

Referendum planning

**Red Wing
Public Schools
ISD # 256**



School Board May 2, 2022

Key dates

May 16, June 6 or 20 – School Board votes on holding a referendum

May 23 – Legislature adjourns. District will know the passage of:

- school finance legislation
- Pre-K or 4-year-old K legislation

Aug. 2-16 – School Board candidate filing period.

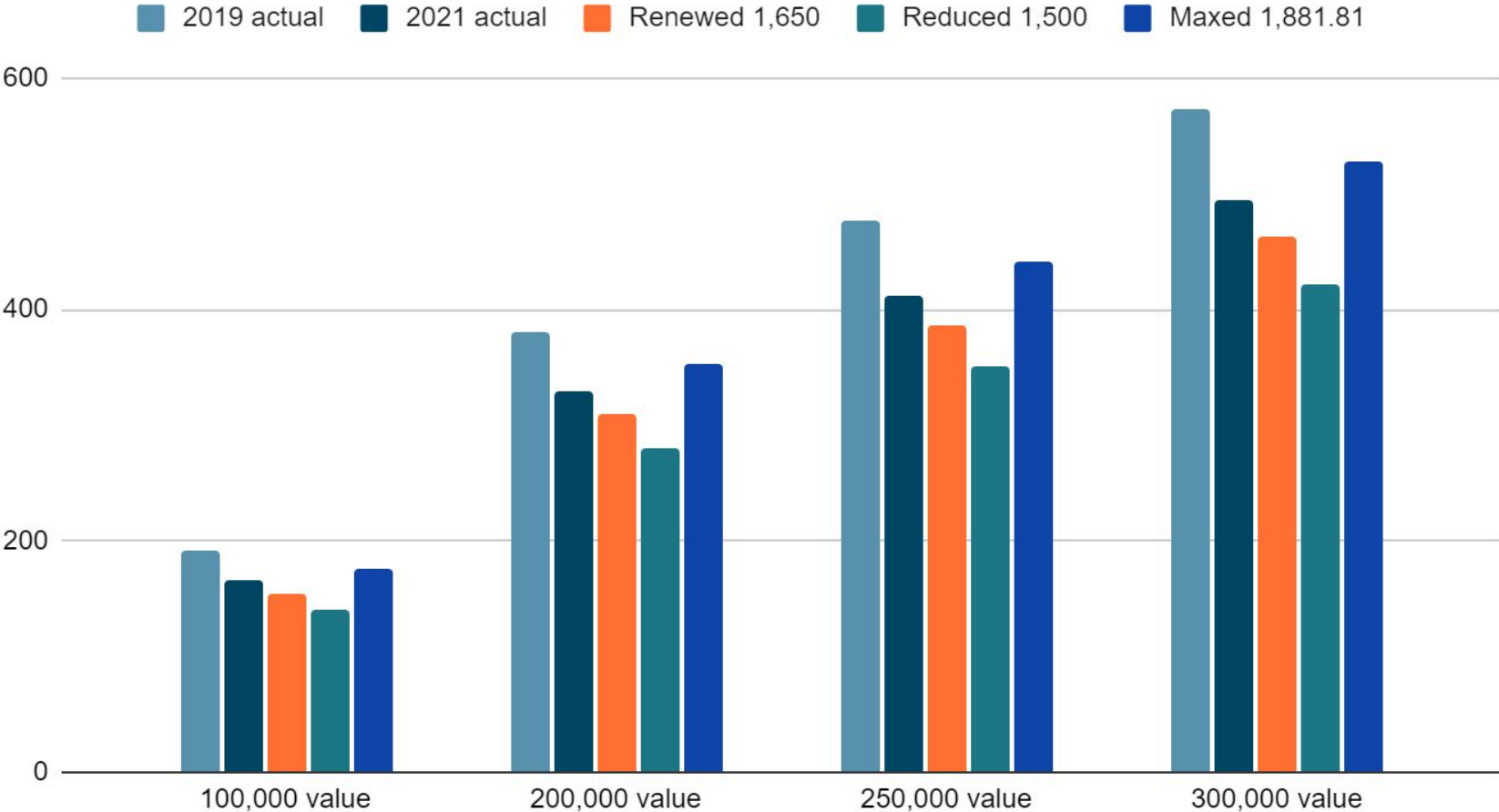
Aug. 8 – Primary election. (No direct impact on schools.)

Sept. 23 – Absentee ballots become available.

Nov. 8 – Election Day.



Estimated tax impact of referendum levy payable 2023



Renewed & extended – \$1,650 total per pupil

2018 referendum was two questions – both for general education revenue.

Question 1: \$1,200

Question 2: \$450

Five years – 2019, 2020, 2021, 2022 and 2023

Passage of a 2022 referendum to renew and extend could be for

Five years – 2024, 2025, 2026, 2027, 2028



Renewed & extended (potential) talking points

- No tax hike:
 - In fact, gradual tax decreases due to declining enrollment
- Maintenance of effort
 - Continue our innovative programs
 - Continue to meet target class sizes

This option takes into consideration:

- The economy
- Tax hikes by the city and county
- Community members' strong commitment to their public schools



Reduced – \$1,500 per student

- Would generate about \$350,000 less annually than the current levy
- Would generate about \$890,000 less annually than the maximum levy
- A school budget is 85% made up of staff salary and benefits.
- Cuts and larger class sizes would result.
- Potential loss of innovative programming

This option takes into consideration:

- The economy
- Tax hikes by the city and county



Maxed – \$1,881.81

- Would \$350,000 more annually than the current levy
- Prevent or limit cuts for a few years
- A school budget is 85% made up of staff salary and benefits.
- Cuts and larger class sizes would result.

This option takes into consideration:

- Community members' strong commitment to their public schools
- Supports our community by investing in our future – our students



Communications strategy

General

- ISD 256 Speakers Bureau
- Key Communicators
- E-newsletter
- Targeted print communication
- Open & Transparent

Legal

- Letters
- Notifications

