

SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT Agenda Item Summary

Meeting Date: February 28, 2022
Agenda Section: Presentation/Report
Agenda Item Title: 2022-2023 #ChooseSouthSanISD Campaign and Enrollment
From: Dolores Sendejo, Deputy Superintendent
Additional Presenters if Applicable: N/A
Description: The #ChooseSouthSanISD campaign is a district-wide collaborative marketing effort to help highlight the District's programs and successes while registering returning students and enrolling new-to-the-district students.
Historical Data: This presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.
Recommendation: N/A
Funding Budget Code and Amount: N/A



RETURNING STUDENT REGISTRATION

February 24, 2022

Recent progress

7,216 returning students have rolledover for the 2022-2023 school year

School	# Returning Student Registrations (2022-23)	# of Possible Returning Students (2022-23)*		% of Returning Students Registered (21-22)	% Total Registered (based on 20-21 total enrollment)		New Students Registration (Head Start)	New Students Registration (new to district K-12)
South San High School	18	1870	2103	1%	1%	-		
West Campus	2	547	355	0%	1%	-		
Dwight MS	9	460	492	2%	2%	-		
Shepard MS	6	516	551	1%	1%	-		
Kazen MS	8	281	269	3%	3%	-		
Zamora MS	2	416	499	0%	0%	-		
Athens	0	226	242	0%	0%			
Hutchins	6	343	406	2%	1%			
Kindred	26	270	333	10%	8%			
Palo Alto	15	354	426	4%	4%			
Price	7	310	361	2%	2%			
Madla	1	316	360	0%	0%			
Five Palms	0	393	452	0%	0%			
Armstrong	12	224	274	5%	4%			
Carrillo	0	207	243	0%	0%			
Benavidez	1	386	457	0%	0%			1
Talented and Gifted	0	30	29	0%	0%			
Exploratory Arts and Tr	0	33	35	0%	0%			
Global Leadership	0	34	34	0%	0%			
Totals	113	7216	7915	2%	1%	0	0	1

