



**STRATEGIC PLAN BOARD UPDATE**

**SEPTEMBER 13, 2021**

# Purpose of this Presentation


- Highlight Focus Areas in Strategic Plan Goals
- Provide Recommended Updates for 2021-2022



# BACKGROUND

- The ***Goose Creek CISD Strategic Plan*** identifies the major goals and initiatives for the District
- This year (2021-2022) marks the 4<sup>th</sup> year in the *Five-Year* plan
- The ***Strategic Plan Action Team*** meets quarterly to review actions and provide input for District initiatives







ACADEMIC  
PERFORMANCE




COMMUNITY  
ENGAGEMENT



ORGANIZATIONAL  
DEVELOPMENT



OPERATIONAL  
EXCELLENCE



FINANCIAL  
STEWARDSHIP

# STRATEGIC PLAN GOALS





# GOAL 1: ACADEMIC PERFORMANCE FOCUS AREAS

Professional Learning Communities (PLCs)

Visible Learning/Feedback

Culturally Responsive Teaching

Increase Attendance

Effective use of Technology

Career Academies

# 1: ACADEMIC PERFORMANCE *RECOMMENDED UPDATES*

Early Learning Academies

AVID as a College Readiness System

Emphasis on Social-Emotional Learning

- Additional Resources
- Anti-Bullying Committee Recommendations
- Student Advocacy Committee



# GOOSE CREEK CISD INSTRUCTIONAL FRAMEWORK



## PLC PROCESS

- Commitment to engagement in professional learning activities
- PLCs include norms, agendas, roles and responsibilities, evidence-based practices, and data review
- 4 critical questions drive all Professional Learning Communities
- Agendas and products will be collected and reviewed by administration bi-monthly
- Bi-monthly meetings for all teacher teams, at a minimum Secondary
- AVID strategies evident in planning for secondary campuses
- Junior High ELA and math teachers address instructional needs for their intervention period, where students are scheduled every 9 weeks.
- Daily meetings for all EOC teachers
- Monthly meetings for Fine-arts, Athletics, CTE, and LOTE teachers (week 1-campus teams & week 2-district teams)

## INSTRUCTIONAL ALIGNMENT

- Visible Learning Model- learning intention, learning progressions, and success criteria written in student academic language and posted in the classroom
- Implementation of Instructional Rounds
- AVID strategies utilized in all secondary classrooms
- Balanced literacy approach in PK-5
- All professional development will align with district goals and initiatives
- Before campus purchase or implementation, all curriculum materials, instructional resources, and professional development must be approved by the district program director
- Principals and assistant principals will actively participate in all campus-based staff development





**GOOSE CREEK**  
CONSOLIDATED INDEPENDENT SCHOOL DISTRICT

COVID-19 DASHBOA

SAFE RETURN TO SCHOOL PE

ABOUT US BOARD CAREERS DEPARTMENTS EMPLOYEES STUDENTS & PAR

▼ CAMPUSES



**PRE-K Matters!**  
Big things happen when children are small.



**MISSION**

Goose Creek CISD's mission is "Developing the Whole Child." Goose Creek CISD develops and enhances each learner's intellectual, social, and emotional well-being facilitated by a highly qualified team committed to Growth, Community, Collaboration, Innovation, Success and Determination.



HERE, WE GROW GIANTS

PARENT PORTAL

STUDENT PORTAL

STUDE REGISTRA

# 2: COMMUNITY ENGAGEMENT

- Digital Communications-Website/App
- Publications, Social Media, Podcast
- Health & Wellness Initiatives
- Education Foundation
- GIANTS of the Month Recognitions





## 2: COMMUNITY ENGAGEMENT *RECOMMENDED UPDATES*

- Digital Communications
  - Campus Websites
  - Addition of the District App
- School Health Advisory Council (SHAC)



# 3. OPERATIONAL EXCELLENCE FOCUS AREAS

## Maintain and Improve Facilities

- Energy Savings Programs
- Preventative Maintenance Program
- Monitor Operational Costs
- Rezoning for Pumphrey Elementary  
*Coming Soon*

## Safe and Secure Environment

- Threat Assessment Training/Safe and Secure Schools Committee
- Safe & Secure Programs (DARE, GREAT, Crime Stoppers)
- Increase Security Presence



