



DATE: March 10, 2025
TITLE: Benchmark Survey
TYPE: Action
PRESENTER: Superintendent Dr. Joey Page

BACKGROUND: The Austin School District has conducted a comprehensive facilities assessment, revealing critical insights into its educational buildings' condition, capacity, and functionality. These findings and recent demographic, housing, and enrollment analyses highlight changing community needs and potential impacts on long-term facility planning. The district seeks to understand community attitudes and preferences regarding facility improvements and possible funding options by using a benchmark survey with The Morris Leatherman Company.

RATIONALE: A benchmark survey is essential to gather community feedback on school district atmospherics, funding priorities, communication effectiveness, and demographic insights. This information will help the district prioritize facility improvements, assess public support for potential funding initiatives, and enhance communication strategies. The district can make informed decisions that reflect community values and needs by aligning community input with the facilities' assessment findings.

RECOMMENDATION: I recommend conducting a benchmark survey with The Morris Leatherman Company.