



District 23 Early Learning Expansion Proposal

Presentation to the PHSD#23 Board of Education
February 24, 2022

Executive Summary

District 23 Administration is recommending continued investigation of costs and potential funding sources to expand Early Learning opportunities for the students in our District because:

- High quality Early Learning creates a foundation for the successful continued growth of our **STUDENTS**.
- Supporting Early Learning provides a greater return on investment for our **DISTRICT**.
- Providing these in demand and high quality experiences enhances our D23 **COMMUNITY**.





**What are we NOT
providing to our
students &
community that
we SHOULD be?**



Prospect Heights School District #23



Student Success

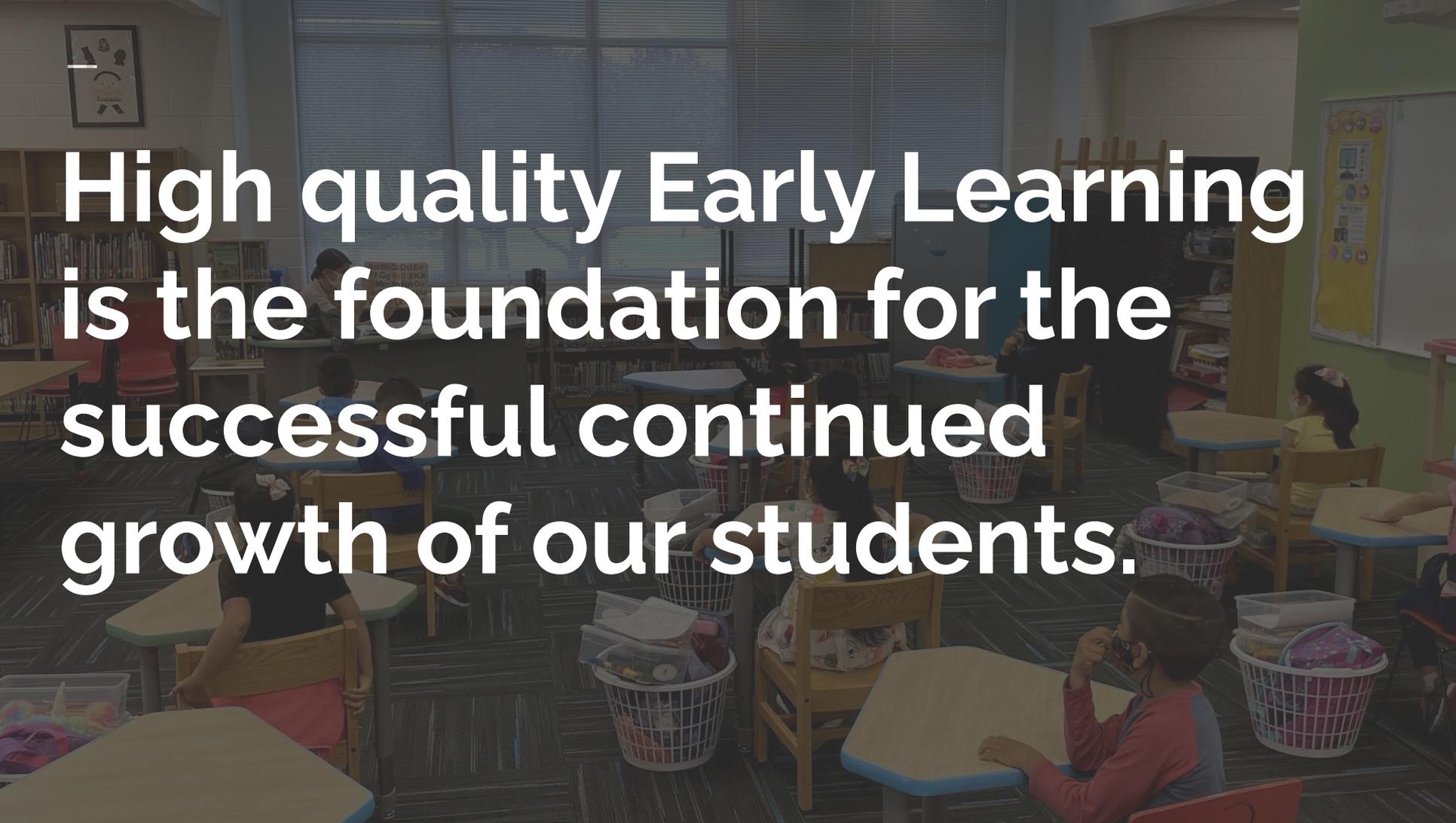
Ensure all students are well rounded and emotionally and academically prepared for success in high school.

1.1 Further develop and examine the effectiveness of core curriculum, interventions, and supports for all student groups.

Develop Plan for Full-Day Kindergarten; Expanded and/or off site Early Childhood programming.