#ChooseSouthSanISD REGISTER NOW







210-996-9149

REGISTER NOW







210-996-9149 #ChooseSouthSanISD

Welcome to Bobcat Nation! REGISTER NOW

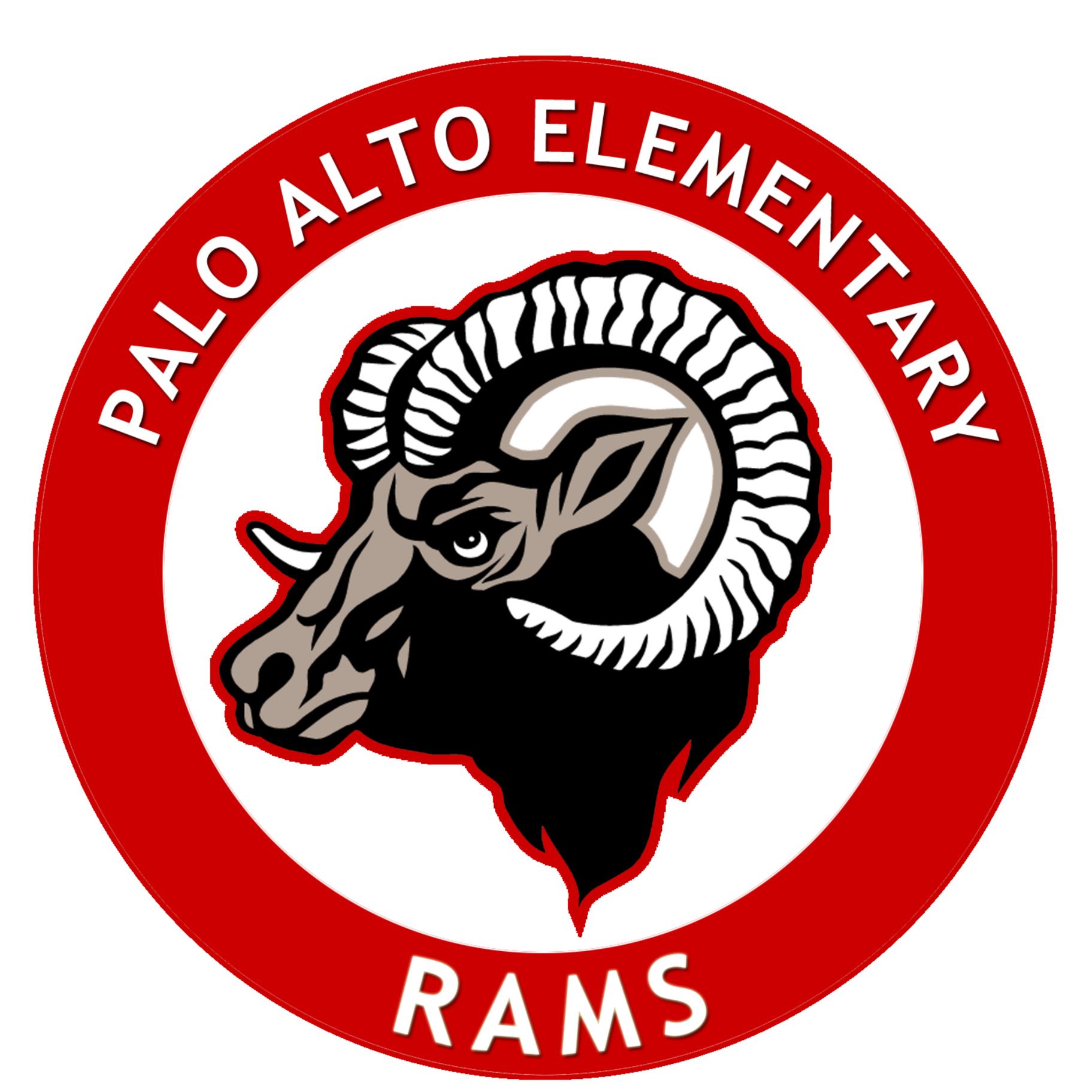






210-996-9149 #ChooseSouthSanISD

Welcome to Bobcat Nation! REGISTER NOW







