



Richard Ownby  
Executive Director

May 25, 2007

REGION XI SUPERINTENDENTS:

Enclosed is the Education Service Center Region XI Contract for Services for the 2007-08 school year. The participation of all Region XI districts allows us to continue to provide services for you at less than half the cost required by other providers. This year's electronic packet includes the basic contract, the Business Services contract, and the Management Information Systems (MIS) contracts.

A priority of ESC Region XI has been to provide continued quality service to all our district/charter programs at an economical cost. For the 2007-08 school year, there will be slight increases in some program fees in order to meet increasing costs.

Please review the contracts and indicate your selections on the commitment forms. Mail or fax, with superintendent's signature, no later than **June 15, 2007**, the commitment forms for the following:

- Basic Contract and Cooperatives
- Management Information Services
- Business Services

Your prompt return will allow our staff time to better plan and budget for the coming year. If you have difficulty meeting this deadline due to board meeting dates, please contact Jennifer Coffey at (817) 740-7590 to indicate your intent for the 2007-08 school year.

If you have any questions regarding the various components of the contract, you may contact the following personnel:

Dr. Francine Holland	(817) 740-3670	Instructional Services
Clyde W. Steelman, Jr.	(817) 740-3630	Administrative and Business Services
Dr. Randal Douglas	(817) 740-3610	Technology/Media Services
Darrell Baty	(817) 740-3609	Management Information Services
Ann Hoover	(817) 740-7532	Administrative Services/Development/School Board Training

Sincerely,

Richard Ownby  
Executive Director

**ESC Region XI Contract  
2007-2008  
District/Charter School Membership**

**Commitment Form**

Billing to districts/charter schools will occur on **October 15, 2007** based on actual enrollment. Payment is due upon receipt of invoice and may be paid quarterly or annually.

ESC REGION XI	Cost	Extended
<b>BASIC CONTRACT FEE</b>	\$650.00 per district	\$650.00
<b>COOPERATIVE FEES:</b>		
Instructional Services Cooperative	\$.85 per ADA (2006-2007 refined ADA)	
Educational Technology, Distance Learning, Library and Instructional Media Services Cooperative	\$1.85 per ADA (2006-2007 refined ADA)	
Superintendent and School Board Training	\$800.00 per district	
Administrative Services Cooperative	\$.35 per ADA (2006-2007 refined ADA)	
<b>TOTAL</b>		

We hereby agree to pay for the contracted service as indicated above.

\_\_\_\_\_  
School District/Charter School

Education Service Center Region XI

\_\_\_\_\_  
Superintendent/Director

\_\_\_\_\_  
Executive Director

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

*Please return commitment form and other signature pages by June 15, 2007 to the address below. An original will be returned to you for your records.*

**Jennifer R. Coffey  
ESC Region XI  
3001 North Freeway  
Fort Worth, TX 76106**

**Basic ESC Region XI Contract  
for Comprehensive Services  
District/Charter School Membership  
2007-2008**

When your district/charter school contracts for one or more of the four cooperatives, ESC Region XI support assures quality services in the following areas:

- Communication and dialogue with school district personnel on pertinent state and federal legislation;
- Information dissemination of rules, regulations, standards, and other legislative and agency mandates;
- Technical assistance regarding performance based monitoring and accountability activities;
- Telephone technical assistance;
- On-site technical assistance at a reduced cost;
- Other ESC Region XI services such as textbook preview center, online catalog and registration for ESC Region XI *Professional Development Opportunities*, coordination of special interest networks, ESC Region XI Directory, and an annual report of ESC Region XI workshops attended by district staff;
- E-mail services;
- 50% reduction of fees for on-site training in your district/school;
- TASA Study Group meetings quarterly; and
- Superintendent cluster meetings quarterly.