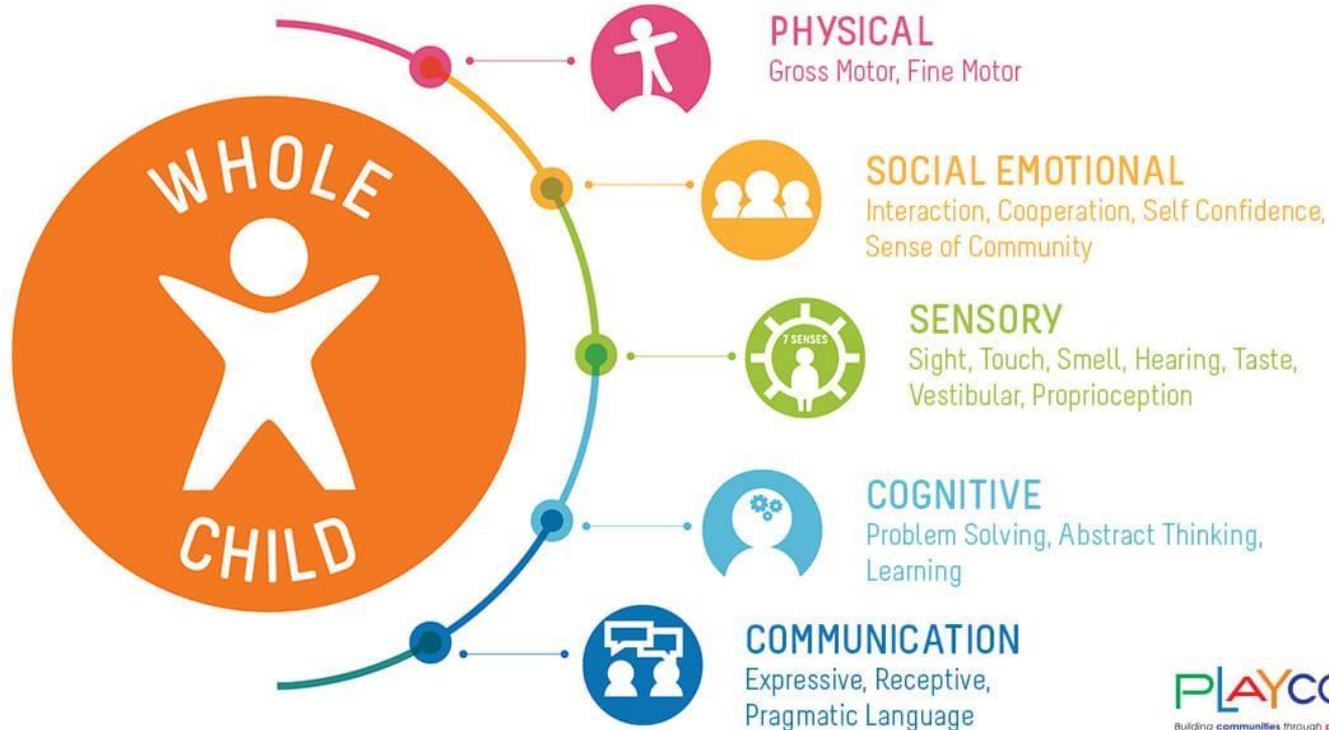


**Why do we need
to expand
services for Early
Learners in
District 23?**

A photograph of a classroom with several children sitting at small tables. The room has bookshelves, a whiteboard, and educational posters. The text is overlaid in a large, bold, white font.

**High quality Early Learning
is the foundation for the
successful continued
growth of our students.**

—
Increasing reach and rigor so that we engage more students and enhance use of time for staff and students.



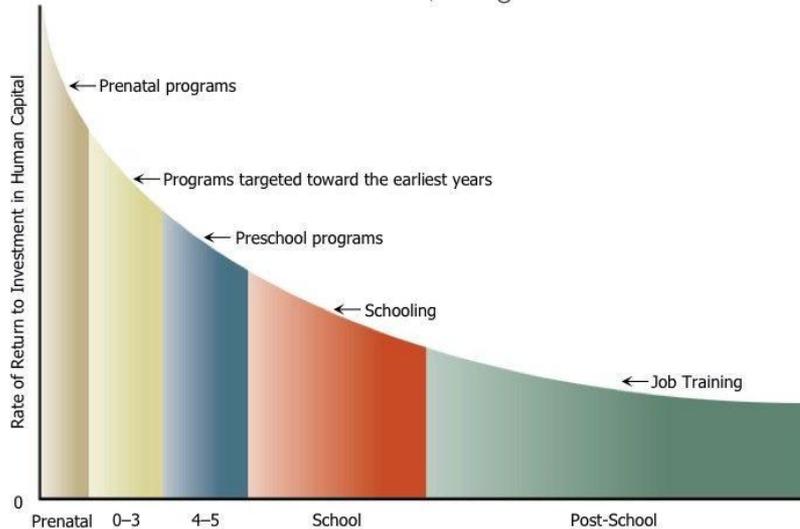
A woman in a dark patterned dress is smiling and interacting with a group of young children outdoors. The children are wearing backpacks, suggesting a school setting. The background shows a paved area and parts of cars. The text is overlaid in white on a semi-transparent dark background.