# 3. EXCELLENCE RECOMMENDED UPDATES OPERATIONAL

Protection and privacy of data

Cybersecurity Measures

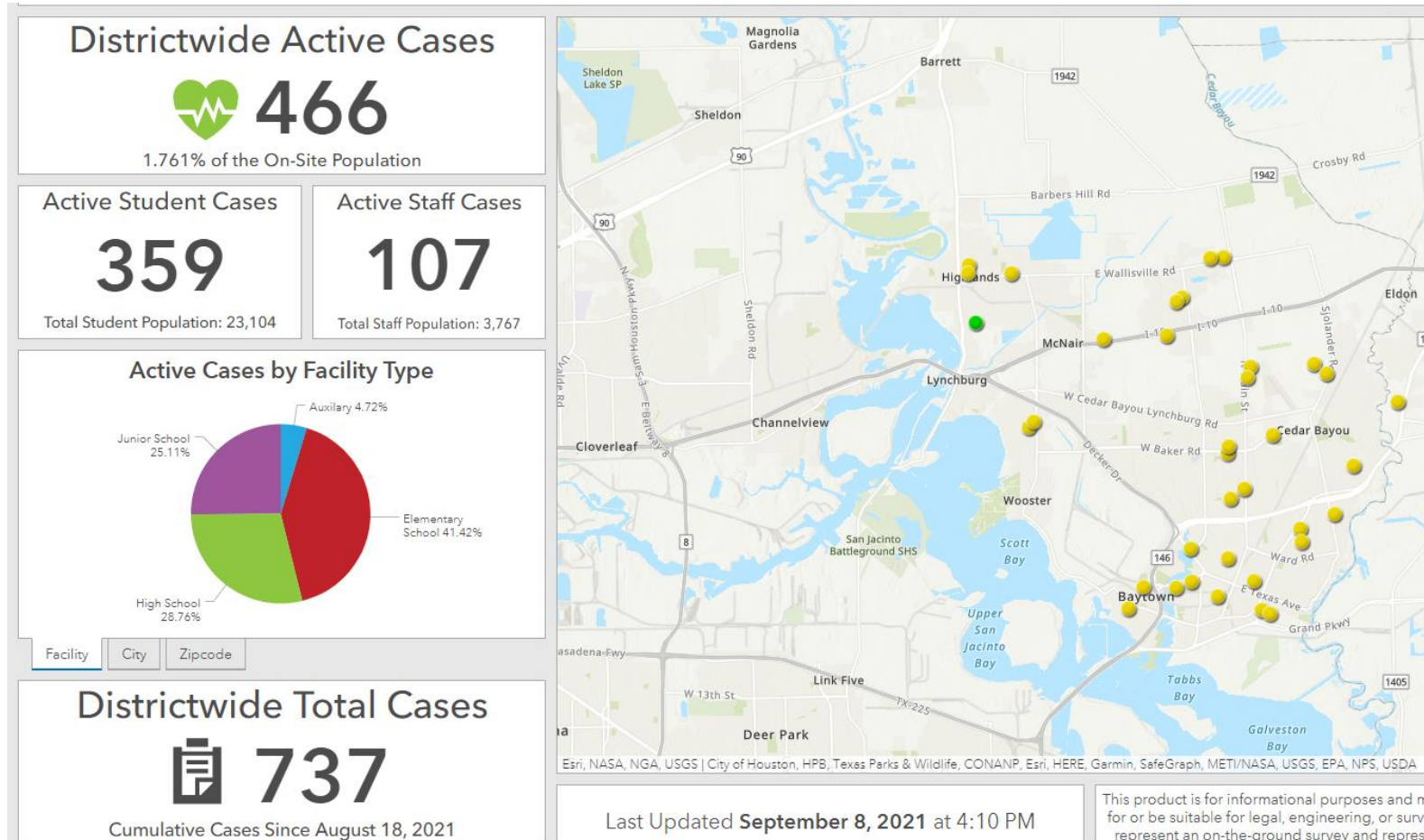
- Cultural Awareness
- Professional Learning/Best Practices

