

SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT Agenda Item Summary

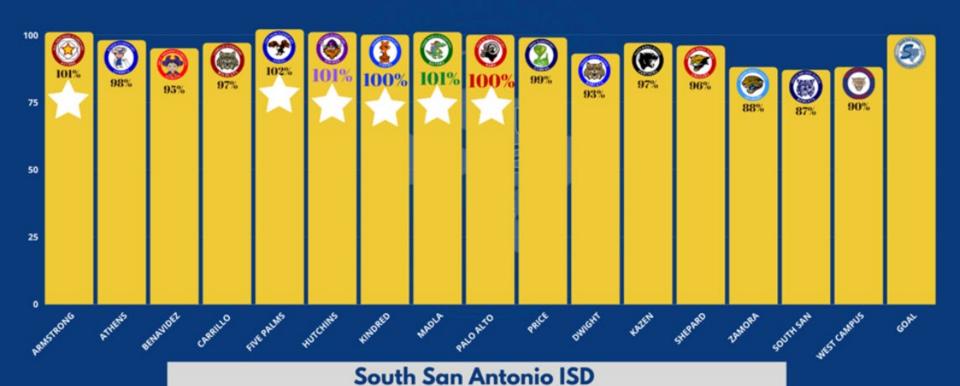
Meeting Date: August 18, 2021
Agenda Section: Presentation/Report
Agenda Item Title: 2021-2022 #GrowWithUs Campaign and Enrollment Update
From: Dolores Sendejo, Deputy Superintendent
Additional Presenters if Applicable: N/A
Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help highlight the District's programs and successes while registering returning students and enrolling new-to-the-district students.
Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.
Recommendation: N/A
Funding Budget Code and Amount: N/A



SSAISD # Grow With US 2021-2022 8.18.2021

125





Returning Student Registration 2021

-22

August 5,2021

Recent progress

- 7251 returning students
 have registered for the
 2021-22 school year
- This is 94% of our total returning students based on this year's enrollment

Skyward- F	Returning Student Re	egistration and N	ew Student Re	gistration for 2	021-22 jas of Aug St	2021]
School	# Returning Student Registrations (2021- 22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre- K)	New Students Registration (Head Start)	New Students Registration (new to district K-12)
South San High School	1911	2182	88%			5
West Campus	370	413	90%			2
Dwight MS	495	526	94%			1
Shepard MS	573	594	96%			1
Kazen MS	250	259	97%			
Zamora MS	494	555	89%			2
Athens	190	187	102%	7	2	1
Hutchins	345	342	101%	11	12	4
Kindred	277	275	101%	13	2	3
Palo Alto	418	413	101%	5	12	4
Price	317	318	100%	13	10	2
Madia	367	362	101%	4	14	1
Five Palms	362	352	103%	17	13	5
Armstrong	236	234	101%	9	14	
Carrillo	233	260	90%	0	10	- 2
Benavidez	413	435	95%	14	15	
	<u> </u>					
Totals	7251	7707	94%	93	110	4

Returning Student Registration 2020

-2021

At the time: Aug 12, 2020

- 7196 returning students had registered for the 2020-21 school year
- This was91% of our total returning students.

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of August 12)									
School	# Returning Student Registrations (2020- 21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre- K and Head Start)	* New Students Registration (new to district K-12)				
South San High School	2056	2337	88%	-	53				
West Campus	161	192	84%	-	11				
Dwight MS	524	600	87%	-	7				
Shepard MS	509	593	86%	-	19				
Kazen MS	192	208	92%	-					
Zamora MS	501	559	90%	-	4				
Athens	185	191	97%	22	10				
Hutchins	349	381	92%	30	22				
Kindred	269	292	92%	29	19				
Palo Alto	399	420	95%	35	33				
Price	334	337	99%	13	27				
Madla	361	403	90%	27	25				
Five Palms	356	393	91%	31	29				
Armstrong	243	274	89%	20	18				
Carrillo	269	299	90%	10	16				
Benavidez	488	469	104%	53	27				
Totals	7196	7948	91%	270	321				