## **ESC Region XI Instructional Services Cooperative (District/Charter School Membership)**

**The Instructional Services Cooperative includes services in the following areas:**

- All curriculum content areas (English language arts, math, science, social studies), pre-K-12
- Curriculum alignment and integration
- Instructional strategies for all students, including special populations
- Integration of technology into instruction
- Texas Assessment Program, required training
- Instructional assessment
- Data disaggregation and analysis for improvement planning, including instructional supports, professional development planning, family involvement, etc.
- State and federal accountability systems
- Compliance with federal and state requirements, including NCLB, IDEA, Migrant, Bilingual, Title I -V, Performance Based Monitoring Analysis System, Financial, Special Education, Dyslexia, Advanced Academics, Career and Technology Education, Early Childhood, Compensatory Education, Transition
- Health, P.E., health-related support services (e.g. vision/hearing screening, school nurses, etc.)
- Classroom management/behavior management
- Supports for all special populations (e.g. students with disabilities, bilingual/ESL, at-risk, etc.)
- Instructional support to low performing campuses/districts/charter schools
- Family involvement
- Related and support services (speech/language pathology, counselors, diagnosticians, psychologists, OT/PT, assistive technology, etc.)

**Contracting districts/charters will receive the following services:**

- Reduced (half of non-contract fee) or no cost professional development
- Onsite training and technical assistance at a 50% reduction in cost
- Unlimited telephone, e-mail, face-to-face technical assistance at no cost
- No cost informational meetings for job alike groups
- Regular electronic updates for Instructional Leaders and other specialized groups
- Ongoing support for compliance requirements

**FEE:** \$.85 per ADA

On site training - \$650/day per consultant for contract members

On site training - \$1300/day per consultant for non-contract members

**ESC CONTACT:** Dr. Francine Holland, Deputy Executive Director, Instructional Services

# Educational Technology, Distance Learning, Library and Instructional Media Services – Public and Charter Schools

2007-2008

The Department of Educational Technology offers the following services and discounts for districts that join the **Educational Technology Cooperative**:

**Free Access to Licensed Videostreaming (Digital video resources)** for teachers and students to use in the classroom. Teachers have immediate access to download and use licensed digital videos, video clips and related teacher and student resource materials from Discovery Education **Unitedstreaming**, ([http://www.discoveryeducation.com/site/services\\_unitedstreaming.cfm](http://www.discoveryeducation.com/site/services_unitedstreaming.cfm)) with over 4500 titles, and **PowerMediaPlus**, ([http://www.discoveryeducation.com/site/services\\_powerMediaPlus.cfm](http://www.discoveryeducation.com/site/services_powerMediaPlus.cfm)) with over 3,000 titles, and over 500 **additional titles** from various other providers.

**Supplemental Options:** Districts or campuses can then add additional videostreaming content, including the following packages, at discounted fees:

## **Discovery Health Connection**

[http://www.discoveryeducation.com/site/services\\_healthConnection.cfm](http://www.discoveryeducation.com/site/services_healthConnection.cfm)

## **Discovery Science Connection**

[http://www.discoveryeducation.com/site/services\\_scienceConnection.cfm](http://www.discoveryeducation.com/site/services_scienceConnection.cfm)

## **Digital Curriculum Media Package, and PBS Media Package**

*(Important Note: Nonparticipating districts must erase all previously downloaded and duplicated licensed materials.)*

**Free Campus Placement of Licensed Videos** for teachers to use in the classroom. A \$5 duplication fees applies to cover the cost of a videotape, duplication, labeling, case and delivery. CD-ROM, high resolution CD-ROM or DVD format are also available on some titles and prices vary. As a result, teachers have immediate classroom access to licensed video materials.

*(Important Note: Nonparticipating districts must return all previously duplicated and licensed materials.)*

**Free On-Line Informational Databases through Facts on File**, a set of sixteen databases providing research and resources for curriculum areas such as History, Science, Literature, Health, Geography, Mathematics, Physical Education, Careers, and others.

