

## Dynamic General & Concurrent Sessions!

### 7 Strategies for Accountability in Improving Student Achievement

The Opening General Session speaker on Tuesday, February 26 is author and motivational speaker John Alston, a former elementary and secondary school teacher, curriculum / staff development coordinator, and college professor. He has appeared on the Oprah Winfrey Show, The Montel Williams Show and has hosted two PBS (Public Broadcasting Service) television specials as well. His latest of four books is "Stuff Happens (Then You Fix It!)."



Founder and director of the American Institute for Stress Management in Oakland, California, Alston is a popular speaker who has addressed more than three million people in audiences across North America. He has the distinction of being inducted into the National Speakers Association's Speaker Hall of Fame -- the highest recognition given for professional speakers who have reached the top echelon of excellence and professionalism.

Alston earned a master's degree in counseling psychology from California State University at Hayward and the bachelor of arts degree from Chapman University.

### Concurrent Sessions

- A Fresh Approach to Dropout Prevention: Destination Graduation
- Taking a Look at Where the Buck Stops: Board Self-Evaluation
- Getting Down to the Gritty of School Finances
- The Internet: Resourceful Frontier or Pandora's Box?
- Helping Students Through Virtual Economics
- Using Title I Funds to Reduce Special Education Referrals
- Tapping into MDE Leadership Training Resources
- How Strategic Planning Drives Decision-Making
- Healthy Schools: What New Regs Mean for School Districts
- Devising a Workable Superintendent Employment Contract
- Creative Financing for School Building Programs

## Second General Session

### With A New Slate of Political Leaders, Where Do They Stand on Education?

What is the political climate for education as five new leaders take their place in state government and within the Mississippi Legislature? The Second General Session is designed to answer your questions about the priorities of Mississippi's top leaders who will influence programs and financing for Mississippi education during the next four years. State Rep. Cecil Brown and Secretary of State Delbert Hosemann (pictured above, l to r) are among panelists. The moderator is MSBA Executive Director Michael W. Waldrop.



Brown Hosemann

### A Special Superintendent Track on Tuesday, February 26:

Developed especially for superintendents, the Tuesday sessions highlight some of the concerns of special interest to new and veteran superintendents:

- Establishing Good Relations With Your School Board
- Saving Money by Pooling 'Like Risks'
- Cracker Barrel: Trends, Treasures & Other Truths

### Concurrent Session Presenters



A few of the concurrent session presenters include (top row, from left) Dr. James Hutto, Superintendent, Petal School District; Dr. Sue Matheson, Superintendent, Pass Christian School District; Denotris Jackson, Director, MSBA Center for Board Development; Regina Ginn, Director, Office of Healthy Schools, Mississippi Department of Education; (second row, from left) Greg Hardy, Administrator, Mississippi Tort Claims Board; Mike Concannon, MSBA Director / Pascagoula School District Board Member; Wayne Rodolfich, Pascagoula School District Superintendent; and, Smith Sparks, School Finance Consultant.

## Post Conference Seminar: Board-Superintendent Relations

### Registration Form

### 36th Annual Conference

February 25-27, 2008 / Jackson Hilton Hotel  
1001 East County Line Road / Jackson, MS  
(601) 957-2800 / (toll free) 1-888-263-0524

Make hotel reservations by Monday, February 4 to take advantage of a special rate of \$107 at the Hilton for the nights of February 24-26. Also, a limited number of rooms is available at the Cabot Lodge North, (601) 957-0757 at a rate of \$89. To get both rates, mention that you are attending the MSBA Meeting. For other hotel options, go to [www.msbaonline.org](http://www.msbaonline.org) and click on "Hotels Near the Hilton."

Please use a separate form for each person registering.  
Please print plainly or type. Feel free to photocopy this form.

Name \_\_\_\_\_

Email \_\_\_\_\_

School District \_\_\_\_\_

Please check:

- |   |   |
|---|---|
| <input type="checkbox"/> School Board Member  | <input type="checkbox"/> Superintendent |
| <input type="checkbox"/> Board President/Chair  | <input type="checkbox"/> Attorney       |
| <input type="checkbox"/> Central Office Staff   |   |
| <input type="checkbox"/> Other _____  |   |
| <input type="checkbox"/> I will attend the Issues & Answers Session on Monday, February 25, 2008. |   |

### CONFERENCE FEES:

**Board Presidents' Seminar Monday, February 25** (includes materials and refreshments) - **Credit hours available to board members: 3**

- \$95 per person

**Annual Conference Sessions Tuesday and Wednesday, February 26-27** (includes general and concurrent sessions, materials, coffee breaks, School Board Member Recognition Week Reception and Celebration Luncheon) -

**Credit hours available to board members - 6 Tuesday, 3 Wednesday.**

- \$195 per person - Board members, superintendents or other school district staff
- \$390 per person - Non-School District Participant
- \$95 per person - Spouses / Guests of Conference Registrant

**Post Conference Seminar: Board-Student Relations, Wednesday, February 27** (includes materials and coffee break) - **Credit hours available to board members: 3.**

- \$95 per person - Board members, superintendents or other school district staff

### PAYMENT:

- Payment Enclosed       Please Bill District for PO# \_\_\_\_\_

In the event cancellation is necessary, MSBA must be notified in writing by Wed., February 20, or your school district will be billed the full registration fee.

