

Brownsville Independent School District

Agenda Cate	egory: General Function	Board of Education Meeting:10/	07/2025
Item Title:	Hudl Subscription for BISD Athletics	X Action Informa Discussi	
BACKGRO	UND:		
Trading athlet In the six high Annual subscr	le source provider for Texas High Schoolic game film for all sports. Hudl Focus of schools to be live streamed by the schooling for each High School is 14,500.00 BISD Athletics is \$93,500.00	cameras will allow all athletic contest of with a touch of a button. Cost for	
FISCAL IM	PLICATIONS:	2	
Local Funds:			
Local Fullus.	73,300.00	2	
Recommend a	ENDATION: approval to upgrade the BISD Athletic su		
	sports at the six high schools. Included ad games at each main gym. The BISD A		***
Gilbert Leal	Sa Al	Approved for Submission to Board of	f Education:
Submitted b	y: Principal/Program Director		
Recommend	led by: Asst. Supt./Exec. Dir.	Jesui H Chav	5
Dr. Nellie C	SARROCAL	Dr. Jesus H. Chavez, Superin	itendent

For a claim of sole source, the requesting vendor must provide the information below and affirm by signature, that the item being offered meets the requirements of the law. For questions or clarification of the sole source process, call the Procurement Services Department at 956-548-8361. The Brownsville Independent School District Procurement Services Department shall be the sole determinant as to applicability and approval of an application and the item(s) offered. The document must be notarized to be considered. By acceptance and approval of a vendor's sole source affidavit by the District does not guarantee nor create a promise that the District will purchase the product during the approval period. Affidavit expires on the one-year anniversary date from Subscribed and Sworn date noted below.

Vendor Justification and Affirmation

1000	Apple Sports Technologies, Inc. disc	Hodi ('Hodi')	Contac	t Person	Brady (Aller			
Address	600 P Street State #400]	Phone	402-674 0499			
City	Lincoln	State	NE	Zip Code	69500	Fa	n# [II	860) 851
imail	brady miliar @ hadf com]	Web Site	https://www.h	nurificom	20	Files
The items	described below meet the so	le source cri	iteria:		TOTAL SECTION	B	101	Bulling
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heck the	e appropriate box failure to	check one w	rill disqua	lify the app	lication			
₩ An	item for which competition is pr	ecluded due	to the exist	ence of a pate	ent, copyright,	secret pro	ocess, c	ог топороју,
- Р	atent#: 9,807,283		right/Pa	tent Year:	2017			_
	film, manuscript, or book;							
	utility service, including electricity	y, gas, or wa	ter and					
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haveca	refully reviewed the Texas E	onent for equ	ilpment ode, Section	on 44.03 l a	nd hereby <u>ce</u>	<u>rtify</u> tha	t our c	отрану те
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Customer Information Packet

	Technologies, Inc. (dba Hudl) P Street, Suite 400 Lincoln, NE 68508 corporation): Delaware
☐ Fax: (866) 851-7148	20
☐ FEIN: 26-0568054	
□ DUNS: 94-584-6249	
☐ website: www.hudl.com	
Additional Information	Enclosed
☐ Sole Source Letter and H	udl Product Information
□ W-9	
☐ Hudl Agreement FAQ	
☐ Hudl Security Information	1
Hudl Payment Informa	tion
☐ Billing remittance address	ss: 29775 Network Place Chicago, IL 60673-1775
☐ Billing email: <u>usaccounts</u>	
☐ Purchase order (PO) police	cy: purchase orders are not required but are accepted
☐ Preferred PO submission	method: email to <u>billing@hudl.com</u>
	or ACH payment only. If you have questions regarding
payment, please email <u>u</u>	saccountsreceivable@hudl.com.
ACH details	
Bank name:	JPMorgan Chase
Bank address:	42 Broadway New York, NY 10004
Bank account number:	659831215
Bank ABA routing number:	
	umber in the transaction details addenda field to
ensure proper credit to y	our account (e.g., INV00123456).

General Information

Agile Sports Technologies, Inc. dbo Hudl



(402) 817-0060 hudl.com 600 P Street Suite #400 Lincoln, NE 68508

Valid from 1 January 2024 - 30 June 2026

To Whom It May Concern:

This letter is to confirm that Agile Sports Technologies, Inc. dba Hudl ("Hudl") is the sole source provider of the following products, singularly and/or in combination:

Hudl Sportscode Studio Coda

Wyscout Hudl GamePass Hudl Assist Hudl Focus

Hudl Focus Indoor Hudl Focus Outdoor

Hudl Focus Flex Hudl Sideline Replay Volleymetrics

Hudl's products are sold and supported only by Hudl in the United States and Canada. There are no resellers, agents or dealers authorized to represent these products aside from Hudl. While there are other products available that may provide some functionality similar to Hudl products, there are no other like products available for purchase that offer the same integrated purpose and function. Hudl's suite is an integrated video capture, editing, and distribution solution developed for athletic teams of all levels, from youth recreational to professional, for every phase of the video analysis process. The product descriptions below demonstrate how Hudl's products work together and individually to provide the compehrensive solution that only Hudl offers its customers:

1. Capture

- a. Hudl Sideline: An instant replay solution allowing for review from up to two angles. Coaches can use a Hudl camera, an iPad or an iPhone to record plays for instant review by everyone on the sideline and in the press box. The portable router acts as the bridge between all recording and viewing devices, with no internet or computer needed. It integrates seamlessly with the existing Hudl platform, allowing for immediate upload of all video after the game.
- b. Hudl Focus (camera): A fully automated, proprietary camera system built to record and upload scheduled events all on its own. With a secure mount designed to fit most indoor facilities, Focus can integrate with multiple Hudl accounts to capture an entire organization's games and practices, saving coaches and ADs the trouble of finding volunteers or expensive professionals.