**Free Technical and Planning Assistance** for Technology, Distance Learning, Library, and Instructional Media including but not limited to

- ◆ Technology integration into the curriculum addressing the TEKS/TAKS,
- ◆ On-line resources delivery, access, and integration based on TEKS/TAKS,
- ◆ Distance learning design and implementation,
- ◆ Development of technology plans,

- ◆ Development of library media programs based on state and national library standards,
- ◆ Library automation systems,
- ◆ ePlan application and review
- ◆ Title IID application and review

***Discounted pricing on duplication of Audiotapes including Textbooks-on-Tape and Literature-on-Tape*** (\$2.50 vs. \$3.50 per audiotape)

***Discounted pricing on duplication of Non-licensed Videotapes, CDs, and DVDs*** such as tapes made available through TEA, RETN Sessions, TETN Sessions, satellite broadcasts, and other providers. (Example: \$5.00 vs. \$10.00)

***Discounted Professional Development (Face-to-Face, On-line and via Videoconferencing)***

- Regional workshops published via the on-line Catalog (\$45 vs. \$90 per day per person)\*
- Contracted customized workshops (\$650 vs. \$1,300 per day per contracted workshop)

***Discounted Campus Technology Integration Specialist Service***– Contracted mentoring at the campus level for just in time professional development. (\$650 per day or \$400 per day for 10 day minimum)

***Discounted District/Campus Library Specialist Service***– Contracted certified librarian at the campus or district level. (\$650 per day or \$400 per day for 10 day minimum)

***Discounted On-line Resources*** over the Region XI Telecommunications Network (RETN) such as **Novanet**, library reference resources, on-line instructional resources, and other reference and database materials.

***Discounted Blog Hosting and Support*** using the Alan November blogging software. See the program description and discounted pricing at <http://esc11blogs.net/communities/districtblogs>.

***Discounted safe student E-mail and blogging licenses through Gaggle.net***- Districts receive the guaranteed best pricing in Texas. The guaranteed best pricing has been negotiated specifically for Region XI districts participating in this contract.

***Discounted E-mail Archiving through Gaggle.net***- Districts receive Gaggle's best pricing. This best pricing has been negotiated specifically for Region XI districts participating in this contract.

***Membership in the Technology Advisory Committee*** where designated district staff members receive updates related to educational technology, telecommunications, library and instructional media developments, have opportunity to provide feedback on programs and services, and participate in training and technical assistance. Information regarding state and federal requirements and grants are discussed and shared.

**By Districts Continuing to Support Educational Technology through Membership in this Cooperative, other programs and services are able to be offered at low costs such as:**

**Academies**

- ★ K-5 Technology Integration Academy or 6-12 Technology Integration Academy - 7 days of Face-to-Face training, level specific, with integration ideas and lessons (\$350 (includes storage device))
- ★ iPod Academy – 3 days of Face-to-Face training or six-weeks online training (\$535 including iPod, accessories, and software)
- ★ Palm Academy – 3 days (\$335 including a Palm, accessories, and software)
- ★ Library Academy – on-line professional development (\$90 per 4 week workshop)
- ★ Leadership Symposium – 1 day conference for technology educational leadership (\$90)
- ★ Moodle Institute – 3 days of hands-on training installing, setting up and developing online courses, training and learning activities using Moodle (\$135)
- ★ Technology Applications Teacher Certification (TATC) – On-line preparation program; prepares teachers to take the Technology Applications TExES exam. (\$1800 per teacher)

**Teaching With Technology** – Comprehensive on-line professional development that covers all the SBEC Technology Applications standards and prepares teachers to master the *TexasTTCC* (2 week workshops - \$45 or 6 week courses - \$135 per course)

**Texas Teacher Technology Competencies Certification (*TexasTTCC*)**\*– An online, statewide, Service Centers of Texas sponsored and issued certification program that ensures that participating teachers possess and can demonstrate the SBEC Technology Applications standards for teachers. (\$100 per teacher)

**Master Technology Teacher Certification (MTTC)** – An on-line SBEC certification program that prepares teachers to earn the SBEC certification (\$600 per teacher)

**\* Title IID Shared Services Arrangement** – Participation in this *Contract* is a pre-requisite to participation in the regional Title IID Shared Services Arrangement. Under the Title IID SSA, district staff can participate at “no cost” in the regionally calendared technology professional development, in the Texas Teacher Technology Competencies Certification program, and in a variety of electronic field trips via the regional network.

