



July 2014 Board Report of Strategic Plan Activities

Patron Relationship Building

- The 2nd postcard for the South Central mailing will cover several services and will be sent in early August with South Central cardholders being counted before and after the mailing.
- The team discussed how other libraries are developing apps to connect with patrons through mobile devices. Enhancing online connections is one way of reaching out to Boomburb and Suburban Splendor areas. The results of the program census will also be reviewed for additional marketing ideas.
- Mobile Circ is being used for the Summer Reading Program (SRP) and will be used to help patrons after the SRP is over.

Organizational Innovation

- The OI team created plans for developing eight key strengths among library staff. Work continues on creating new opportunities for staff to improve their technology skills.
- July's "What Do You Know" quiz will determine how well staff can identify the managers of each department. The purpose of these quarterly quizzes is to gauge and improve staff's organizational awareness.
- Since being able to wear CCPL shirts with jeans is a popular monthly perk for staff, the team decided that staff members will be awarded a "bonus jeans day" as an incentive when they complete their 4 hours of continuing education.
- A new synchronization committee is forming to deal with missing/lost items and Lisa Dick is going to head the committee.

Innovation Initiative

- No update since the last meeting

Service Distribution

- Service Plan for the Mobile Library was presented to the Steering Committee on May 20th.
- The decision was made to go forward with the Mobile Library.
- Timeline for the Mobile Library was sent to SD Team and Managers for input in mid-June.
- Managers have responded with suggestions for team members for the timeline mini-committees.
- SD Team met on 8 July to discuss the Timeline teams.
- Christine has developed the Service Plan for the Assistive Technology Devices and has requested input from the SD Team.

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Strategic Perspective/Community Engagement

- The Little Free Libraries remain very popular, especially the children's books. Beth has put information in the Happenings and may create a small bookmark requesting donations of children's books. Due to summer programs at the Parks, there are vast amounts of children there each day.
- World Book Night in the United States is folding due to lack of funding. We talked briefly about organizing our own Book Night next spring.
- Dan Erker from Reference USA is willing to come present a program to local small business owners on the benefits of the Reference USA database. We will coordinate with the Carmel Chamber to have the program on a weekday morning in the Program Room with a tentative target date of October 2014.
- Brian, Christy and Beth will meet to further discuss the creation of a library speakers' bureau. The PCE team and the O/I team will work together to formulate a plan for the bureau.

Collaborative Programming

- The June program census is complete and the program census team will be meeting in the next few days to review the data collected, discuss findings, and review the process, including input received from staff and patrons. Following our meeting, we will share the initial census results with department managers, strategic teams, and staff.
- We will use staff and patron input to tweak the fall collection process as needed.

Updated 7/15/2014