

# **Denton Independent School District**





## **Current DFW Market Conditions**

- 4Q08 saw another significant ratcheting down in market conditions
- Tougher mortgage qualification standards had already eliminated a large segment of potential buyers, but...
- Fall credit crunch, decline in equities market disrupts sales, further erodes consumer confidence
  - Consumer confidence plummets, buyers unwilling to make commitments on 'big ticket' purchases
  - National events overshadow DFW market
  - Media makes buyer nervous; steady diet of negative news

- November was the low point for the quarter
  - Backlog of orders prior to Sept. hit especially hard
  - Net numbers down due to cancellations
  - Builders enter 2009 with little to no backlog
- Signs of improved traffic and sales in early January
  - Traffic and sales better than 4Q08, but still below 1Q08
- Conventional wisdom is that layoffs will be pronounced in 1Q09
- Question is—when will the turn around begin?

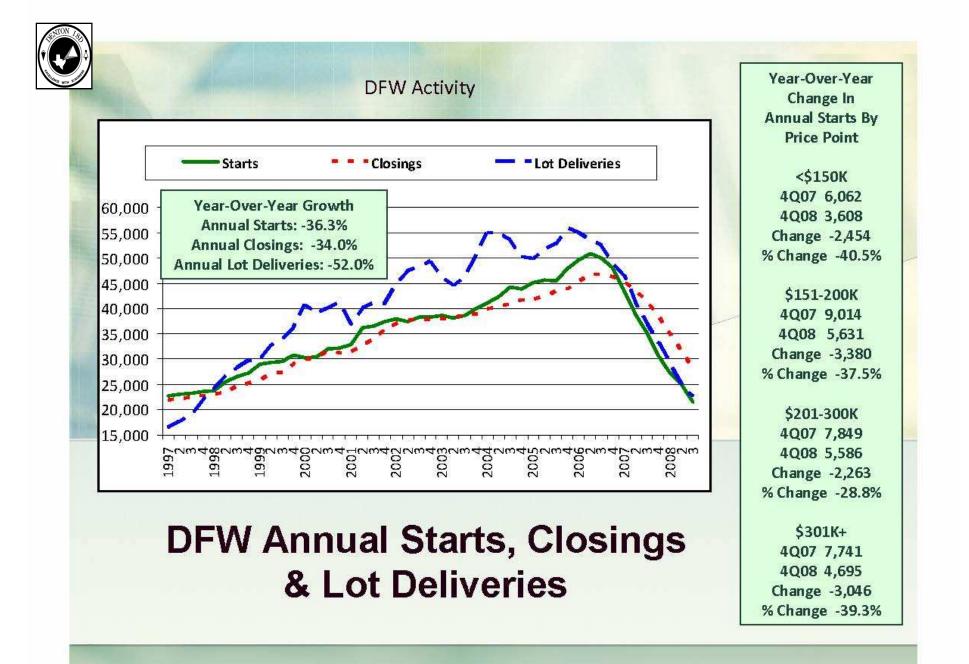




# **DFW Housing Vital Signs 2008**

	Dallas	Ft. Worth	DFW
\$ Vol. Starts (Billions)	\$3.31	\$1.86	\$5.16
Median Home Price	\$226K	\$187K	\$208K
Annual Starts	12,010	7,510	19,520
Annual Closings	15,895	9,389	25,284
U/C Home Inventory	3,001	1,728	4,729
Month Supply	2.27	2.21 (	2.24
FV Home Inventory	4,765	2,427	7,192
Month Supply (1)	3.60	3.10	3.41
Vacant Lots	60,420	33,822	94,242
Month Supply (2)	60.4	54.0 (	57.9
Lots Under Development	6,179	2,952	9,131

(1) 2.5 mos. is considered equilibrium (2) 24 mos. is considered equilibrium



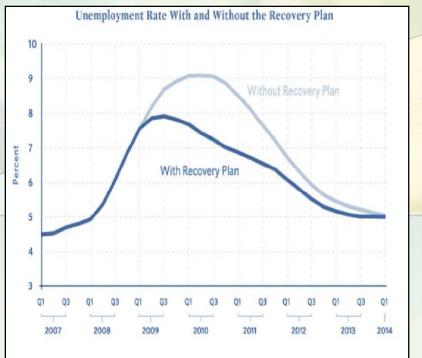


## **Is There Any Positive News?**



- Mortgage rates at historic lows:
  - Declining from 6.4% on October 30<sup>th</sup> to 5.10% on December 31<sup>st</sup> (30-year conforming rate, Freddie Mac)
- Wave of refinancing applications flood the market
  - Will this spill over into the new home market?
- Consumers are saving again
- Credit spreads returning to more normal levels
- Builders indicate that traffic and sales have improved during the first 3 weeks of 2009
- DFW housing inventories in good shape
- DFW's job market, while weakening, is stronger than vast majority of the U.S.
  - > DFW added 43,300 jobs in 2008

Current trends are deflationary, but will mounting national debt ultimately lead to inflation?





