



SPRINGFIELD PEPSI-COLA BOTTLING CO.

2900 Singer Ave | P.O. Box 4146 | Springfield, Illinois 62708-4146 | 217-522-8841 | Fax 217-522-6361

The Undersigned:

New Berlin C.U.S.D. #16
300 W. Ellis Street
New Berlin, IL. 62670

Springfield Pepsi Cola Bottling Company proposes an initial contract term of 5 (five) years with an option of 2, 2-year extensions.

5 years of historical pricing is attached, along with the most current school year pricing.

New Berlin C.U.S.D #16 will be charged School pricing for the length of this agreement. This pricing will be adjusted accordingly every July 1st. of each year of the term of this agreement.

Financial Considerations:

Springfield Pepsi Cola Bottling Company will rebate New Berlin C.U.S.D. #16 the following amounts for products purchased. Rebates will be paid by July 1st of each contract year.

\$1.00 for each 24-count cases. This will include all Carbonated Beverages, Water, Gatorade

\$0.50 for all 12-count cases. Tea, Juice, Propel, Bubbl'r, Water, energy, protein drinks

Special Considerations offered annually:

After Prom Package – Product and Door Prizes Valued at \$100.00

Classroom Calendars – Annual budget of \$165.00

Custom 3' X 10' Printed banners 10 valued at \$200.00

Product Donation Fund valued of \$250.00 to be used at the district discretion. There will be no accrual paid on donated or free products.

Signage Requirements:

Any signage opportunities to be mutually agreed upon. Springfield Pepsi-Cola will pay all production and erections costs. No competitive signage throughout district facilities.

Representatives of Springfield Pepsi-Cola are available, upon request, to answer any questions.

New Berlin C.U.S.D. #16 enters into an agreement with Springfield Pepsi-Cola Bottling Co. with the following being acknowledged and agreed upon:

Springfield Pepsi-Cola agrees to provide New Berlin C.U.S.D. #16 the following:

1. An annual fund based on an accrual of \$1.00 per 24-count of carbonated soft drinks (CSD), Gatorade, Water and \$.50 per 12-count of Tea, Juice, Propel, Bubbl'r, Water, and Protein drinks. The payments will be made at the end of each school year (July 1st through June 30th being used for the school year)
2. School classroom calendars annual budget of \$165.00
3. 10 custom 3' x 10' banners with an annual value of \$375.00
4. 1 After Prom package \$100.00 annually
5. An annual product fund of \$250.00 to support school functions and special events.
6. One time purchase of two 55" tv's for the inside booster concession, one for the menu board and one to stream live games on, valued at \$400.00.

New Berlin C.U.S.D. #16 parents, athletic boosters/groups and other school groups agree to:

1. Use Springfield Pepsi-Cola Bottling Co. as its exclusive supplier bottled and flavored water, bottled juice, juice drinks, bottled tea, isotonic drinks (Gatorade & Propel), cold coffee drinks, energy drinks, and all carbonated soft drinks for a period of (5) consecutive years with an option of two 2-year extensions commencing the signing of the agreement.
2. All products must be purchased directly from Springfield Pepsi-Cola Bottling Co. to receive available marketing programs, equipment, and service. Accounts not purchasing all products directly from Springfield Pepsi-Cola Bottling Co. may have some, if not all, of the programs/equipment/service reduced or eliminated as determined by Springfield Pepsi-Cola Bottling Co.

New Berlin C.U.S.D. #16 agrees to provide Springfield Pepsi-Cola Bottling Co. with the right of first refusal to renew or match a competitive offer at the expiration of this agreement.

School bid pricing will be in effect during the length of this agreement.

Representatives of Springfield Pepsi-Cola Bottling Co. are available upon request to answer any questions.

Agreed to by:

X _____
Superintendent
New Berlin C.U.S.D. #16

Date

X _____
Ryan Clemons, Key Account Manager
Springfield Pepsi-Cola Bottling Co.

Date