

Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 08/05/2025

Item Title: Approval of Contracted Services with Coaching Excellence in Organization for Social Emotional Learning (SEL) Programming X Action Information Discussion

BACKGROUND:

To support the social emotional development and college/career readiness of students at Rivera Early College High School, we are requesting approval to contract with Top School Speakers, a nationally recognized organization committed to empowering students.

The Fall 2025 program will feature keynote presentations and a comprehensive SEL curriculum designed to engage students with relatable content. The presenters, who include first-generation college graduates and experienced educators, will deliver powerful messages and resources to help students build leadership skills, resilience, and a strong sense of purpose.

FISCAL IMPLICATIONS

Total Cost: \$10,000.00 Funding Source: 289

RECOMMENDATION:

Recommend approval to contract with Coaching Excellence in Organization to deliver Social Emotional Learning services to Rivera ECHS for the cost of \$10,000.00.

Dr. Norma Ibarra- Cantu

Submitted by: Executive Director

Dr. Norma Ibarra- Cantu

Recommended by: Executive Director

Beatriz A. Hernandez

Approved by: Chief Academic Officer

Approved for Submission to Board of Education:

Jesus H. Chavez
Dr. Jesus H. Chavez, Superintendent

**On a Mission to help 1 Million 1st gen
students be college & career Ready**



**Top School Speakers
"Trusted by over 2,000 Schools"**



BROWNSVILLE ISD

FALL 2025

(\$10,000)

**Coaching Excellence in Organization
DBA**

TopSchool Speakers

COMPANY OVERVIEW



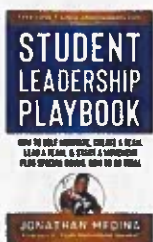
Top School Speakers

About Top School Speakers & Jonathan Medina

- ✓ Trusted by over 1,000 Schools Nationwide
- ✓ Founder & Speaker Jonathan Medina GEAR UP Alumni
- ✓ #1 Best Selling Author & 3x Author
- ✓ Reached over 1 Million Students
- ✓ Raised nearly 1 million dollars for non profits serving 1st gen students
- ✓ 1st Generation Student, Migrant Student
- ✓ Co Founder of National SEL Conference & 1st Gen Conference
- ✓ CEO & Founder of Top School Speakers reaching over 1 million annually

Vision

***Encourage Every Student
Equip Every Educator
Engage Every Parent***



**Jonathan
Medina**

CEO of Top School Speakers

topschooolspeakers.com

COMPANY OVERVIEW



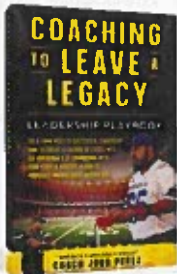
Top School Speakers

About Top School Speakers & Coach Josh Perez

- ✓ Trusted by over 1,000 Schools Nationwide
- ✓ Author of upcoming book : Coach's Leadership Playbook
- ✓ Reached over 1 Million Students
- ✓ 1st Generation Student
- ✓ Co Founder of National SEL Curriculum
- ✓ 10+ Years working in Education
- ✓ Homeless, Migrant to All-American

Vision

***Encourage Every Student
Equip Every Educator
Engage Every Parent***



Coach Josh Perez
Top School Speakers

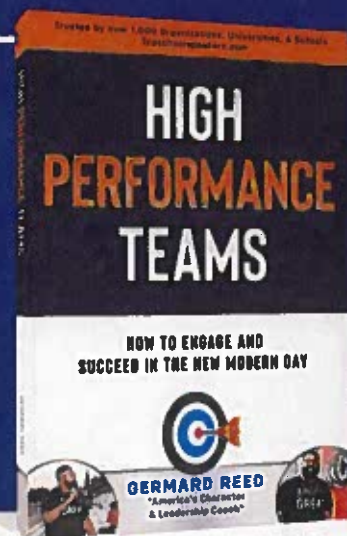


COMPANY OVERVIEW



About Gerard Reed

- ✓ Trusted by over 1,000 Schools Nationwide
- ✓ Author of upcoming book on T.E.A.M.S.
- ✓ Reached over 1 Million Students
- ✓ 1st Generation Student
- ✓ Co Founder of National SEL Curriculum
- ✓ NFL Seattle Seahawks



Fall 2025

**QUOTE
JONATHAN MEDINA
& TOP SCHOOL SPEAKERS**

**Funds
Needed
\$10,000**

Fee (\$10,000)

Program	Amount
1 High Schools SEL Curriculum	\$10,000
Total Funding	\$10,000

FREE Bonuses (\$57,500)

Item of Expense	FREE Bonus Value
50 Autographed Books Per Campus	\$7,500
1 Keynotes/Workshops (SEL)	\$10,000
1 Parent Engagement Event	\$10,000
200 Ebooks Per Campus	\$30,000
Total FREE Bonus	\$57,500