**Supporting Early Learners
provides a greater return
on investment for our
District.**

—
With limited resources, our decisions must be strategic and impactful for return on investment for the District.

EARLY CHILDHOOD DEVELOPMENT IS A SMART INVESTMENT

The earlier the investment, the greater the return



\$1 
INVESTED IN EARLY
CHILDHOOD YIELDS A
\$16 RETURN

INCREASED

- High School Graduation
- College Matriculation
- Economic Development & Personal Income

DECREASED

- Special Education/Remediation
- Dependence on Social Welfare
- Crime-related Costs & Incarceration Rates

—
Providing these in
demand and high
quality experiences
enhances our
D23 Community.

Thank you for
never giving up.



Home value and strength of community are often tied to District services and performance.

Expanded Early Childhood
Full Day Kindergarten



Early Childhood
Full Day Kindergarten



Expanded EC program
Developing Full Day Kindergarten



Expanded EC program
Investigating Full Day Kindergarten



Expanded EC program
1/2 Day Kindergarten



Early Childhood program
Investigating Full Day Kindergarten





**Early Learning
Expansion Team**

District 23

ARCON

Beyond Your Base

Raymond James

Nicholas & Assoc.

Four Phases

**Planning
and
Design**

**January -
April**

Refinement

May-August

**Analysis
and
Decision
Making**

**September -
November**

**Communication
and
Campaign**

**December -
March**

Planning and Design

January -
April

February

- Board Approval of ELE Team
- **Kick-off Meeting**
- Board Overview of Process and Discussion

Planning and Design

January -
April

March

- **Stakeholder Focus Groups**
 - ◆ **Design & Program Needs**
 - ◆ **Initial Concepts (ARCON)**
 - ◆ **Site Visits**
- **Preliminary Voter Analysis**
- **DRAFT of Community Engagement Timeline**

Planning and Design

January -
April

April

- Initial Budget and Schedule options
- Review Proposals & Costs
- Identify and Invite Citizens' Task Force

Citizens' Task Force

- ❖ **Current/Future D23 Families**
- ❖ **Empty-nesters/Seniors**
- ❖ **Civic/Business Leaders**
- ❖ **Community "Influencers"**
- ❖ **Former/Retired D23 Board-Admin-Staff**
- ❖ **Representation from all communities**

Refinement

May-August

May

- **Board Presentation**
 - ◆ **Baseline Designs**
 - ◆ **Citizens' Task Force**
- **Citizens' Task Force Meeting #1**

Refinement

May-August

June/July

- Citizens' Task Force Meeting#2
- Develop Public Opinion Research materials
- **Refinement of Designs**
- Identify Core Messaging

Refinement

May-August

August

- **Board Presentation**
 - ◆ **Revised Designs**
 - ◆ **Citizens' Task Force Update**
 - ◆ **Develop Public Opinion Research**

**Analysis
and
Decision
Making**

**September -
November**

September

- **Conduct Surveys**
- **Review Data**
- **Communications Plan**
 - ◆ **Informational Mailers**
 - ◆ **Webinar/Town Hall Meetings**
- **Develop Recommendations for Board of Education**

**Analysis
and
Decision
Making**

**September -
November**

October

- **Citizens' Task Force Meeting #3**
- **Public Opinion Analysis**

- **Financial Projections**

- **Construction costs and sourcing schedule**

**Analysis
and
Decision
Making**

**September -
November**

November

- **Board of Education
Presentation**
 - ◆ **Final Facilities Master Plan**
 - ◆ **Consensus and Direction**
 - ◆ **Financial
Recommendation**
- **Discussion of Ballot Question**

Communication and Campaign

December - March

December

- **Ballot Question**
- **Community Referendum
Committee Work Begins**
- **Support with Data/Docs/
Drawings**

Communication and Campaign

December - March

January - March

- Information Campaign
 - ◆ Town Halls
 - ◆ Building Tours
 - ◆ Community Outreach

- Community Referendum Committee Work Continues

- Construction Preparations

Board Meetings

March - ELE Update/Program Design

April - ELE Update/CTF

May - Initial Facilities Master Plan

June - ELE Update/Communications

July - ELE Update

August - Public Opinion Research

September - ELE Update

October - ELE Update/Finances

November - Final Master Facilities Plan; Consensus and Direction

December - Ballot Question



Questions and Discussion