Analyze

- a. Hudl: Allows users to review, analyze, store, and distribute video using a web-based platform.
- b. Sportscode: Gamebreaker and Sportscode (both powered by Hudl) allow users to conduct advanced, customizable analysis from their laptop or, via Coda, a compatible mobile device. Users can also capture and tag live games with Sportscode.
- c. VolleyMetrics: Volleyball-specific web-based platform permits teams to analyze and share video from an exclusive library of matches, complete with crucial volleyball-centric data.
- d. **Hudl Play Tools**: Coaches can log in to the web platform to create detailed play diagrams for offense, defense and special teams, with the capacity to link the diagrams directly to their video on Hudl.

- e. Hudl Assist: Maximum 24-hour turnaround on full game breakdowns with a 95% accuracy rating. Completed breakdowns automatically generate interactive reports, including scores for player and team performance. Coaches can then choose to add, edit or delete stats and create custom playlists.
- f. Auto-Markup: Automatically converts game video into distinct clips based on the user pressing record and stop at the beginning and end of each play, or by algorithms designed to recognize the beginning of a new play.
- g. Intercut: Allows a user to merge multiple angles of video with the click of a button. Coaches can view a play recorded from the press box or bleachers immediately followed by a clip of the same play recorded from a camera in the end zone.
- h. **Synchronize Angles**: A feature in the Hudl Video Editor built to automatically synchronize clips from all angles.

3. Connect

- a. **Hudl Replay**: Allows a single user to distribute video analysis from Sportscode to connected devices in seconds, all over a private, portable network.
- b. Export Video: Through Hudl's platform, users can export video in a variety of formats, or publish clips and breakdown data to secure, off-site servers.
- c. League Exchange: Allows the user to share video, on an opt-in basis, with all other teams in the identified group (league, conference, etc.) simultaneously.
- d. Direct Exchange: Allows the user to exchange video directly with another team.
- e. Hudl Tickets: Fans can visit your organization's profile, find your events, and purchase their tickets.
- f. Hudl TV: Livestreams are organized by team, sport and status, making it simple for fans to find exactly what they're looking for, whether it's currently live or on-demand the next day.

Core features available through the web-based distribution platform':

- 1. **Unlimited accounts for players and coaches**: Each team has an unlimited number of accounts at their disposal. Typically, all coaches and players have their own accounts for access to all team tools.
- Access from anywhere: Any user can access all the tools the service provides from anywhere an internet
 connection is available. Free mobile apps for Android and iOS allow users to log in from most phones
 and tablets. The system also works on many browsers including Internet Explorer, Firefox and Safari on
 both PCs and Macs.
- 3. Simultaneous online data breakdown: One of the most tedious activities is entering breakdown information after a game. With Hudl, all coaches can enter data for a single game at the same time. The service intelligently merges all data entered from multiple computers into one master copy.
- 4. **Stats and reports**: Once breakdown data has been completed, the service allows the user to prepare a number of reports to analyze and spot tendencies within the data.
- 5. Custom reports: The service provides a full suite of reports already prepared for the user, with the flexibility for a coach to build their own reports to see more specific information. Users can interact with any report by clicking on a statistic to view video associated with that number. Reports can also be printed for use during the game.
- 6. Create and share notes: All users can pause the video at any time and make notes, either as text or ink, to point out the highs and lows of a given play. Once these notes are made, they can be shared with other coaches and players for review. This allows coaches to communicate with players, and vice versa, even when they aren't in the same room.
- 7. Filter data: All users can filter video based on the complete breakdown, with the option to save those filters to use again later. The filtered clips can also be saved as a new playlist and instantly shared to anyone on the team. The recipient is notified via email that a new playlist was shared and can click the link in the email to view the playlist on Hudl.
- 8. Film exchange: Any team that uses the service can exchange an unlimited amount of video with other schools using the same service. After the exchange is made, the video is automatically added to the

- recipient's video library. Coaches can choose exactly what data; if any, is shared with the video, and an escrow system ensures that both teams share the appropriate games before access is granted to either team.
- 9. Highlight pages: Each player has his or her own page on which they can display the plays they've tagged as personal highlights. With the click of a button, he or she can share that highlight reel with family, friends and recruiters. Players can also order a DVD or downloadable file to save all of their highlights from the service.
- 10. Recruiting: All highlight video can be sent directly to colleges digitally. The service to receive is free for all college coaches with a verified email address, making it easier for players to be seen by any college that may have interest.
- 11. Presentations: Coaches can build PowerPoint-like presentations within the service. The feature includes the ability to quickly insert video, images and play cards directly into the slides and share the presentation with other members of the team.
- 12. Unlimited installs of uploading tools: There is no limit to the number of times a team can install an uploading tool. Each coach can have a copy installed on their work computer, their home computer and any other system they would like. This means video can be published to the web platform from virtually anywhere.

