



BOARD OF SCHOOL TRUSTEES  
KELLER INDEPENDENT SCHOOL DISTRICT

**10D. Action**

**Date: November 12, 2007**

**SUBJECT: APPROVAL OF CONTRACT FOR DEMOGRAPHIC CONSULTANT SERVICES**

**BOARD GOAL: All students will achieve educational excellence. All systems in the Keller Independent School District will be effective, efficient, and accountable in support of the district's mission.**

**FISCAL NOTES: Budgeted Funds**

**Background Information:**

- The district continues to grow at substantial rate and will continue to do so for the foreseeable future.
- In order to keep pace with the district's current and future growth, the district will continue to need expert assistance with the following areas:
  - A. Enrollment Forecasting (Short and Long Term)
  - B. Long-Range Facility Planning
  - C. Attendance Zone Planning
  - D. G.I.S. Mapping Services
  - E. Accurate Housing Data Updates
- Since the beginning of August 2006 to November 2007, the district has added almost 2,000 new students.

**Administrative Considerations:**

- The contract has been reviewed by KISD Legal Counsel.
- A copy of the contract is attached.

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**The administration recommends approval of the demographic services contract with Templeton Demographics, LLC in the amount of \$36,000.**

Respectfully submitted,

Jeff Baker  
KISD Planning, Development, and Security Department