

## **Forest Lake Area Schools**

## **Communications Committee**

**TO:** Communications Committee

**FROM:** Corey McKinnon, Director of Community Education

**SUBJECT:** Communications Committee Agenda

Thursday, March 21, 2019, 7:00 p.m. School District Office Staff Room

## **Agenda**

1. Welcome

- 2. District Marketing and Enrollment
- 3. Communication Planning Process
  - Desired Outcomes (last meeting)
  - Different Audiences and Levels of Engagement
- 4. Community Education Updates
- 5. Other Items

**Upcoming meeting dates:** 

April 11 (2nd week of the month) May 16

*Inspire the learner; ignite the potential!*