*The availability of the described features varies based on subscription level.

In addition to the direct features listed above, other services are offered to ensure success:

- 1. Support: All coaches receive world-class phone, chat and email support.
- Free updates: Software programs are constantly being improved. Updating to the newest version of a
 program can often be a costly and time-consuming experience. All updates are free and automatic (no
 matter how big or small it may be).
- 3. **Training sessions**: Training sessions are offered online in a group setting. Individual training sessions can also be scheduled via email.
- 4. All sports offered: The suite works for all sports, with pricing options for one or several packages.
- 5. **Team allotments**: With the purchase of the service, the varsity, junior varsity and freshman teams have their own library for storing video, reports, highlights, etc.
- 6. **Team messaging**: Teams can stay connected through messages and attachments sent directly from Hudl and delivered via email or text.
- 7. Hudl app: Every user with a valid Hudl login has access to the free apps for Android and iOS. Within that app, they can view, exchange and break down video, as well as access Hudl playbook and live tagging/uploading.

If you need additional information, please don't hesitate your Hudl Sales Representative or visit our website at www.hudl.com. Thank you for your interest in our products.

Sincerely,

Matt Hueller (Mar 10, 2024 22:04 CDT)

Matt Mueller Chief Operating Officer

Form (Rev. March 2024) Department of the Treasury Internal Revenue Service

Request for Taxpayer **Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see Purpose of Form, below. 1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Agile Sports Technologies, Inc. 2 Business name/disregarded entity name, if different from above. Hudi က 3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check 4 Exemptions (codes apply only to Specific instructions on page only one of the following seven boxes. certain entities, not individuals see instructions on page 3): Individual/sole proprietor C corporation S corporation Partnership LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Exempt payee code (if any) Print or type. Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax Exemption from Foreign Account Tax Compliance Act (FATCA) reporting classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. code (if any) Other (see instructions) 3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, (Applies to accounts maintained and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check outside the United States.) this box if you have any foreign partners, owners, or beneficiaries. See instructions 5 Address (number, street, and apt. or suite no.). See instructions. Requester's name and address (optional) 600 P Street, Suite 400 6 City, state, and ZIP code Lincoln, NE 68508 7 List account number(s) here (optional) Taxpayer Identification Number (TIN) Social security number Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later. Employer identification number Note: If the account is in more than one name, see the instructions for line 1. See also What Name and 2 5 0 Number To Give the Requester for guidelines on whose number to enter. 6 0 6 8 5 Part II Certification Under penalties of perjury, I certify that: 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the internal Revenue Service (IRS) that I am subject to backup withholding as a result of a fallure to report all Interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 3. I am a U.S. citizen or other U.S. person (defined below); and 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct. Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have falled to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later. Sign Signature of 4-4-2024 Here U.S. person New line 3b has been added to this form. A flow-through entity is

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



Hudl Agreement FAQ

This document is intended to clarify questions you may have about Hudl's Organization Terms of Service found at www.hudl.com/eula, which applies to your organization's purchase and use of Hudl products, and other related questions. This FAQ is purely informative and will not be part of the final agreement; we hope this will ease your review and save time for both parties.

What is Hudl?

Hudl offers the world's biggest library of sports video and data, from youth teams to professional leagues. Focus cameras automatically capture the action and allow live streaming, making filming hands-free with automatic zoom and other tools. Within hours, Hudl organizes and distributes film with stats and analytics easily tracked for every player. Hudl can provide clear insights that teams can use to win. Athletes can create individual highlights by opting into and sharing highlights viewable by collegiate athletic recruiters. Hudl has more than 8 million registered users among 230,000 teams across more than 40 sports. More information about individual products can be found in the sole source letter included in this customer packet.

What if our organization is restricted by state law?

See Section 17.2 of the Hudl Organization Terms of Service found at www.hudl.com/eula. Hudl recognizes your organization may be restricted by state law from agreeing to certain contractual provisions. As such, any sections within Hudl's Organization Terms of Service that your organization cannot accept due to state law will not apply.

What student data does Hudl collect and what do we do with it?

Hudi's privacy policy describes our commitment to protecting your personal information. To create a student athlete profile, the account admin (usually a coach) will enter a student athlete's email address and first and last name. The coach or student athlete will also usually add the student athlete's number, position, class, and other information that can generally be found in a program handed out at the game (which could be considered "directory information" under FERPA, 34 CFR § 99.3 and 34 CFR § 99.37). Hudi's privacy policy can be found at www.hudl.com/privacy.

Where can I find a copy of Hudl's VPAT?

adobe.ly/4a1dmnl

Is there anything that disqualifies Hudl from doing business with a government agency?

No. Hudl does not do business with Russia, Belarus, or any countries, regions, or individuals sanctioned by the U.S. Department of Commerce through the Bureau of Industry and Security. Hudl does not boycott Israel. Neither Hudl nor its directors or officers are debarred or disqualified from entering into

government contracts. Hudl does not donate to political action committees or directly to candidates or running for political office.



Data Protection at Hudl

Hudl is a leading software company revolutionizing the way coaches and athletes prepare for and stay ahead of the competition. Hudl offers the tools to edit and share video, interact with stats, and create quality highlight reels for entertainment and recruiting purposes. The whole experience is available online, giving coaches and athletes secure access at home and on the go.

