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Michael Wilkes Director of Technology Geneva School District 304

To: Dr. Kent Mutchler From: Michael Wilkes Date: October 13, 2020

Re: EdPrivacy Purchase Recommendation

The District is seeking the purchase of EdPrivacy, a K-12 privacy compliance framework, to support a more efficient means for reviewing, approving, and onboarding third-party applications and services. EdPrivacy, a service from Education Framework Inc., will be used to support the District's compliance with federal and state student data privacy laws, including the upcoming Illinois Student Online Personal Protection Act (SOPPA) of 2019. The latter, which goes into effect on July 1, 2021, introduces several new requirements that school districts and service providers must implement. These requirements include formal vetting and approval of any application that uses or receives student data prior to use, publication of the list of applications or services receiving student data on the District's website, and the identification of data elements being collected or shared with said providers. The EdPrivacy service provides solutions that support each of these requirements.

The District does not currently own or utilize a product that provides these capabilities. The amount of work required to manually review, evaluate, and manage such requirements exceeds the capacity to do the work. This service, however, can help us to use our limited resources and time more efficiently. Features like the parent portal, privacy scoring/vetting system, and an application request workflow system, will help with the management and capacity issues we struggle with today.

This recommendation seeks the purchase of the EdPrivacy service from Education Framework Inc. for three (3) years. The product's subscription fees would be paid annually. The pricing below reflects discounted pricing associated with a three-year commitment.

The following table estimates the annual subscription cost and three-year projected cost:

Item	Cost
Annual Subscription for 5,300 students	\$11,872
Three-Year Projected Cost of Agreement	\$35,616

Thank you for your consideration.