

Communications & Community Engagement

Month: June 2025

Administrator: Sandy Barry-Loken

Update:

Career Connect Campus Ribbon Cutting and Community Grand Opening Events

Thank you for your role in the May 22nd Career Connect Campus events. The events were a tremendous success with over 2,000 community members in attendance throughout the day. By all accounts, we heard rave reviews about the campus and the opportunities it will offer our students and the broader community. We also enjoyed significant media coverage before and after the event. See some highlights below.

Career Connect Campus Media Coverage | May 2025

- NowKalamazoo – [Sneak Peak: KRESA's new Career Connect Campus](#)
- WOOD TV – [New Kalamazoo County career center offers teens hands-on learning](#)
- WKZO | Everything Kalamazoo | 590 AM · 106.9 FM <https://share.google/JTeduwl8iefBs4nz>
- WWMT – [KRESA opens Career Connect Campus, boosting education and workforce in Kalamazoo](#)
- MLive - [Kalamazoo's new \\$100M school building has full-size car repair shop, mock hospital room](#)
- 102.5 | 104.9 The Block [Career Connect Center Opens in Kalamazoo to Expand Opportunities](#)
- Second Wave Media – [Voices of Youth: Inside KRESA's Career Connect Campus – a new era for career education](#)
- Building Indiana Business – [KRESA Career Connect Campus Opens in Kalamazoo](#)
- MLive - [See video inside new \\$100M 'launchpad for learning' in Kalamazoo County](#)

Campus Tours

We are receiving significant requests from the community for additional opportunities to tour the campus. We're planning on bimonthly opportunities for individuals to sign up for a tour in July and August, and additional opportunities throughout the school year. Details will be available on our website soon.