With more than 160,000 active teams and 4.3 million unique users, Hudl has become the preferred game film solution for all teams, from the smallest youth organizations to professional franchises in North America, South America, Europe, Asia, Africa and Australia.

Data is at the heart of what we do at Hudl and we handle a lot of it. In fact, we have 25 petabytes of data storage - that's the equivalent of 50,000 years of MP3s. And during the Autumn / Fall sports season, it isn't uncommon to get 35 hours of video uploaded per minute.

We've been looking after all this data since we were founded in 2006, and in that time we've gained the trust and long-term relationship of the biggest clubs, schools and leagues in world sport.

Our People

Hudl is a data driven company and so we bake security into everything we do. We structure our security expertise globally across the organization involving all parts of the business, including internal IT and Product Engineering.

Overall responsibility for Information Security at Hudl is with Brian Kaiser, co-founder and Chief Technology Officer, who leads all technical streams. Brian is a "hands-on" CTO and personally delivers in-person awareness sessions for all members of staff.

Data Protection and Privacy are led by Carl Gottlieb, Hudl's Data Protection Officer, who drives the data protection activities and training within Hudl.



Hudl provides ongoing internal Information Security and Data Protection training tailored to each specific job role, for which attendance and completion is tracked by Hudl's HR team

Hudl's hiring process is incredibly stringent, ensuring that only the very best and most trusted personnel can represent the organization. This includes extensive screening, testing, interviews and referral checking. All personnel including third parties are subject to strict Confidentiality agreements which form part of the contracts which are signed upon joining with Hudl.

Physical access to Hudl offices requires individually assigned secure door-entry badges, with staffed reception desks and video surveillance cameras in use. Data is stored within Amazon's AWS data centre buildings.

Our Processes

Hudl's Information Security Policy and Data Protection Policy detail the organization's approach to keeping data safe, private and under control. These internal documents are reviewed quarterly, made available on Hudl's intranet and used within internal awareness training. Hudl's website Privacy Policy can be found at https://hudl.com/privacy.

Hudl's Risk Management programme manages risks on a real-time basis with regular formal reviews, and critical issues acted upon immediately. We monitor our systems for vulnerabilities in underlying products and patch all critical vulnerabilities. Hudl follows its own internal security incident management processes and will notify the data controller without undue delay of any applicable incidents. Further details of data breach notification processes can be found within the customer's contract with Hudl.

Hudl's third party contracts comply with current data protection legislation and thus explicitly state the requisite levels of security within the service provision.



Our Technology

Hudl services and data are powered by Amazon Web Services (AWS). Hudl and Amazon are trusted partners and details of Amazon's Hudl case study can be found here. Data is primarily stored within Amazon's US East (N. Virginia) "us-east-1" region and videos stored within Amazon regions close to the



uploading origin. Whilst most of our servers are in the USA, we do have others located inside the E.U., as well as within Third Countries protected by EU approved Standard Contract Clauses. For more details about the security of these locations, see here.

Additionally, Amazon's AWS System and Organization Controls (SOC) Reports are independent third-party examination reports that demonstrate how AWS achieves key compliance controls and objectives. Amazon's SOC 3 report can be found here. Amazon's SOC 1 (Type 2) and SOC 2 (Type 2) reports can be requested from here.



Technical details of how Hudl manages its large AWS infrastructure can be found in our blog post <u>here</u>.

Hudl encrypts data in transit, e.g. via TLS 1.3. Hudl plans to encrypt data at rest in the near future. Internal IT systems and products are tested on a regular basis and after major change.

Hudl utilises malware protection systems in multiple locations, including within email message flows and on workstations. Email content security solutions and other application aware systems help protect against data leakage. Firewalls and virtual private networks help secure access to Hudl's systems with more sensitive data placed in logical silos. All systems send logs to a single central analysis centre for monitoring and review.

Hudl's Software Development Lifecycle incorporates numerous levels of functional, non-functional and security testing.



Hudl's Business Continuity Policy is well established and primarily fronted by dynamic rerouting of traffic and load balancing within the Amazon AWS cloud. Failover scenarios are tested regularly, and due to the nature of the product architecture are delivered and tested at a micro-service level. Large scale systems such as DNS are dynamically scaled and failed over by Amazon. Hudl performs regular testing of its platform to ensure the data controller's service meets the agreed SLAs.

Your Privacy

Hudl is committed to strong data protection standards and has a dedicated Data Protection Officer based in the UK. Hudl stores data within Amazon's ISO 27001 certified data centres.

All data that Hudl sends out of the EU/EEA is sent to countries with an EU adequacy status or to organizations with signed EU Standard Contract Clauses. Hudl transfers data between its group of companies, for which the international transfers of EU/EEA data are detailed within Hudl's Intra-Group Data Transfer Agreement, which itself includes the required EU Standard Contract Clauses.

All Hudl data transfers to the US are TLS encrypted and generally consist of insensitive personal data. Hudl therefore believes the risk of government surveillance to the privacy of transferred personal data to be very low. Additionally, Hudl will only provide personal data to applicable law enforcement authorities when under strict legal compulsion. When permitted by applicable law, law enforcement and exigencies of time, Hudl will notify its customers of any such legal requests involving their personal data.

