

Executive Director's Report to the Board

Date of Report: February 23, 2022

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Enrollment Lottery

The enrollment lottery was held in mid-February. After removing the duplicates, Nova received 876 unique applications for student enrollment. Once the initial vacant spots for 2022-2023 were offered we had a wait list of 757 students. This is a stronger waitlist than we have seen following the lottery the past couple of years and it is one that history suggests will continue to grow through the start of the school year. The breakdown of the current waitlist is.

K	160
1	69
2	61
3	69
4	68
5	62
6	105
7	46
8	34
9	72
10	11
11	0
12	0
Total Waitlist	757

Annual Bondholder Call

As a condition of our bond, we are required to have an annual call with bondholders to update them on the school's operations, financials, and other areas. Joe and I completed the bondholder meeting this afternoon. There were no concerns voiced by the bondholders.

Community Engagement Coordinator

We have offered the Community Engagement Coordinator position to Ginger Gabor and she has accepted the position. At this time, this is not public information to share, but I wanted you to know. Ginger is currently serving as Nova's Lower School Office Manager. Because of this, she will not be moving into the new role fully until we have a chance to fill her current position. I am very excited about this as I think Ginger has the perfect skill set and personality to help us connect with our community!

Communications Work

The results of the communications audit continue to drive the work of the Leadership Team and we currently have several projects underway in this area. We have been working with CEL PR to finalize a comprehensive communications plan to unite the work that Nova is doing in these areas. A copy of the communications plan can be found in the Board packet. In addition, we are working on changing the “About Nova Classical Academy” page on the website. It will become a page titled “The Nova Classical Academy Experience” and will contain new content focused on what it is like to be a Nova student, a clear description of classical education, the virtues and what stands out about Nova compared to other schools. We are also working on creating a communications hub page on the website to house the school’s communications in one central place. Another major project that is underway is the revamping of Nova News and the Lower and Upper School Newsletters. Beginning in March, these items will have a new look and cadence that we feel will enhance the level of connections that our community feels with the school.