210-996-9149 #ChooseSouthSanISD

Welcome to Cougar Nation! REGISTER NOW







210-996-9149

Welcome to Cougar Nation! REGISTER NOW



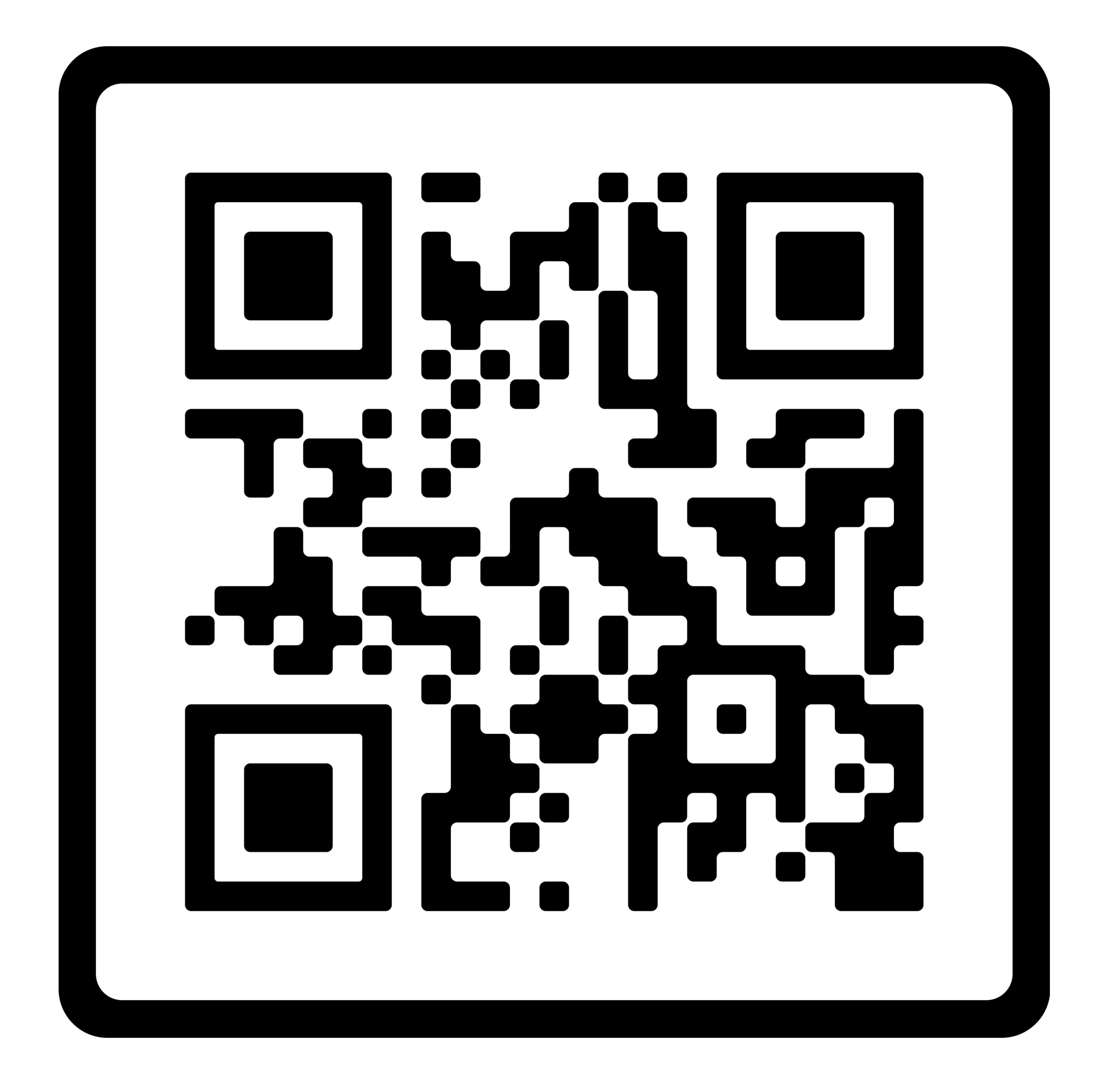




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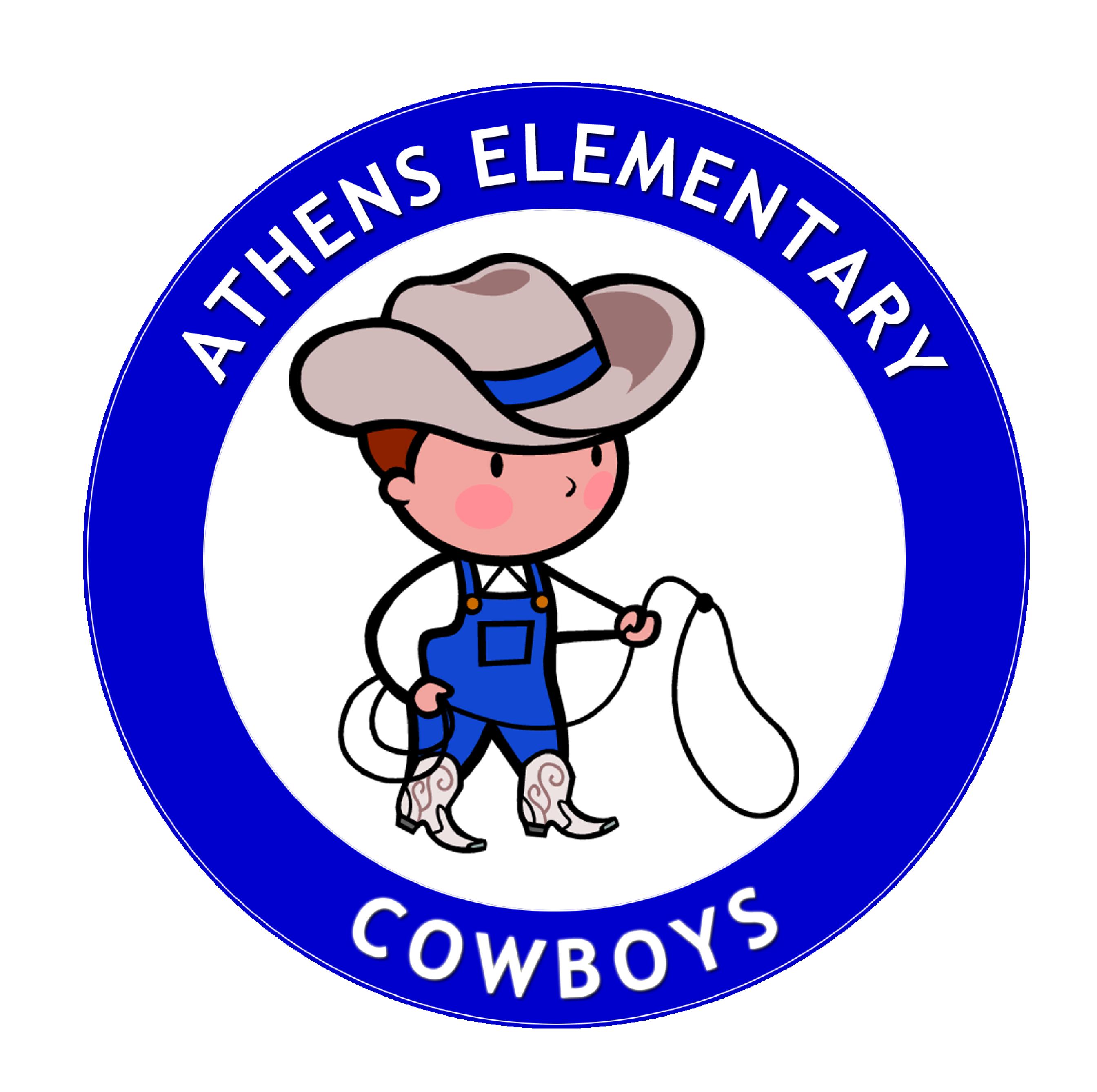