Hudl is primarily a data processor, and as such acts under the direct instructions of the data controller who maintains complete responsibility to establish a lawful basis for processing the data subject's data, e.g. that of an athlete.

Hudl's data processing meets its GDPR requirements and Hudl adheres to the six principles of lawful processing of Article 6 of the GDPR. Hudl's internal processes provide clubs with the ability to export, rectify and erase data should they need to service such a data subject request.



Hudl processes data on behalf of the club to provide the services. This data relates to the team, its athletes, their contact information, videos, photos, analytical data and messaging. This may include name, home and email addresses, phone number, school (name, city and state), graduation year, GPA, ACT/SAT scores, transcripts, parent/guardian information (name, relation, email and phone), age, birth date, photograph, height, weight, jersey number, Twitter handle, sports position, performance scores (40-yard dash, agility shuffle, power ball, vertical jump), speed and strength information, sports awards, sports videos featuring the athlete, and other athlete profile information.

Hudl retains customer data for the length of the service agreement with Hudl and as defined in the customer's contract.

Hudl provides Sportscode software which provides local processing of data. No personal data is sent from the Sportscode software to Hudl. In turn, Hudl itself does not process personal data of the club through this software product.

Hudl's website Privacy Policy is available at https://hudl.com/privacy.



Quick Facts

Company name and address:

Agile Sports Technologies, Inc (Hudl) UK Office Address Hudl UK, Ltd Suncourt House 2nd Floor 8-26 Essex Road London N1 8LN United Kingdom

Corporate HQ Address:

600 P Street Suite 400 Lincoln NE 68508 USA

Data Protection Officer (DPO) details:

Name

Carl Gottlieb

Email

dpo@hudl.com

Post

Data Protection Officer, Hudl UK, Ltd, Suncourt House 2nd Floor, 8-26 Essex

Road, London, N1 8LN, United Kingdom

Phone

+1 402-817-0060 (Lincoln HQ number)

EU Data Protection Authority Registration

Our UK subsidiary, Hudl UK, Ltd, is registered in England and Wales under registration number 06962812, with registered office at Suncourt House 2nd Floor, 8-26 Essex Road, London, England, N1 8LN. Hudl UK, Ltd is a registered Data Controller with the UK Information Commissioner's Office (ICO), number ZA326152.



Agile Sports Technologies, Inc. dba Hudl 600 P Street, Ste 400 Lincoln NE 68508 **United States** USA Tax ID: 26-0568054

Invoice #: H00153411

Invoice Date: 08/19/2025 Due Date: 09/18/2025 Payment Terms: Net 30

Veterans Memorial E.C.H.S.

Bill To: , Brownsville, Texas,78520 **United States** Sold To: , Brownsville Texas, 78520 **United States**

Product Name	Qty	Service Period
Product Name: Hudl Platinum Additional	1	09/15/2025-09/14/2026
Product Charge: HUDLPLATINUM	1	03/13/2023-03/14/2020

INVOICE TOTALS

Currency:	USD
Balance Due:	\$2,200.00
Total Invoice Amount:	\$2,200.00
Sales Tax:	\$0.00
One Time Discount:	\$0.00
Subtotal:	\$2,200.00

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00153411).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: **Bank Address:** JP Morgan Chase 42 Broadway

Account Name:

New York, NY 10004

Account Number:

Agile Sports Technologies, Inc. 659831215

Routing Number:

111000614

Payment by Check

29775 Network Place

Chicago, IL 60673-1775 USA Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit or Credit Card at

hudl.com/pay

Payments and Adjustments

All payments and adjustments have already been applied to the balance shown on this invoice. The following list is for your records.

All amounts are in USD

DATE

TRANSACTION NUMBER

TYPE

NOTES

APPLIED AMOUNT



All taxes have already been applied to the balance shown on this invoice. The following list is a breakdown by tax rate for your records.

All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this invoice due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudi. EIN is 26-0568054. Go to hudi.com/p/w9 for a copy of Hudi's W9. W9 Address:

Hudl

600 P Street, Ste. 400

Quote and Services Agreement



Ouote Number

Q-1312911-1

Expiration Date

8/24/2025

Billing Entity

Agile Sports Technologies, Inc. dba Hudl

600 P Street, Suite 400

Lincoln, NE 68508

Address Information

Customer Name

Rivera High School

Ship To

Rivera High School

rmaraboto@bisd.us

Bill To Email

rmaraboto@bisd.us

Raul Maraboto

Bill To

6955 FM 802

050454404

Brownsville, Texas 78521-6908

9564544248

United States

1 BOULEVARD OF CHAMPIONS

BROWNSVILLE, Texas 78520

United States

Terms

Start Date

8/25/2025

Billing Frequency

Annual

End Date

8/24/2026

Payment Terms

Net 30

Payment Method

Check

Product and Services

Legal Category		Quantity	Sales Price	Service Days	Grand Total
Software	Focus Flex - Multi-Sport	1	USD 500.00	365	USD 500.00

Total Price:

USD 500.00

Terms and Services

1 This Order and Organization's purchase and use of the Products described on this Order are governed by the signed agreement between the parties, or, if no such agreement exists, the Hudl Organization Terms of Service found at

www.hudl.com/eula

- 2 The Invoice will be sent 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later).
- 3 Prices shown above do not include any taxes that may apply; any such taxes are Organization's responsibility. Tax-exempt Organizations must provide a copy of their certificate of exemption to Hudl. This is not an invoice.
- 4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Organization, including those listed above, will remain effective for the remainder of the current Subscription Term.



