November									18-1	9 Enroll	lment Num	bers				
ENROLLM	ENT															
18-19	13-14	14-15	15-16	16-17	17-18	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	
7th	39	42	30	42	32	42	44	45	44							
8th	37	35	39	31	41	34	33	33	32							
7-8	76	77	69	73	73	76	77	78	76							
9th	34	32	38	38	32	39	41	41	41							
10th	41	37	37	35	46	30	30	30	30							
11th	39	38	37	33	35	46	47	47	47							
12th	26	44	39	34	40	34	34	34	34							
9-12	140	151	151	140	153	149	152	152	152							
7-12	216	228	220	213	226	225	229	230	228	0	0	0	0	0	0	
				Passing	Rate Nu	ımbers					18-19 Atte				lumber	
PASSING I											ATTENDAN		TRANSF			
18-19	1	2	3	Fall	4	5	6	Spring	Year		7th	97.9%	7th	23	51%	
7th	84%										8th	98.6%	8th	20	61%	
8th	94%										9th	96.8%	9th	19	46%	
7-8	89%										10th	97.5%	10th	20	67%	
9th	100%										11th	95.7%	11th	20	43%	
10th	93%										12th	96.3%	12th	18	53%	
11th	98%										9-12	96.6%	9-12	98	52%	
12th	100%										7-12	97.1%	7-12	120	53%	
9-12	98%															
7-12	95%										- ·.	-				
I I = = *	F										Communit	y Engag	ement			
Upcomi			20.1	2010					Action	ns on Page		i Page \	liews		i Pa	
Career D	-									r 11 - Novembe	r 7		11 - November 7		Oc	
Thanksgi									1			277	77 10			
Benchma									Total A	ctions on Page	▲100%	Total Pa	ge Views ▲ 12%		Pa	
Decembe							oment					10-	Λ Λ			
Decembe	er 11th,	2018	Holida	y Choi	r Conce	rt						-			_	

	mber 4th, 2018						c Comment	g Charac (2)	October 11 - November 7	C	October 11 - November 7	October 11 - November 7
Published	Post	rach: Organic / Paid Post Clicks Reactions, Co						Promote	15	3	3,808	t t
11/08/2018 7:15 PM	Magazaria .	Б	0	327		2 19		Boost Post	Page Likes ▼32%		People Reached ▲51%	
11/08/2018 7:07 PM	So proud of our players, cheerleaders, and coaches! What a	-	0	123	I	3 21		Boost Post	۸ ۸		^ ^	We have insufficient data to show for the selected time period.
11/08/2018 6:10 PM	Reminder that there is no pep-rally tomorrow. We will be having a	-	0	166	I	18 11		Boost Post		,		selected time period.
11/08/2018 6:08 PM	JH Football Thursday Night Lights!!! Homets up by 2.	Б	0	116	I	22 13		Boost Post	Post Engagements October 11 - November 7		Videos (i) October 11 - November 7	Page Followers October 11 - November 7
11/08/2018 4:03 PM	Game tonight at Sacred Hart! Let's go Hornets! #swarm #hornetpride	-	0	85		2 3		Boost Post				16
11/06/2018 2:03 PM	Era Secondary School shared a post.	-	0	22		16 0		Boost Post	3,245 Post Engagement ▼7%		2,002 Total Video Views ▲416%	Page Followers ▼27%
11/03/2018 1:21 PM	Era Secondary School shared a post.	Б	0	31		3		Boost Post			A	\
11/02/2018 10:35 PM	Super proud of our senior athletes and managers. They deserve so	-	0	371		95 54	ı	Boost Post	\\	1		
11/02/2018 1:43 PM	Getting close to time for the Era Pep- Rallyl #neonrocks #blackout We may	-	0	138	I	9 16		Boost Post				
10/31/2018 4:38 PM	So much going on today at our schools! Spooky cafeteria, innovators	6	0	155	I	111 22		Boost Post				
10/29/2018 8:38 PM	College Fair tomorrow morning at NCTC for juniors and seniors.	-	0	131	I	5 6		Boost Post				
10/28/2018 7:58 PM	It's Red Ribbon Week! Check out our themes for the week!	Б	0	419		14 14		Boost Post				
10/25/2018 4:30 PM	More greatness! #greaser	84	0	290		78 22	ı	Boost Post				
10/25/2018 3:49 PM	So much fun! #twist #surfin	84	0	425		120 53		Boost Post				
10/25/2018 3:28 PM	Videos from the Outsiders Project. Dance on!!	m4	0	142	I	58 18	•	Boost Post				
10/25/2018 3:26 PM	Mrs. K teaching about the Greasers and Socs from the Outsiders!	Б	0	972		531 112		Boost Post				
10/24/2018 10:37 PM	Proud of our students! Innovators!	Б	0	25		25 4	1	Boost Post				
10/24/2018 6:48 PM	Yesterday, Mr. Coleman teaching kids about centrifugal forcel Look	84	0	764		280 92		Boost Post				
10/22/2018 3:54 PM	From the Era ISD Facebook page.	6	0	26		4		Boost Post				
10/22/2018 3:53 PM	Great job Hornets!	6	0	25		23 12		Boost Post				
10/21/2018 8:03 PM	Parents just a reminder. Tomorrow we are offering a FAFSA session for	Б	0	527		81 15		Boost Post				
10/21/2018 3:42 PM	Way to go Go Era Hornets! What a great game Friday night! #districtwin!	6	0	272		8 38	-	Boost Post				
10/19/2018 4:20 PM	Are you ready for some football?!!!!!!? Let's go Hornets!!	Б	0	146		13 16		Boost Post				
10/19/2018 8:29 AM	Our cafeteria staff are just amazing!	6	0	54		49 14	ı	Boost Post				
10/17/2018 10:51 PM	Some of or fantastic students saying Hellol	84	0	209		63 20		Boost Post				
10/16/2018 8:19 PM	Helle Just a reminder! Remember to wear green tomorrow to support Start with	6	0	551		35 22	1	Boost Post				
10/16/2018 3:14 PM	Remember our choir concert tonight. Both Elementary and Secondary	6	0	404		30 20		Boost Post				
10/14/2018 9:34 PM	Be sure to check out the book fair this week!	84	0	33		15 4		Boost Post				
10/14/2018 5:18 PM	This week will be Start with Hello Week!Start with Hello is a program		@	1.7K		290 105		Boost Post				

	10/12/2018 6:30 PM	Era Secondary School shared a post.	□	0	28		38 6	ŀ	Boost Pos	it					
Saa Myra															