

NAMING FACILITIES

CW
(LOCAL)

The Board retains authority to name or rename any facility, part of a facility, property, or fixture (building, annex, stadium, area, fountain, scoreboard, clock, and the like). Officially named facilities, parts of facilities, property, or fixtures are defined as those that have been named by the Board.

Final authority for naming District facilities, any part of a facility, or any permanent memorial or structure on district property rests with the Board.

New Facilities

Board members shall vote to name a new facility after the passage of a bond or approval of another means to fund construction and before the facility opens.

A new facility shall be named for one of the following:

1. A former district employee who worked at least 15 years in the district, made significant contributions or accommodations to better the educational experiences of District students, and left employment with the district in good standing.
- 4.2. An historical or geographical site ~~or in the~~ community, but not the name of a subdivision with no historical significance;
- ~~2. The subdivision in which the facility is located;~~
- ~~3. A significant local, state, or national figure (living or deceased);~~
- ~~4. A person who has made a significant contribution to education in the District (living or deceased);~~
- ~~5. A local, state, or national historical event or place; or~~
- 6.3. A person or people name specified in a legal agreement adopted by the Board of Trustees, who have donated land or money for the property or facility.

Facilities named prior to the adoption of this policy shall be grandfathered.

Nomination Process

An individual or group may nominate a name, in accordance with this policy. The request must be made by a resident of the District, an entity that pays taxes into the District's general fund, or a non-profit entity that provides services or funding, direct or in-kind, to the District.

Nominations of names are submitted to the Superintendent or designee.

The specific rules for submitting name suggestions for new facilities will be announced at the beginning of each name solicitation

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Nomination
Committee

~~process. District may provide a nomination form to assist groups or individuals in making nominations, but the form is not required for a nomination to be valid.~~

~~An announcement that the District is seeking the nomination of names and the deadline to submit such nominations. The announcement~~ shall be publicized ~~and solicited~~ through available media and District communication resources. This policy does not require the District to purchase an advertisement for the purposes of soliciting name nominations.

~~Nominations shall be accepted for a period of at least two weeks from the date of the first announcement (District web posting, social media posting, parent and staff e-mail, or e-mail transmittal of a news release to members of the media) that the District is seeking name nominations. Names submitted after the nomination deadline shall not be considered unless the Board makes a special exception.~~

~~If the nominated name is a historical or geographic site, the name submitted must be accompanied by a written summary and/or a description of the significance of the name.~~

~~If the nominated name is an individual, the name submitted must be accompanied by a written rationale and/or description of the named person's accomplishments. Each name nominated must fulfill the following criteria:~~

- ~~1. The nominee shall be widely respected, regardless of any partisan affiliation.~~
- ~~2. The nominee shall be a person of character who embodies a wholesome image that would be expected to stand the test of time.~~
- ~~3. The nominee shall have a background of service to people of the District, Texas, or the United States.~~

~~The Board shall appoint a committee to study submitted name nominations and recommend up to the top three for consideration by the Board.~~

~~Each of the seven Board members shall appoint an equal number of individuals to serve on the committee.~~

~~The committee shall be responsible for researching the authenticity of information about the recommended names.~~

~~All nominations shall be considered for their individual merits. The number of times a name is submitted shall not necessarily be a factor in considering a name for recommendation to the Board.~~

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	<p><u>Nominations are not considered votes and A petitions shall not be considered by the committee as a criterion for a naming recommendation. While the number of nominations a suggestion may garner can be considered as one factor in deciding which name to adopt, it is not the sole factor. Quality of name suggestions may be considered more important than quantity of suggestions for a specific name.</u></p>
Conflict of Interest	<p>A person may not serve on the nominating committee if his or her name, or family name, is being considered for a school, facility, or part of a school or facility.</p> <p>A person may not serve on the nominating committee if the person is related by consanguinity (blood) within the third degree or by affinity (marriage) within the second degree to a person whose name is being considered for a school, facility, or part of a school or facility. [See DBE(LEGAL) and DBE(EXHIBIT)]</p> <p>If a conflict of interest occurs during the nominating process, one of the following must occur:</p> <ol style="list-style-type: none">1. The nominated school or facility name must be withdrawn from consideration by the person or group who made the nomination or by the person whose name was nominated (or next living relative if the person is deceased), or2. The person with whom the conflict of interest exists shall be excused from the nominating committee and replaced by the Board member who made the appointment to the committee.
Approval Process	<p>The Board shall take appropriate action with respect to the establishment of school and facility names. hear a report from the committee including the recommended names(s).</p> <p>Following the report to the Board, the suggested names shall be made available to the public as outlined above in the nomination process section of this policy.</p> <p>The Board shall wait to vote on a name until a Board meeting occurring in at least the month following the meeting in which the top nominations were announced.</p>
Naming Parts of Existing Facilities	<p>A recommendation or request for dedicating an area of an existing facility may be made to the Superintendent. If appropriate, the Superintendent shall present the recommendation to Board members for their consideration.</p>
Renaming Facilities	<p>The Board may rename an existing facility at any time should an honoree discredit himself or herself, a school, or the community, or tarnish the good name of the District.</p>

