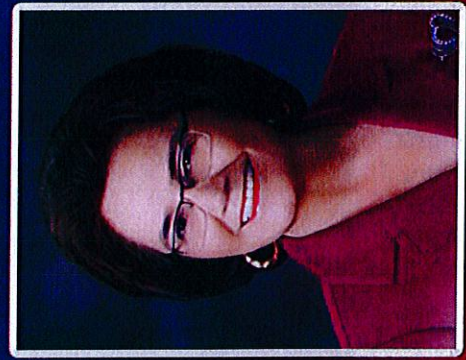
5. LOCAL GOVERNMENT DECISION MAKING EXPERIENCE

- SCHOOLS AS EMPLOYEE AND ON THE LAREDO ISD BOARD OF TRUSTEES
- LAREDO CITY COUNCIL
- SERVED ON TEXAS MUNICIPAL LEAGUE-GBR POOL PROVIDING HEALTH BENEFITS TO CITIES (9 YEARS)
- WEBB COUNTY PURCHASING AGENT



DR. CECILIA MAY MORENO

FOR TASB BOARD OF DIRECTORS



7. STRONG FAMILY VALUES

- MARRIED TO SAMUEL MORENO 43 YEARS
- FIVE CHILDREN - ALL COLLEGE GRADUATES
- 10 GRANDCHILDREN - ONE ATTENDING UTPA

8. SUPPORT AND ADHERENCE TO TASB'S VALUES

- PLACE HIGH VALUE ON HONESTY, INTEGRITY, FAIRNESS, AND RESPECT
- SUPPORT INCREASED STUDENT ACHIEVEMENT THROUGH LEADERSHIP, INNOVATION, AND QUALITY SERVICE
- INCREASED SUPPORT FOR LOCAL BOARDS THROUGH TRUST AND STRATEGIC ALLIANCES
- PROMOTE AND ASSIST WITH FISCAL RESPONSIBILITY

9. WILL PLAY AN ACTIVE ROLE IN SUCH CONCERNS AS

- DROPOUT RATE
- BULLYING
- SAFETY IN OUR SCHOOLS
- TESTING
- COLLEGE AFFORDABILITY

10. UNIQUE CHARACTERISTICS AND CLEAR UNDERSTANDING OF THE

- NEEDS OF THE SCHOOLS; COMES FROM 45 YEARS OF SCHOOL INVOLVEMENT
- BUDGETS AND FINANCIAL DECISIONS; COMES FROM TRAINING AND EXPERIENCE
- CONCERNS FROM PARENTS AND LOCAL COMMUNITIES; COMES FROM BEING A PARENT