Agile Sports Technologies, Inc. dba Hudi 600 P Street, Ste 400 Lincoln NE 68508 **United States** USA Tax ID: 26-0568054

Invoice #: H00149347

Invoice Date: 08/11/2025 Due Date: 09/10/2025 Payment Terms: Net 30

Veterans Memorial E.C.H.S.

Bili To: , Brownsville, Texas,78520 **United States** Sold To:, Brownsville Texas, 78520 **United States**

Product Name	Qty	Service Period
Product Name: Focus Point LR Pilot Product Charge: Focus Point LR Pilot (Software)	1	08/25/2025-08/24/2026
Product Name: Focus Point LR Pilot Product Charge: Focus Point LR Pilot (Hardware)	1	08/25/2025-08/25/2025

INVOICE TOTALS

\$3,476.00	Subtotal:
(\$1,476.00)	One Time Discount:
\$0.00	Sales Tax:
\$2,000.00	Total Invoice Amount:
\$2,000.00	Balance Due:
USD	Currency:

Payment by ACH/Wire

Please Include your invoice number in the transaction details field to ensure proper credit to your account (H00149347).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: Bank Address: JP Morgan Chase 42 Broadway

Account Name:

New York, NY 10004

Account Number:

Agile Sports Technologies, Inc.

659831215

Routing Number:

111000614

Payment by Check

Hudi

29775 Network Place

Chicago, IL 60673-1775 USA

Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit or Credit Card at

hudl.com/pay

Payments and Adjustments

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DATE

TRANSACTION NUMBER

TYPE

NOTES

APPLIED AMOUNT



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All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this invoice due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudl. EIN is 26-0568054. Go to hudl.com/p/w9 for a copy of Hudl's W9.W9 Address:

Hud

600 P Street, Ste. 400



Agile Sports Technologies, Inc. dba Hudl 600 P Street, Ste 400 Lincoln NE 68508 **United States** USA Tax ID: 26-0568054

Invoice #: H00149356

Invoice Date: 08/11/2025 Due Date: 09/10/2025 Payment Terms: Net 30

Porter High School

Bill To: 3500 International Blvd, Brownsville,

Texas.78521-3294

United States

Sold To: 3500 International Blvd, Brownsville

Texas, 78521-3294

United States

Product Name	Qty	Service Period
Product Name: Focus Point LR Pilot Product Charge: Focus Point LR Pilot (Software)	1	08/25/2025-08/24/2026
Product Name: Focus Point LR Pilot Product Charge: Focus Point LR Pilot (Hardware)	1	08/25/2025-08/25/2025

INVOICE TOTALS

\$3,476.00	Subtotal:
(\$1,476.00)	One Time Discount:
\$0.00	Sales Tax:
\$2,000.00	Total Invoice Amount:
\$2,000.00	Balance Due:
USO	Currency:

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00149356).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: Bank Address: JP Morgan Chase 42 Broadway

New York, NY 10004

Account Name:

Account Number:

Agile Sports Technologies, Inc.

Routing Number:

659831215 111000614 **Payment by Check**

Hudl

29775 Network Place

Chicago, IL 60673-1775 USA

Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit or Credit Card at

hudi.com/pay

Payments and Adjustments

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All amounts are in USD

DATE

TRANSACTION NUMBER

TYPE

NOTES

APPLIED AMOUNT



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All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this involce due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudi. EIN is 26-0568054. Go to hudi.com/p/w9 for a copy of Hudi's W9. W9 Address:

Hudl

600 P Street, Ste. 400



Agile Sports Technologies, Inc. dba Hudi 600 P Street, Ste 400 Lincoln NE 68508 **United States** USA Tax ID: 26-0568054

Invoice #: H00151376

Invoice Date: 08/16/2025 Due Date: 09/15/2025 Payment Terms: Net 30

Brownsville Hanna High School

Bill To:, Brownsville, Texas,78521-2498 **United States** Sold To:, Brownsville Texas, 78521-2498 **United States**

Product Name	Qty	Service Perlod
Product Name: AD Package Select Product Charge: AD Package Select	1	09/15/2025-09/14/2026
Product Name: Focus Flex Software Product Charge: Focus Flex (Software)	1	09/15/2025-09/14/2026
Product Name: Hudl Streaming Premium 60% Product Charge: Hudl Streaming Premium 60%	1	09/15/2025-09/14/2026

INVOICE TOTALS

Currency:	LISD
Balance Due:	\$14,500.00
Total Invoice Amount:	\$14,500.00
Sales Tax:	\$0.00
One Time Discount:	\$0.00
Subtotal:	\$14,500.00

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00151376).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: **Bank Address:** JP Morgan Chase 42 Broadway

Account Name:

New York, NY 10004

Account Number:

Agile Sports Technologies, Inc.

Routing Number:

659831215

111000614

Payment by Check

Hudi

29775 Network Place

Chicago, IL 60673-1775 USA

Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit at hudl.com/pay

Payments and Adjustments

All payments and adjustments have already been applied to the balance shown on this invoice. The following list is for your records.

