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By wielliam

Denton ISD picked a winning design in their logo design contest

For just \$799, they received 239 designs from 32 designers.

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Creative - Cutting Edge - Unique Logo Wanted!

Guaranteed

\$799

Gold Logo design package

Purchased for \$799

(including 99designs fees)

By Denton ISD EIC Share on:TwitterFacebook

Last feedback -

Feedback 99%

Refunds - 0

Qualifying

The contest was open to all designers

2

Selected finalists

The contest holder selected 6 finalists

3

Final round

Finalists continued to submit designs

Selected a winner

The contest holder awarded a winner

completed

Congratulations to the winner, wielliam!

Overview

Entries (239)

Designers (32)

Design brief

Name to incorporate in the logo

Denton ISD

Slogan to incorporate in the logo

None specified

Description of the organization and its target audience

Denton is a progressive, artistic community. The Denton Independent School District (Denton ISD) is committed to providing a quality education for all of its 26,000 students with a diverse student population. The school district—located about 25 miles north of Dallas and Fort Worth—is one of fastest-growing school districts in North Texas, which has doubled in size in the past 10 years and is projected to again double within the next 20 years.

The mission of Denton ISD: Empowering lifelong learners to be engaged citizens who positively impact their local and global community.

Denton ISD is technology driven district with a flair for the arts.

Industry

Education

Preferred logo types





An image or shape that is easily recognizable is used to represent your business.

An abstract shape or symbol is used to convey the values of your business.



Organization name enveloped by a pictorial element or shape.

Sample logos

Do you have any example logos you like?

Providing designers with examples helps them identify the style and aesthetic you like.

Upload a logo

Select logos from our sample gallery

Submit a design

Supplied file types

Layered vectors in EPS & PDF Screen quality JPEG & PNGs

Note: Fonts used will be detailed by the designer but are not provided for licensing reasons.

Payment methods

This contest has been pre-paid with 99designs. The winner will be paid directly by 99designs for the full prize amount, excluding any third party transfer fees.

Paypal

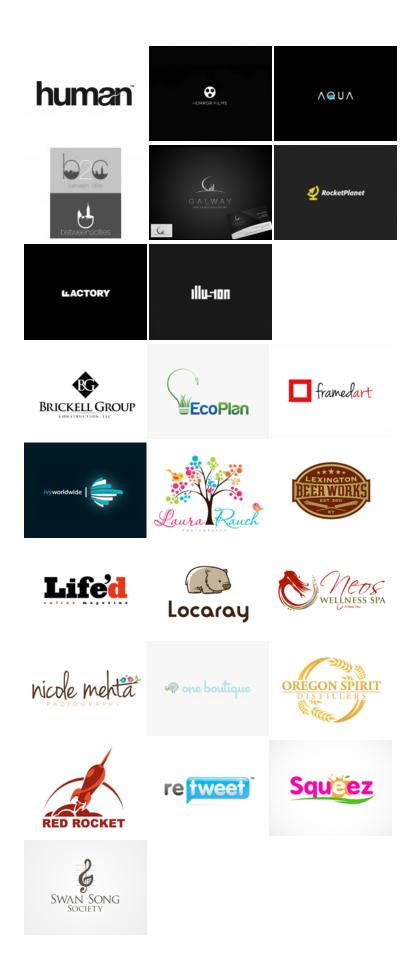
Free, 2-3 day turnaround

Skrill (Moneybookers)

Charges apply, 5-10 day turnaround

AlertPay

Charges apply, 5-10 day turnaround



I'm done

Values to communicate

Feminine	Masculine
Young	Mature
Luxury	Economical
Modern	Classic
Playful	Serious
Loud	Quiet
Simple	Complex
Subtle	Obvious

Color preferences

Any Colors

To be used on

- · Print (Business cards, letterheads, brochures etc)
- · Online (Website, online advertising, banner ads etc)

Notes

After reviewing submissions, we've ADDED MORE TIME and revised our brief. NO CLIP ART.

We are not looking for "traditional" school logo concepts (i.e. pencils) that take us back in time. We want creative, forward-thinking designs.

We are looking for something outside-the-box that is creative, abstract, fun and not run-of-the-mill (think art school designs as we are a very, progressive artistic community).

The site http://www.topdesignmag.com/50-awes...ist-logos/ some great logos that really pop. Also, Google "minimalist logos" designs, and see examples that use the font creatively such as Melt, Aqua, Factory, Half, Ed's Electric, etc.

We like simple, clean, easy to understand as well as MODERN, CREATIVE, COLORFUL.

Our community is artistic and creative.

We'd like a logo that can stand alone or with (or within) the text "Denton ISD".

As another possibility... We are a proud, historical community in Texas (Texans are proud of Texas).

We have an amazing, historic courthouse that symbolizes our community (see http://www.bestoftheroad.com/town/denton/3072 and the logo at http://dentoncounty.com/dept/main.asp?Dept=72...

Perhaps it is possible to communicate the idea of beginning in Denton and going out into the world from Denton ISD (i.e. the courthouse in the D) into the world (i.e. globe in the O) or something as such to represent the local and

global community. (See the Between 2 Cities in our brief for the inspiration of thought behind this concept.)

Files attached

3 files attached - Download all files (.zip)



dentoncourthousenight.jpg 107KB



dentoncourthouseday.jpg

154KB



Office-of-History-and-Culture-Logo.gif 16KB