**FUNDING SOURCE:** Local Contract

**MEMBERSHIP FEE:** \$ 1.85 per ADA plus Discounted fees as noted

**Supplemental Videostreaming Options for an additional fee – Calculations**

Option	Content	Cost per Campus	Number of Campuses	Total
1	Discovery Health Connection	\$ 1,395		
2	Discovery Science Connection (Middle School)	\$ 1,595		
3	Digital Curriculum Media Package*	\$ 395		
4	*Digital Curriculum for Existing Campuses	\$ 195		
5	PBS Media Package	\$ 395		
6	HELP Math (Middle School ELL and Spanish)	\$ 3,995		
<b>Supplemental Videostreaming Options Total</b>				

The Department of Educational Technology will contact the district for more details about campuses when these supplemental options are selected.

**ESC CONTACT:**

Dr. Randal Douglas  
Director for Educational Technology



**ESC Region XI  
Superintendent and School Board Member Training Cooperative  
District/Charter School Membership  
2007-2008**

This section of the ESC Region XI contract provides school board members and superintendents access to school board services offered by Administrative Services.

**Superintendent and School Board Cooperative Contract Members:**

**Services included in contract:**

- Technical support from Administrative Services staff
- Texas Education Code Updates at ESC Region XI, on RETN , and via video-streaming
- Texas Education Code Orientation for New Board Members at ESC Region XI
- Level III “Hot Topics” training programs at ESC Region XI or on RETN

**Services provided in contract at a reduced fee:**

- TEC Updates and Orientation on-site
- Level II “Team of Eight” Training  
on the following topics:
  - Board Self-Study
  - Board Goal Setting
  - Moving from Effective to Great
  - Member Roles and Responsibilities
  - Financial Integrity Rating System of Texas (FIRST)
  - Operating Policies and Procedures
  - Board Members Ethics
  - Open Records and Open Meetings Laws
  - Other areas requested by districts/charter schools

**Non-member districts/charter schools receive the following services:**

- TEC Updates and TEC Orientation at a fee of \$100 per board member
- TEC Updates delivered on-site for a \$650 fee
- Level II Training delivered on-site for a \$650 fee
- Level III training at a fee of \$100 per board member

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Other ESC Region XI departments offer opportunities that may qualify as additional Level III continuous education. These sessions are taught by other ESC Region XI department staff. Board members interested in attending these sessions should contact Superintendent or School Board Training staff for information and costs.

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**Fee:** \$800 per District/Charter school

**ESC Region XI Contact:** Curtis Eldridge, Consultant, Administrator Development and Support

**ESC Region XI  
Administrative Services Cooperative  
District/Charter School Membership  
2007-2008**

The Administrative and Business Services Division is offering this portion of the ESC XI contract to school districts/charter schools that would like to purchase Administrative Services. This Cooperative applies to all administrative personnel and other educational leaders.

**Administrative Services Contract Members**

**Services included in contract:**

- TEA/SBEC rules / regulations dissemination and interpretation including individual district support and assistance
- Communication Networks- Superintendent Cluster Meetings, Principal Network Meetings, and Superintendent Book Studies
- Opportunity for district participation in Region XI Continuous Improvement Consortium and the North Texas Leadership Capacity Building Collaborative
- On-site Customer Service visits on request
- Budget process/technical assistance
- Finance updates (FIRST, 65% Rule, TEA, etc.)
- PDAS Technical Assistance
- Superintendent/Principal Appraisal Technical Assistance

**Services included in contract at a reduced fee:**

- Administrator Assessment Services
- Nationally recognized administrator training and/or products
- SBEC Principal Standards-Based administrator development sessions (all ESC XI sessions are aligned to Region XI Principal/Assistant Principal Assessment data)
- Customized, on-site leadership development sessions focused on specific district/campus needs
- Principal Induction Services including First-Time Administrator Academy and Mentor Training
- Superintendent/Principal Appraisal Training and Support
- Site-Based Decision Making Training and Support (including surveys)
- PDAS certification assistance, and support in conjunction with Instructional Leadership Development (ILD) training and certification
- AEIS-IT and INOVA Services
- Finance and Budget Seminars
- Business Services Cooperative
- On-site workshops available at \$650 per day (1/2 off regular fee)

**Administrative Services Contract Non Members:**

- All services and professional opportunities are available at regular fees
- On-site workshops at \$1,300 per day

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**Fee:** \$ .35 per 2006-07 ADA

**ESC Region XI Contact:** Ann Hoover, Director, Administrator Development and Support