

#### **ConnectED Texas Program Overview**

# TASB is working with Diamond Communications to bring best-in-class wireless services and connectivity solutions to its Independent School Districts ("ISDs")

- Diamond has **full-service wireless infrastructure capabilities** and will work in close collaboration with each ISD to meet critical objectives:
  - Health and safety considerations
  - Educational opportunities
- Diamond to market ISD properties to wireless carriers
- Provide ISDs with connectivity solution opportunities
  - Reduce safety concerns by improving connectivity for school resource officers, emergency services and educators
  - Keep students and parents connected more reliably
- Provide ISDs with a **no-cost option** to improve wireless connectivity in and around school properties
- Potential to create a **long-term revenue stream** for ISDs



#### **About Diamond**

#### Diamond is a U.S. leader in the development and management of wireless communications infrastructure

- Founded in 2006 by tower industry executives
- National presence with offices in 22 states
- Significant presence and experience in Texas
- Key executives have 15 25 years of wireless industry experience
- Over 4,000 tenanted sites (owned and managed)
- Market and/or manage approximately 500,000 sites

- Proven track record of successful management programs
- Highly-experienced team with operational, engineering, legal and financial expertise
- Experience deploying emergency communications networks on our sites
- Unique capabilities for indoor and outdoor connectivity solutions



# ISD Coverage Outlook (900m RSRP Average)

	T-Mobile	Verizon	AT&T
Huntsville ISD	-110 dBm	-97 dBm	-97 dBm
Huntsville Elementary School	-112 dBm	-95 dBm	-98 dBm
Estella Stewart Elementary School	-93 dBm	-94 dBm	-94 dBm
Samuel Walker Houston Elementary School	-94 dBm	-91 dBm	-104 dBm
Scott E. Johnson Elementary School	-96 dBm	-97 dBm	-101 dBm
Mance Park Middle School	-100 dBm	-94 dBm	-100 dBm
Huntsville High School	-110 dBm	-99 dBm	-100 dBm

## Overall Coverage - T-Mobile





-74 dBm -82 dBm -90 dBm -98 dBm -106 dBm -115 dBm

- Green and yellow areas signify reliable coverage
- Red and orange areas signify unreliable coverage

### Overall Coverage - Verizon

#### Verizon



-74 dBm
- 82 dBm
- 90 dBm
- 98 dBm
- 106 dBm
- 115 dBm

- Green and yellow areas signify reliable coverage
- Red and orange areas signify unreliable coverage

## Overall Coverage - AT&T





-74 dBm -82 dBm -90 dBm -98 dBm -106 dBm

- Green and yellow areas signify reliable coverage
- Red and orange areas signify unreliable coverage

# **Tower Examples**













#### **Illustrative Economics**

- **Existing Structures** (rooftops, water tanks, etc.)
  - ISD receives 75% of the revenue received from any tenant installed
- New Tower Builds Monopole Structure
  - Diamond will incur all costs associated with tower construction.
  - ISD receives 30% of the revenue received from the first and second cellular carriers installed
  - ISD receives 40% of the revenue received from the third and any subsequent cellular carriers installed

#### **Revenue-Share Example - New Tower Build**

# of tenants	Year 1	Year 2	Year 3	Year 4	Year 5	Cumulative Year 10
1	\$9,000	\$9,225	\$9,456	\$9,692	\$9,934	\$100,830
2		\$9,000	\$9,225	\$9,456	\$9,692	\$89,591
3			\$12,000	\$12,300	\$12,608	\$104,833
Total	\$9,000	\$18,225	\$30,681	\$31,448	\$32,234	\$295,254

Monthly Rent: \$2,500

Annual Escalation: 2.5%

### Importance of Carrier Participation

- Carrier interest is based on their individual coverage and capacity needs
- Carriers are responsible for funding their equipment to be deployed at each site
- Carrier budgets are limited, and network priorities established
- Diamond will showcase available ISD properties/locations and coverage deficiencies to the carriers through our marketing efforts









#### **Indoor Connectivity**

- Many schools have been constructed with materials that negatively impact cellular coverage
  - 'Old' materials (e.g., cinder blocks) or 'new' materials (e.g., energy efficient glass) are difficult to penetrate
- Diamond has a team that solely focuses on providing indoor wireless connectivity. We design comprehensive indoor solutions, including distributed antenna systems ("DAS")
- Diamond can analyze the indoor connectivity at your schools, and discuss various options to improve in-building cell service





#### Next Steps

- 1. <u>ISD</u>: Review and Sign the Site Marketing Agreement ("SMA")
  - Review only ASLA (lease for a carrier colocation on an existing structure)
  - Review only Option and Ground Lease (lease for a new tower build)
- 2. <u>Diamond</u>: Develop Marketing Materials
- 3. <u>Diamond</u>: Market ISD Properties to the Wireless Carriers
- 4. <u>ISD</u>: Approve/Reject Opportunities for Antenna(s) Sites on School Property