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Unless a school is repurposed or a programmatic change has been made, or the honoree is discredited, officially named property shall not be eligible for renaming until 50 years after the date of the official naming. ~~If there is a deed restriction or donor designation or such name is of special historical or geographical significance, the property shall not be eligible for renaming.~~

~~In the case of renaming, an appropriate use of the former name shall be determined before the change is made.~~

~~In renaming the facility, the guidelines set forth above for the naming of new facilities shall be followed.~~

Removal of Names

Upon Board vote, names shall be removed from District facilities if a named individual has been convicted of a felony or of any crime involving moral turpitude; conviction of a lesser included offense pursuant to a plea when the original charged offense is a felony; or deferred adjudication for a felony or any crime involving moral turpitude. Names may also be removed in the best interest of the District, as determined by the Board.

Plaques

All buildings or additions shall have a plaque attached upon completion. The plaque shall list the building name and the Board members and the Superintendent at the time of the passage of the bond. The architect and the construction date shall also be included.

Dedications And Memorials

Any memorial or similar type of permanent addition, property, or fixture to be erected on or attached to grounds or facilities ~~shall first-~~ must be approved by the Board. Prior to deliberation and action, plans outlining all aspects of the proposed memorial, including cost, site plan, and installation process must be submitted to the Superintendent for possible presentation to the Board for consideration ~~Board.~~

Trees or other nonpermanent landscaping material planted as memorials require the approval of only campus or District administration, not the Board.

Dedications, tributes, likenesses, statues, or memorials honoring an individual or group on campuses or District facilities may not include the following:

1. A headstone or grave marker; or
2. A dedication, tribute, likeness, statue, or memorial that obligates the District to expend funds to add names to the dedication, tribute, likeness, statue, or memorial in the future.

Campus Memorials

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**District Facility
Memorials**

~~The following process shall be followed when a request is made to erect a permanent memorial or similar type of addition, property, or fixture:~~

- ~~1. The request shall be submitted in writing to the principal of the campus where the memorial or fixture is sought to be erected. The request shall include information regarding the cost, materials, installation, location, maintenance, repair, replacement, content, and security of the memorial or fixture.~~
- ~~2. After submission to the principal, the principal shall present the request to the campus advisory committee and the parent teacher association.~~
- ~~3. If both the campus advisory committee and the parent teacher association recommend, and the principal agrees, that the request for a memorial or fixture be approved, the principal shall forward the request to the Superintendent with the recommendation that it be presented to the Board for consideration.~~

~~The following process shall be followed when a request is made to erect a permanent memorial or similar type of addition, property, or fixture on a District-wide facility or grounds:~~

- ~~1. The request must be made by a resident of the District, an entity that pays taxes into the District's general fund, or a non-profit entity that provides services or funding, direct or in-kind, to the District.~~
- ~~2. The request shall be submitted in writing to the Superintendent. The request shall include information regarding the cost, materials, installation, location, maintenance, repair, replacement, content, and security of the memorial or fixture.~~
- ~~3. The Superintendent shall present the request to the District advisory committee for consideration.~~

**Memorial
Recommendation to
Board**

~~Upon completion of the processes outlined above, the Superintendent shall present a recommendation to the Board to approve, approve with modifications, or reject a request to erect a memorial or similar type of addition, property, or fixture on a campus or District-wide facility.~~

Sponsorship

For the purposes of definition, "sponsorship" and "naming of a District facility" differ in that sponsorship reflects a business relationship between the sponsor and the District under which both are contractually obligated for a defined period of time. Conversely, Board action to "name" a facility is intended to create a long-term commitment of the name to the facility, generally into perpetuity, and carries no such legal or contractual obligation to any person or

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party on behalf of the District. Sponsorships that include affixing the sponsor's name on the facility must be derived from a donation or gift, thus creating a business relationship. The District's policy on sponsorships is not intended to conflict with or relate to any other District policy regarding "naming" of facilities. [See CDC(LOCAL)]

Mascots and Colors

A school mascot and school colors—and a secondary school's team mascot—shall be selected prior to the opening of each new campus, in accordance with administrative procedures. Once selected and established, a mascot and school colors shall not be changed without approval from the Board. A secondary school's team ~~mascot~~ in name or depiction shall not be substantially altered without prior approval of the Board.