# 2009 Outlook

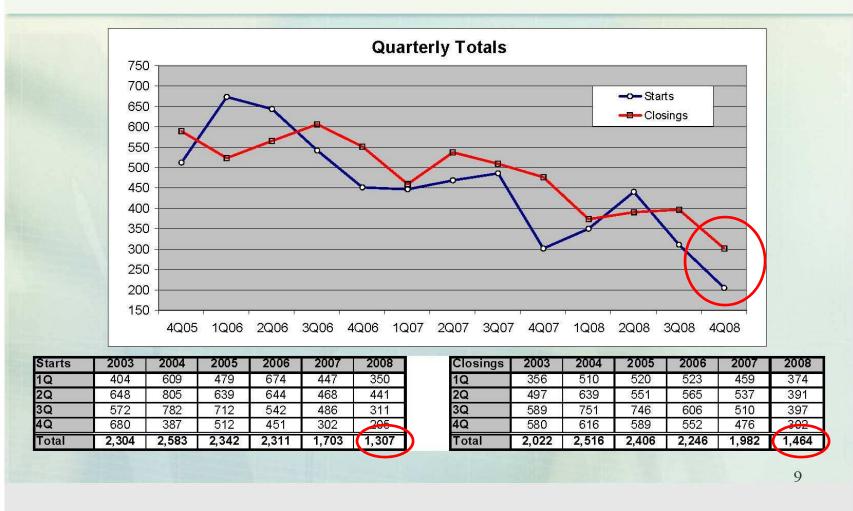
- Spring market likely to be muted due to very weak consumer confidence
- Don't expect sales to improve much until the prospects for the economy get better
- Annual start rate will continue to drop during first half of 2009
- Will 17,000 be the bottom, or will it go further?
- Fed and Treasury have used most of their bullets for fiscal stimulus
  - Interest rates effectively at 0%
  - Ample money supply
  - Willingness to bail out the big players through TARP
- Up to Obama administration to implement policy changes to stimulate economy
  - Infrastructure investment
  - Tax cuts

- Understanding is that economic recovery starts by fixing housing
  - New administration will focus on our industry
- Unfortunate reality was that from 2000 to 2006, 12mm houses were built when only 6mm were needed
  - Drip from the foreclosures will offset any quick turnaround
  - Basic demographics-the creation of new households that are credit worthy-is the only long term solution for housing
- National recovery will be longer and more tedious than thought
- Good news is that Texas and DFW will continue to fare better than rest of nation





### **Denton ISD New Housing Activity**





#### **DISD Price Range Analysis & Lot Supply**



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### **Top Performing Subdivisions**







- First 36 occupied
  homes in 2008
- 147 vacant lots
- 190 future lots planned
- 39 starts projected for 2009





US-380 Corridor



### Savannah



- All sections combine for 145 closings in 2008
- 254 vacant lots
- 120 starts expected in
  2009
- Majority of activity currently in Sea Pines Village
- Activity expected to shift to Continental Congress Village over the next two years







# **Maple Leaf**



- New subdivision
- 96 total lots
- 1 occupied home
- 4 starts expected in
   2009

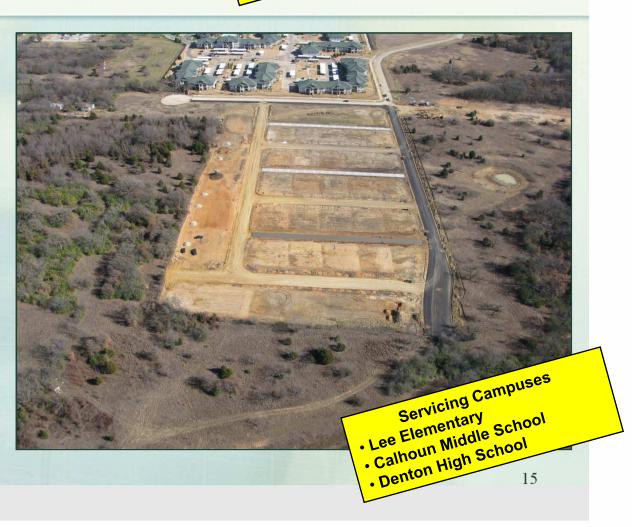






## **Longhorn Cove**

- Future subdivision
- 33 total lots under development
- 3 starts projected for
  2009



US-380 Corridor Cross Oak Ranch





## Denton Independent School District 4th Qtr 2008 Summary

- The meltdown of the new home industry, higher fuel prices, and a worse than expected national recession took a toll on Denton ISD's new home activity in 2008.
  - Starts declined 23% to an annual total of 1,307 units (vs. 1,703 in 2007) DFW Starts: -36.3%
  - Annual closings fell 26% to 1,464 units (vs. 1,982 in 2007) DFW Closings: -34.0%
- Denton ISD's market faired better than the overall DFW market which dropped 35%
- Lantana and Paloma Creek both produced 270+ new homes.
- 319 finished vacant units are available (2.6 months supply)
- No new lots delivered
- 48,392 potential lots remaining in the district
  - 4,309 vacant developed lots (down 4%)
  - 4,227 future lots (up 4%)
  - > 39,856 preliminary lots (down 0.4%)
    - Majority of prelim lots are in Cole Ranch and Inspiration/Harbor Ranch
- New home forecast for 2009 = 1,181 starts

