

SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL.
WAWM Activity & Fitness Center (AFC) (Former Lane) (414) 604-3005
2nd Floor - Room 220
1300 S. 109th St. | West Allis, WI 53214

**COMMUNICATION & COMMUNITY RELATIONS
BOARD COMMITTEE MEETING MINUTES**

**August 25, 2025
5:00 PM**

1. Call to Order
The meeting was called to order at 5:00 p.m.
2. Roll Call
The following were present at the meeting:
 - Amy Deal, Chair
 - Rebecca Lee, Vice Chair
 - John Verbos, Committee Member
 - Carolyn Hahn, Director of Communications and Engagement
3. Review and Add Any Modifications to the Agenda
None
4. Approve Minutes from the Last Meeting
Motion by Rebecca Lee, second by John Verbos to approve the minutes of the June 23, 2025 meeting.
5. Public Comments
None
6. Old or Unfinished Business
None
7. New Business

7.1. Website and App Update

In March 2020, the school district contracted with Finalsite as our website platform for a term of five (5) years. Due to poor customer service and a lack of user-friendliness with Finalsite, the district began to explore other website platforms starting in February 2024. Based on research and feedback from neighboring districts, website platform options were narrowed down to Edlio and Apptegy. After exploring each platform further, the Communications team selected Edlio as the district's new website platform due to customizable website templates; a user-friendly content management system; support with onboarding, training, continued guidance, etc; and a more simplified and personalized staff intranet. A 42-month contract was signed with Edlio in December 2024 for a total cost of \$33,562.50. This breaks down to \$799.11 per month versus \$1,951.30 per month for our previous website platform, Finalsite.

A WAWM School District app is currently being developed with the Edlio platform and is available for both iPhones (via the Apple store) and androids (via Google Play). The Communications team is meeting with website developers at each school building and will be attending staff meetings at secondary schools to share more about the website and app.

8. Items to be Considered for Future Discussion
None
9. Adjournment
The meeting was adjourned at 5:25 p.m. Moved by John Verbos, seconded by Rebecca Lee.