

# Grand Prairie ISD Board of Trustees

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Information

Action

Consent

**Topic:** edVANTAGE Strategy Group Services

**Submitted by:** Gay Lynn Broom, Executive Director of Communications

**Approved for Transmittal:**

**Board Meeting Date:** 5/14/2026

**Recommendation:**

The administration recommends the approval of the proposal for edVANTAGE Strategy Group services to include:

- Facilitation of the Capital Needs Steering Committee process
- Recruitment of students to the district, specifically targeting students that live in Grand Prairie ISD but are not enrolled in GPISD schools
- Retention of students enrolled in GPISD schools

**Rationale:**

The district will initiate a strategic planning and capital needs assessment process to address future needs of the district. GPISD will launch a targeted campaign focused on student recruitment and awareness.

**Budget Information:**

198 (MacKenzie Scott Funds)

**Board Policy Reference and Compliance:**

CH (Local)