All amounts are in USD

APPLIED AMOUNT DATE TRANSACTION NUMBER **TYPE NOTES**



All taxes have already been applied to the balance shown on this invoice. The following list is a breakdown by tax rate for your records.

All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this invoice due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudl. EIN is 26-0568054. Go to hudl.com/p/w9 for a copy of Hudl's W9.W9 Address:

Hudl

600 P Street, Ste. 400



Agile Sports Technologies, Inc. dba Hudl 600 P Street, Ste 400 Lincoln NE 68508 **United States** USA Tax ID: 26-0568054

Invoice #: H00151337

Invoice Date: 08/16/2025 Due Date: 09/15/2025 Payment Terms: Net 30

Lopez High School

Bill To: Brownsville ISD, Brownsville, Texas,78521-6245 **United States** Sold To: Brownsville ISD, Brownsville Texas, 78521-6245 **United States**

Product Name	Qty	Service Period
Product Name: Hudi Streaming Premium 60% Product Charge: Hudi Streaming Premium 60%	1	09/15/2025-09/14/2026
Product Name: Focus Flex Software Product Charge: Focus Flex (Software)	1	09/15/2025-09/14/2026
Product Name: AD Package Select Product Charge: AD Package Select	1	09/15/2025-09/14/2026

INVOICE TOTALS

\$14,500.00	Subtotal:
\$0.00	One Time Discount:
\$0.00	Sales Tax:
\$14,500.00	Total Invoice Amount:
\$14,500.00	Balance Due:
USĐ	Currency:

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00151337).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: **Bank Address:** JP Morgan Chase 42 Broadway

Account Name:

New York, NY 10004

Account Number:

Agile Sports Technologies, Inc. 659831215

Routing Number:

111000614

Payment by Check

Hudl

29775 Network Place

Chicago, IL 60673-1775 USA

Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit at hudl.com/pay

Payments and Adjustments

All payments and adjustments have already been applied to the balance shown on this invoice. The following list is for your records.

All amounts are in USD

DATE **NOTES APPLIED AMOUNT** TRANSACTION NUMBER **TYPE**



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All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this invoice due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudl. EIN is 26-0568054. Go to hudl.com/p/w9 for a copy of Hudl's W9.W9 Address:

Hudl

600 P Street, Ste. 400



Agile Sports Technologies, Inc. dba Hudl 600 P Street, Ste 400 Lincoln NE 68508 **United States** USA Tax ID: 26-0568054

Invoice #: H00151748

Invoice Date: 08/16/2025 Due Date: 09/15/2025 Payment Terms: Net 30

Pace High School

Bill To: 314 W Los Ebanos Blvd, Brownsville, Texas, 78520-4601 **United States**

Sold To: 314 W Los Ebanos Blvd, Brownsville Texas, 78520-4601 **United States**

Product Name	Qty	Service Period
Product Name: Facus Flex Software Product Charge: Facus Flex (Software)	1	09/15/2025-09/14/2026
Product Name: AD Package Select Product Charge: AD Package Select	1	09/15/2025-09/14/2026
Product Name: Hudl Streaming Premium 60% Product Charge: Hudl Streaming Premium 60%	1	09/15/2025-09/14/2026

INVOICE TOTALS

\$14,500.00	Subtotal:
\$0.00	One Time Discount:
\$0.00	Sales Tax:
\$14,500.00	Total Invoice Amount:
\$14,500.00	Balance Due:
USD	Currency:

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00151748).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: Bank Address: JP Morgan Chase 42 Broadway

New York, NY 10004

Account Name:

Account Number:

Agile Sports Technologies, Inc.

659831215

Routing Number:

111000614

Payment by Check

Hudl

29775 Network Place

Chicago, IL 60673-1775 USA Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit at hudl.com/pay

Payments and Adjustments

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DATE TRANSACTION NUMBER **NOTES APPLIED AMOUNT**



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All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this involce due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudl. EiN is 26-0568054. Go to hudl.com/p/w9 for a copy of Hudl's W9.W9 Address:

Hud

600 P Street, Ste. 400



Agile Sports Technologies, Inc. dba Hudl 600 P Street, Ste 400 Lincoln NE 68508 **United States**

USA Tax ID: 26-0568054

Invoice #: H00151568

Invoice Date: 08/16/2025 Due Date: 09/15/2025 Payment Terms: Net 30

Porter High School

Bill To: 3500 International Blvd, Brownsville, Texas,78521-3294

United States

Sold To: 3500 International Blvd, Brownsville

Texas, 78521-3294

United States

Product Name	Qty	Service Period
Product Name: AD Package Select Product Charge: AD Package Select	1	09/15/2025-09/14/2026
Product Name: Hudl Streaming Premium 60% Product Charge: Hudl Streaming Premium 60%	1	09/15/2025-09/14/2026
Product Name: Focus Flex Software Product Charge: Focus Flex (Software)	1	09/15/2025-09/14/2026

INVOICE TOTALS

\$14,500.00	Subtotal:
\$0.00	One Time Discount:
\$0.00	Sales Tax:
\$14,500.00	Total Invoice Amount:
\$14,500.00	Balance Due:
USD	Currency:

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00151568).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: **Bank Address:** JP Morgan Chase 42 Broadway

New York, NY 10004

Account Name:

Account Number:

Agile Sports Technologies, Inc. 659831215

Routing Number:

111000614

Payment by Check

Hudl

29775 Network Place

Chicago, IL 60673-1775 USA

Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit at hudl.com/pay

Payments and Adjustments

All payments and adjustments have already been applied to the balance shown on this invoice. The following list is for your records.