*Safe Return to School Plan/COVID-19*

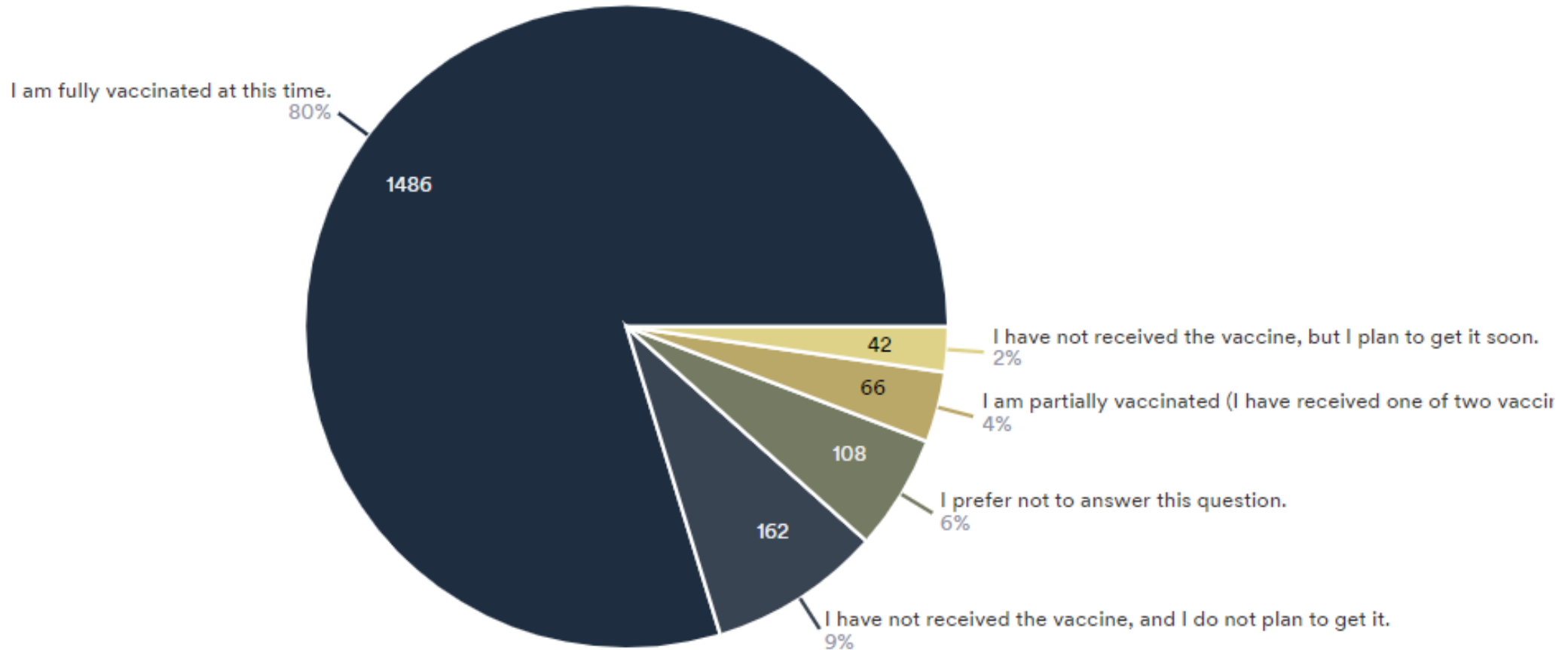
- TEA Testing Program
- Vaccination Clinics/Resources



# COVID DASHBOARD



# DISTRICT VACCINATION STATUS SURVEY



## 4: ORGANIZATIONAL EXCELLENCE FOCUS AREAS

Recruit Highly Qualified Staff

Increase Teacher Retention

Improve Employee Job Satisfaction

- Compensation
- Benefits
- Professional Learning
- Investment in Educational Technology



# 4. ORGANIZATIONAL EXCELLENCE RECOMMENDED UPDATES

Develop Highly Qualified Leaders Who Make a Significant Impact

Leadership Academies:

- Pathways and LEAD
- New Administrator Leadership Academy
- Mentor program for all first-year principals
- *Portrait of a Leader*



GOOSE CREEK CISD

Developing the Whole Child

## PORTRAIT OF A LEADER



MISSION: Developing the Whole Child



## 5. FINANCIAL STEWARDSHIP FOCUS AREAS

Protection of the Fund Balance

Apply all Cost Savings & Operating  
Efficiency Options

Maintain a Superior Rating for Bonds,  
Audits, and Reports





# NEXT STEPS

- Receive feedback from the Board of Trustees
- Obtain Board Approval in October
- Publish the 2021-2022 Strategic Plan for Staff and Community



**THANK YOU!**

