## SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL.

(Room 613) (414-604-3005) 1205 S. 70th Street West Allis, WI 53214

# COMMUNICATION & COMMUNITY RELATIONS BOARD COMMITTEE MEETING MINUTES

## NOVEMBER 25, 2024 5:00 PM

#### 1. Call to Order

The meeting was called to order at 5:00 p.m.

#### 2. Roll Call

The following were present at the meeting:

- Amy Deal, Chair
- Rebecca Lee, Vice Chair
- Jeff Sikich, Committee Member
- Carolyn Hahn, Director of Communication and Engagement

## 3. Review and Add Any Modifications to the Agenda

A discussion about graduation in June was added to the agenda.

## 4. Approve Minutes from the Last Meeting

Motion by Rebecca Lee, second by Jeff Sikich to approve the minutes of the September 23, 2024, meeting.

### 5. Public Comments

None

## 6. Old or Unfinished Business

None

### 7. New Business

## 7.1. Open Enroll Out Discussion

Discussion centered around the fact that many of our community members, especially on the eastside of West Allis, choose to open enroll their children outside our district. It was noted that most students who open enroll out of our district are attending MPS schools. It was agreed that the district needs to reach out to these families to get a better understanding of why they are choosing to open enroll out of WAWM. Open enrollment for next school year starts in early February so the district will consider doing a postcard mailing advertising the benefits of sending their students to our district.

### 7.2 Graduation for the 2024-2025 School Year

There have been some inquiries about having this year's June graduation ceremonies outside at the West Allis Athletic Complex (WAAC) or at a different venue than the WAAC/high schools. The district contacted several different venues to hold graduation, including State Fair Park, AmFam Field, Franklin Field, Panther Arena, and The K. None of the venues have availability and/or are too expensive for the district to book. Exciting Events was contacted and they indicated that the cost for the event equipment and set up would start at \$33,500. The current combined budgets for all of the high schools for graduation is around \$23,000. A suggestion was made to have both high school graduations at the Central Fieldhouse so that graduates are not limited to four tickets to graduation. There was also discussion about having graduating classes engage in fundraising if they would like to have their graduation ceremony outside due to the significant cost.

# 8. Items to be Considered for Future Discussion None

#### 9. Adjournment

The meeting was adjourned at 5:25 p.m.