All amounts are in USD

DATE TRANSACTION NUMBER TYPE **NOTES APPLIED AMOUNT**



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All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this invoice due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudl. EIN is 26-0568054. Go to hudl.com/p/w9 for a copy of Hudl's W9.W9 Address:

Hudi

- 12 - 5.

600 P Street, Ste. 400 Lincoln, NE 68508



Agile Sports
Technologies, Inc. dba
Hudl
600 P Street, Ste 400
Lincoln NE 68508
United States
USA Tax ID: 26-0568054

Invoice #: H00151224

Invoice Date: 08/16/2025 Due Date: 09/15/2025 Payment Terms: Net 30

Rivera High School

Bill To: 6955 FM 802, Brownsville, Texas,78521-6908 United States Sold To: 6955 FM 802, Brownsville Texas, 78521-6908 United States

Product Name	Qty	Service Period
Product Name: Hudl Streaming Premium 60% Product Charge: Hudl Streaming Premium 60%	1	09/15/2025-09/14/2026
Product Name: AD Package Select Product Charge: AD Package Select	1	09/15/2025-09/14/2026
Product Name: Focus Flex Software Product Charge: Focus Flex (Software)	1	09/15/2025-09/14/2026

INVOICE TOTALS

\$14,500.00	Subtotal:
\$0.00	One Time Discount:
\$0.00	Sales Tax:
\$14,500.00	Total invoice Amount:
\$14,500.00	Balance Due:
USD	Currency

Payment by ACH/Wire

Please include your invoice number in the transaction details field to ensure proper credit to your account (H00151224).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: Bank Address: JP Morgan Chase

42 Broadway

.

New York, NY 10004

Account Name:

Agile Sports Technologies, Inc.

Account Number:

659831215

Routing Number:

111000614

Payment by Check

Hudl

29775 Network Place

Chicago, IL 60673-1775 USA

Hudl's W9: hudl.com/p/w9

hudi.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

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Payments and Adjustments

All payments and adjustments have already been applied to the balance shown on this invoice. The following list is for your records.

All amounts are in USD

DATE TRANSACTION NUMBER TYPE NOTES APPLIED AMOUNT



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All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

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Agile Sports Technologies, Inc. dba Hudi. EIN is 26-0568054. Go to hudi.com/p/w9 for a copy of Hudi's W9.W9 Address:

Hudl

600 P Street, Ste. 400



Agile Sports
Technologies, Inc. dba
Hudl
600 P Street, Ste 400
Lincoln NE 68508
United States
USA Tax ID: 26-0568054

Invoice #: H00152280

Invoice Date: 08/18/2025 Due Date: 09/17/2025 Payment Terms: Net 30

Veterans Memorial E.C.H.S.

Bill To: , Brownsville, Texas,78520 United States Sold To: , Brownsville Texas, 78520 United States

Product Name	Qty	Service Period
Product Name: Hudl Streaming Premium 60% Product Charge: Hudl Streaming Premium 60%	1	09/15/2025-09/14/2026
Product Name: Focus Flex Software Product Charge: Focus Flex (Software)	1	09/15/2025-09/14/2026
Product Name: AD Package Select Product Charge: AD Package Select	1	09/15/2025-09/14/2026

INVOICE TOTALS

	Subtotal:	\$14,500.00
	One Time Discount:	\$0.00
	Sales Tax:	
Tota	al Invoice Amount:	\$14,500.00
	Balance Due:	\$14,500.00
	Currency:	USD

Payment by ACH/Wire

Please Include your invoice number in the transaction details field to ensure proper credit to your account (H00152280).

Send all payment remittance emails to USAccountsReceivable@hudl.com.

Bank Name: Bank Address: JP Morgan Chase 42 Broadway

New York, NY 10004

Account Name:

Agile Sports Technologies, Inc.

Account Number: Routing Number: 659831215 111000614 **Payment by Check**

Hudl

29775 Network Place

Chicago, IL 60673-1775 USA Hudl's W9: hudl.com/p/w9

hudl.com/help

INCLUDE INVOICE NUMBER ON CHECK

Pay Online

You may now pay online with ACH Direct Debit at hudl.com/pay

Payments and Adjustments

All payments and adjustments have already been applied to the balance shown on this invoice. The following list is for your records.

All amounts are in USD

DATE TRANSACTION NUMBER TYPE NOTES APPLIED AMOUNT



All taxes have already been applied to the balance shown on this invoice. The following list is a breakdown by tax rate for your records.

All amounts are in USD

TAX NAME TAX RATE TYPE TAX RATE TAX AMOUNT

No taxes have been applied to this invoice due to customer's tax exemption status.

Agile Sports Technologies, Inc. dba Hudl. EIN is 26-0568054. Go to hudl.com/p/w9 for a copy of Hudl's W9.W9 Address:

Hudl

600 P Street, Ste. 400