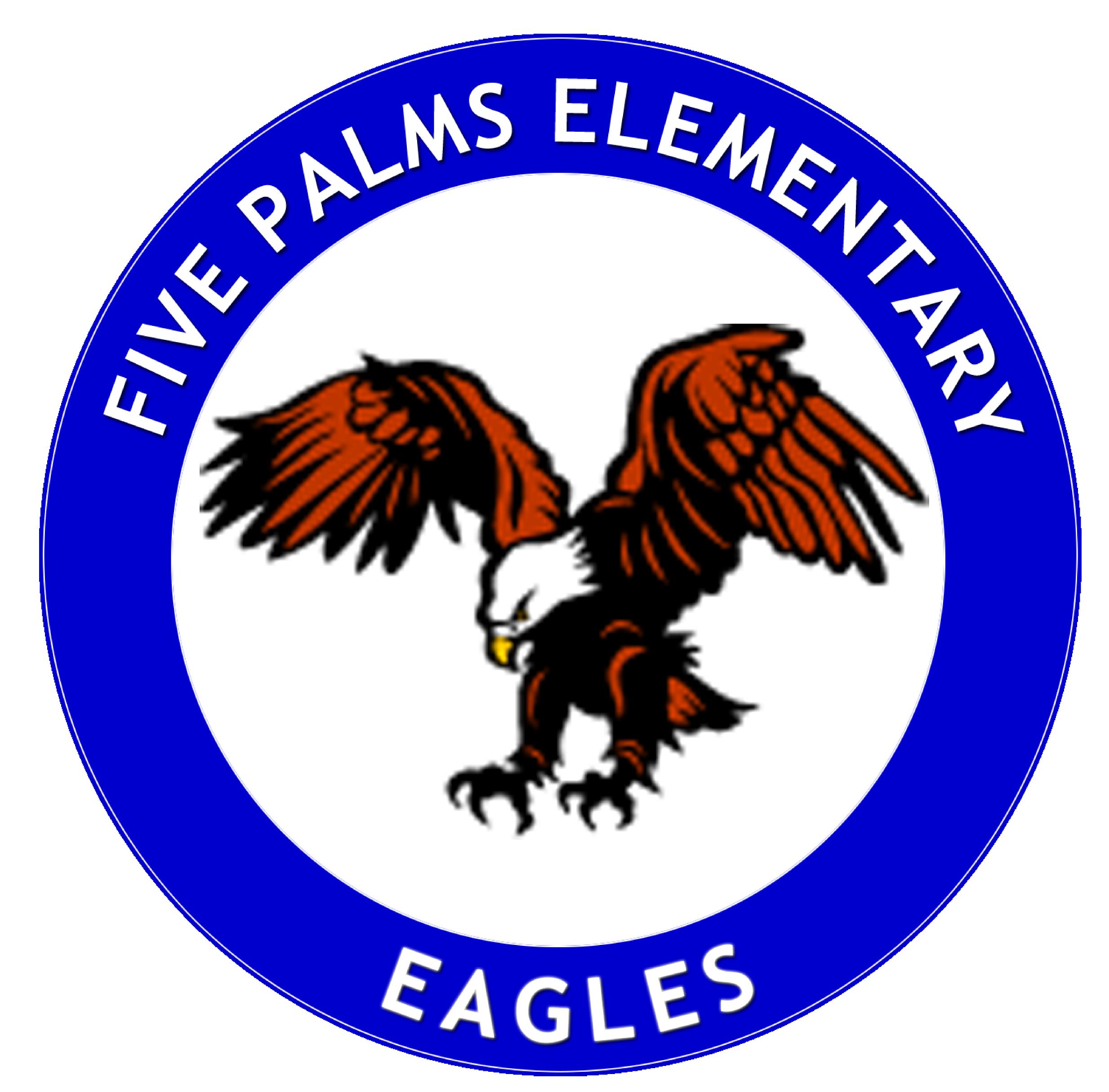






































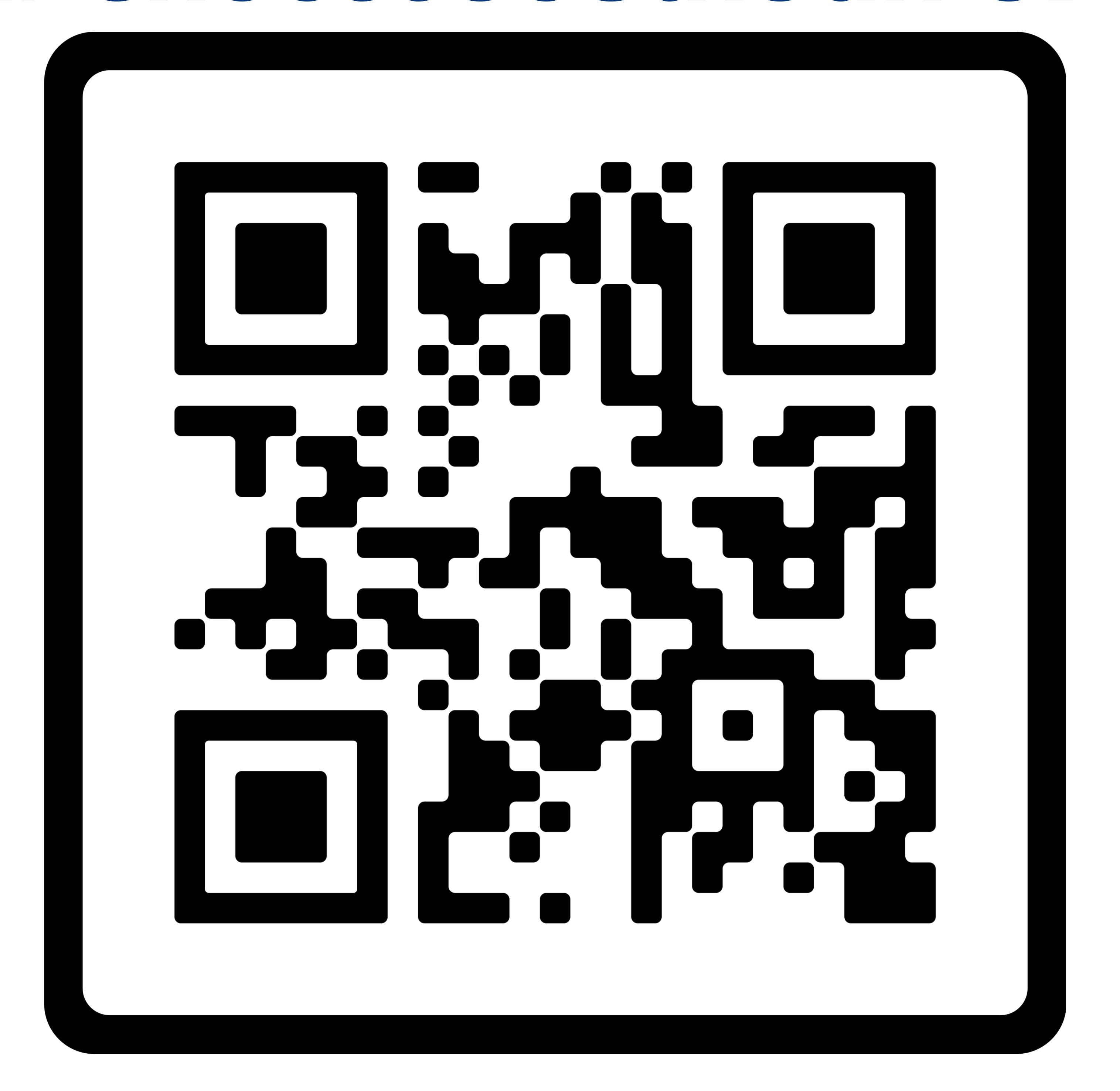


















#ChooseSouthSanISD HEAD START

(English) Click Here



(Spanish) Click Here



