

No. _____



UNITED INDEPENDENT SCHOOL DISTRICT AGENDA ACTION ITEM

TOPIC: Approval of Laredo Reads Resolution No. 0001- The United Independent School District Board of Trustees, in conjunction with the City of Laredo, to support the efforts of the "Laredo Reads Committee" to approach bookstore corporations to open a bookstore in Laredo by encouraging the community to demonstrate their love for reading

SUBMITTED BY: Pat Campos **OF:** Board Member

APPROVED FOR TRANSMITTAL TO SCHOOL BOARD: _____

DATE ASSIGNED FOR BOARD CONSIDERATION: January 20, 2010

RECOMMENDATION:

It is recommended that the United ISD Board of Trustees Approve the Laredo Reads Resolution No. 0001- The United Independent School District Board of Trustees, in conjunction with the City of Laredo, to support the efforts of the "Laredo Reads Committee" to approach bookstore corporations to open a bookstore in Laredo by encouraging the community to demonstrate their love for reading.

RATIONALE:

BUDGETARY INFORMATION

BOARD POLICY REFERENCE AND COMPLIANCE

LAREDO READS RESOLUTION

**SUPPORTING THE EFFORTS OF THE “LAREDO READS”
INITIATIVE TO APPROACH BOOKSTORE CORPORATIONS
TO OPEN A BOOKSTORE IN LAREDO BY ENCOURAGING THE
COMMUNITY TO DEMONSTRATE THEIR LOVE FOR READING**

WHEREAS, on January 16, 2010, B. Dalton Bookseller, Laredo’s only bookstore, will be closing its doors for good, leaving the community without a bookstore; and

WHEREAS, the United Independent School District recognizes the vital role of a bookstore in a community, in helping to foster literacy, to share knowledge, to acquire information, to spark curiosity, and to engage the imagination; and

WHEREAS, bookstores are wonderful resources for students, teachers, schools and other literacy related district and community activities;

WHEREAS, a bookstore in Laredo would serve a population greater than just the UISD community but also citizens of Laredo and Webb County, and our surrounding communities.

WHEREAS, no community should be without a bookstore;

**NOW, THEREFORE, BE IT RESOLVED BY THE UNITED
INDEPENDENT SCHOOL DISTRICT THAT:**

Section 1:

The District fully supports the efforts of the Laredo Reads Committee by:

- a. Encouraging other government entities in Laredo, including Webb County to pass a similar resolution; and,
- b. Encouraging the entire community to demonstrate its support by participating in all efforts to help Laredo Reads attract a bookstore to our community; and,
- c. Participating and hosting a paper and pen petition asking for a bookstore in our community; and,
- d. Encouraging U.I.S.D. and all other districts to engage in an official letter writing campaign to potential bookstore corporations, encouraging them to come into our community; and,
- e. Providing letters of support from key individuals in our community, such as the Honorable Henry Cuellar, the Honorable Judith Zaffirini, the Honorable Richard Peña Raymond; and the Honorable Ryan Guillen, to help the cause, as well; and,
- f. Hosting a press conference, bookstore readings and other activities to engage the community.

Section 2:

The U.I.S.D. Board of Trustees directs staff to work with the Laredo Reads Committee and urges the Committee to forward a copy of this resolution to bookstore corporations in the hopes of attracting them to our community.

PASSED BY THE UNITED INDEPENDENT SCHOOL DISTRICT BOARD OF TRUSTEES on this 12th day of January, 2010.

PAT CAMPOS
U.I.S.D. BOARD OF TRUSTEES
PRESIDENT

ATTEST:

ROBERTO J. SANTOS
UNITED I.S.D. SUPERINTENDENT

APPROVED AS TO FORM:

JUAN J. CRUZ
ATTORNEY