

COMMUNICATIONS DEPARTMENT REPORT

August 2025 Board Meeting

First Community Newsletter was sent out on Wednesday, August 13.

- Highlighted proposed policy change for personal electronic devices, athletic events and meal service.
- The new platform has great metrics and we can see that over 30 spent more than 1 minute reading it and the only click throughs were to athletics items.

The next edition will feature

- Bus service, district mobile app/Rooms, student programs (Kinder Camp and more)

Bond Program

- Presented at NSPRA for Winning Big in a Small Town
- Invited to present at OSPRA in webinar format this fall.
- Confirmed to present at Bonds and Ballots in Salem on February 26, 2026.
- Groundbreaking event coming soon.
- Bond Oversight Committee set to meet again on Aug. 26.

Branding Work

- The last minor edits to the Brand Use/Style Guide are with the graphic designer.
- Swag will be available at the Welcome Back on August 25.
- New lanyards and badge photos for 25-26 will be scheduled for fall.

Partnerships/Outreach

- Attended National Night Out
- Will be at Celebrate Molalla Event
- Molalla Area Chamber am – making connections with local businesses for career-connected learning K-12

Proposed Newsletter Publication Dates

Community

August 25
September 29
October 27
November 24
December 15
January 26
February 23
March 30
April 27
May 18
June 8

Staff

August 27
September 8
October 13
November 12
December 8
January 5
February 9
March 9
April 13
May 11
June 1