Register by Mail, FAX or Online  
Mississippi School Boards Association  
P. O. Box 203 / Clinton, MS 39060-0203  
1-888-367-6722 / FAX: (601) 924-2003 / <http://www.msbaonline.org>



## Board Presidents' Seminar

### Investigating Complaints against employees; Board leadership in Setting Salaries; Policy Q&A

MSBA General Counsel Jim Keith will discuss top legal issues confronting schools, including how boards should handle complaints against employees. He shares the podium with longtime board member, college president and SACS (Southern Association of Colleges and Schools) administrator E. Harold Fisher, who will spotlight the importance of school board leadership in salary setting. The seminar includes a panel segment with MSBA's Executive Committee members Julie Jordan, Kenneth Fountain, Lygunnah Bean and Ann Jolley, who will discuss policy issues.



FOR NEW (AND SEASONED) BOARD MEMBERS

### Answers for your Questions...

The "Issues & Answers" session on Monday, February 25, is an open forum led by MSBA Executive Director Michael Waldrop. It is free to all MSBA Annual Conference participants. Come, bring your questions.

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THE PRINCETON REVIEW

## Conference at a Glance

Board Members can earn 9 hours of credit for attending the MSBA Annual Conference, plus 3 hours for participating in the Board Presidents' Seminar on Monday, February 25.

### Monday, February 25, 2008

4:00 p.m. - 7:00 p.m. ... BOARD PRESIDENTS' SEMINAR (Penthouse)  
*sponsored by Renaissance Learning*  
5:30 p.m. - 6:30 p.m. .... ISSUES & ANSWERS SESSION  
for New Board Members (Crown Room)

### Tuesday, February 26, 2008

8:00 a.m. - 4:00 p.m.  
REGISTRATION .....(Lobby)  
REFRESHMENTS (through 8:45 a.m.) .....(Imperial Hall, Diplomats)  
*sponsored in part by Adams and Reese, LLP*  
9:00 a.m. - 5:00 p.m. .... EXHIBITS (Imperial & Regency Halls, Diplomats)  
9 a.m. - 10:30 a.m. .... OPENING GENERAL SESSION (Salons A, B)  
10:30 a.m. - 11:00 a.m. .... BREAK  
*sponsored by Trustmark Bank*  
11:00 a.m. - 12:00 p.m. .... CONCURRENT SESSIONS  
..... SUPERINTENDENT TRACK  
12:00 p.m. - 1:30 p.m. .... LUNCH (on your own)  
1:30 p.m. - 2:30 p.m. .... CONCURRENT SESSIONS (Repeated)  
..... SUPERINTENDENT TRACK  
2:30 p.m. - 3:00 p.m. .... BREAK  
*sponsored by BancorpSouth*  
3:00 p.m. - 4:00 p.m. .... CONCURRENT SESSIONS  
..... SUPERINTENDENT TRACK  
5:00 p.m. - 6:30 p.m. .... SCHOOL BOARD MEMBER  
RECOGNITION WEEK RECEPTION  
(Ballroom - Salons B, C)  
*sponsored by Bailey Architecture Education*

### Wednesday, February 27, 2008

7:15 a.m. - 8:15 a.m.  
School Board Presidents' Networking Breakfast (Penthouse)  
*sponsored in part by Mississippi Power Company*  
Continental Breakfast for Other School Leaders (Imperial Hall, Diplomats)  
8:00 a.m. - 12:15 p.m. .... EXHIBITS  
9:00 a.m. - 10:30 a.m. .... SECOND GENERAL SESSION (Salons A, B)  
10:30 a.m. .... BREAK  
*sponsored by BancorpSouth*  
11:00 a.m. - 12:00 noon ..... CONCURRENT SESSIONS  
12:00 noon ..... BREAK  
12:15 p.m. - 1:30 p.m. CELEBRATION LUNCHEON/Door Prizes (Salons B, C)  
*sponsored by The Mississippi Department of Education*  
1:30 p.m. .... Adjournment  
2:00 p.m. - 5:00 p.m. .... POST CONFERENCE SEMINAR:  
Board-Superintendent Relations

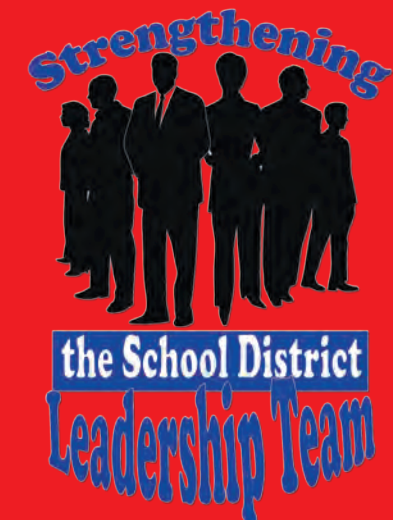
Mississippi School Boards Association  
P. O. Box 203  
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# 36<sup>th</sup> Annual Conference



February 25-27, 2008  
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