



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: August 18, 2021

Agenda Section: Presentation/Report

Agenda Item Title: 2021-2022 #GrowWithUs Campaign and Enrollment Update

From: Dolores Sendejo, Deputy Superintendent

Additional Presenters if Applicable: N/A

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help highlight the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

Funding Budget Code and Amount: N/A



SSAISD

Grow With US

2021-2022

8.18.2021

#GrowWithUs - Enroll now and help us reach 100%



125



South San Antonio ISD

Returning Student Registration 2021

-22

August 5, 2021

Recent progress

- 7251 returning students have registered for the 2021-22 school year
- This is **94%** of our total returning students based on this year's enrollment

Skyward- Returning Student Registration and New Student Registration for 2021-22 (as of Aug 5th 2021)

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K)	New Students Registration (Head Start)	New Students Registration (New to district K-12)
South San High School	1911	2182	88%	0		54
West Campus	370	413	90%	0		22
Dwight MS	495	526	94%	0		13
Shepard MS	573	594	96%	0		18
Kazen MS	250	259	97%	0		8
Zamora MS	494	555	89%	0		24
Athens	190	187	102%	0	8	13
Hutchins	345	342	101%	11	12	44
Kindred	277	275	101%	0	0	32
Palo Alto	418	413	101%	5	12	43
Price	317	318	100%	0	0	22
Madia	367	362	101%	4	14	26
Five Palms	362	352	103%	0	0	52
Armstrong	236	234	101%	9	14	50
Carrillo	233	260	90%	0	0	20
Benavidez	413	435	95%	14	15	52
Totals	7251	7707	94%	93	110	493

Returning Student Registration 2020

-2021

At the time: Aug 12, 2020

- 7196 returning students had registered for the 2020-21 school year
- This was 91% of our total returning students.

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of August 12)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre-K and Head Start)	* New Students Registration (new to district K-12)
South San High School	2056	2337	88%	-	53
West Campus	161	192	84%	-	11
Dwight MS	524	600	87%	-	7
Shepard MS	509	593	86%	-	15
Kazen MS	192	208	92%	-	5
Zamora MS	501	559	90%	-	4
Athens	185	191	97%	22	10
Hutchins	349	381	92%	30	22
Kindred	269	292	92%	29	19
Palo Alto	399	420	95%	35	33
Price	334	337	99%	13	27
Madla	361	403	90%	27	25
Five Palms	356	393	91%	31	29
Armstrong	243	274	89%	20	18
Carrillo	269	299	90%	10	16
Benavidez	488	469	104%	53	27
Totals	7196	7948	91%	270	321