

December 1, 2025

Rock Ridge Public School District
Attn: Stacie Lamppa, Administrative Assistant
411 5th Avenue South
Virginia, Mn 55792

RE: 2026 Rock Ridge Public School District for School Board Proceedings, Legal, Classified and Display Advertising.

We ask for your consideration and the honor to be named the official legal publication for Rock Ridge Public School District. This will give you broader coverage with a new audience, local readership, lower costs for your advertising needs, timely city notices and proceedings.

Our weekly newspaper is FREELY distributed, our website has no paywalls and we also have paid subscribers throughout the entire Virginia and Eveleth-Gilbert School District (and beyond), ensuring that those who are interested in and who need to be aware of the Virginia and Eveleth-Gilbert Public School activities can get that information with no barriers – geographic or economic. **Digital-Magazine-Online & Audio and Mobile.**

Plus, School board meeting minutes (as well as honor rolls and school related news and photos) will be included on our daily website as well as in the pages of our newspaper. In 2024 we have published numerous stories from local contributors in your community. Your news, events, articles and submissions of any kind may be sent to our Editor, editor@htfnews.us

We hope to be able to serve you as your official newspaper and we thank you sincerely for supporting an independent, family-owned, grassroots publication whose mission is to celebrate the history, people and help grow the communities of the Iron Range. Schools are fundamental to a successful community, and we are proud to be able to serve them.

- Rate for District Board proceedings and legal publications based on a six column format: **\$1.50 per column inch.**
- Display advertising, based on six column format: **\$10.75 per column inch.**
- Discount for rerunning advertisements: **20% discount.**

Weekly Friday publication, Deadline: Monday prior to Friday's publication with flexibility.

There will be no extra charge for extra composition. Also, we will post your legal, classified or display ad to our website at www.hometownfocus.us at no extra charge.

Thank you for your consideration. We appreciate an opportunity to serve you and **Grow Community together, we are locally owned & operated.** Please let us know if we become your official legal publication.

Sincerely,



Jeff Asbach



Scott Asbach