



Memorandum

To: Michael Kapolka, Superintendent
From: Ryan Spencer, Director of Technology
Subject: iPad Purchase for Beach Middle School & South Meadows 3rd Grade
Date: February 14, 2025

Dear Mr. Kapolka,

Below is my recommendation for purchasing new iPads for 3rd and 8th-grade students, as well as South Meadows Elementary staff. Last year, we adjusted our iPad refresh cycle, and this marks the second year of implementation. Previously, iPads were replaced based on the building's refresh cycle, often leading to excessive wear when passed down to new students. Moving forward, 3rd and 8th graders will receive new iPads to keep for five years, eliminating this issue. The current refresh cycle at North Elementary remains unchanged.

I recommend ordering the following:

- 400 Apple 11th Gen iPads
- 400 Logitech Combo 3 cases
- 400 USB-C to 3.5mm headphone jack adapters
- 400 Jamf Mobile Device Management (MDM) licenses

The Logitech case has been used district-wide for five years with excellent durability and support. The iPad pricing is based on the REMC statewide contract bid. We will also purchase the Logitech cases, USB-C to 3.5 headphone jack adapters, and Jamf MDM software licenses through Apple's education pricing. The MDM licenses are perpetual and tied to each device, requiring only a one-time purchase.

With the release of the iPad 10th Gen, Apple increased pricing for the first time since 2018. Logitech has also raised the price of its cases. These increases total \$16,000.00.

Cost Breakdown:

- iPads, cases, and adapters: \$173,180.00 (funded by the 2019 bond)
- Jamf MDM licenses: \$7,000.00 (covered by the technology department budget, as bond funds cannot be used for software)
- Total: \$180,180.00

Thank you for your consideration,
Ryan Spencer