



**HORIZON MONTESSORI
PUBLIC SCHOOLS**

January 2022

SchoolAdmin's Renewal Proposal for Horizon Montessori

Overview:

- Horizon Montessori School's subscription for SchoolAdmin A+E is up for renewal in June 2022 for \$18,832.
- The current year-to-year plan includes a 7% price increase each year for the renewal.
- By shifting to a five-year agreement, Horizon Montessori can lock-in a lower price for the years ahead and over \$20,000 in subscription savings.

Five-Year Proposal (total subscription savings: \$20,298):

- Next Renewal (Price Increase) Year: 2027
- Additional Incentive: Price-lock begins with last year's rate (\$17,600 instead of \$18,832)
- Access to a Supersite with Subsites for each campus (NEW FEATURE!)
- Free Training: We will also include 2 hours of free 1x1 product training with Courtney Single.

Five-Year Proposal		Current Plan
June 2022	\$17,600	\$18,832
June 2023	\$17,600	\$20,150
June 2024	\$17,600	\$21,560
June 2025	\$17,600	\$23,070
June 2026	\$17,600	\$24,684

Total Savings \$20,298

Horizon Montessori School's Usage Highlights (2021-22):

- Four sites for different campuses
- Text messaging and Custom Email Templates

New Use Cases for 2022 and Beyond:

- Text messaging for parents to access the application and other forms directly on their phones (for all sites)
- Enhanced inquiry form and lead nurturing with additional segmenting by interest per grade level