



Memorandum

To: Michael Kapolka, Superintendent
From: Ryan Spencer, Director of Technology
Subject: iPad Purchase for Beach Middle School & South Meadows 3rd Grade
Date: April 17, 2024

Mr. Kapolka,

Below is my recommendation for the purchase of Beach Middle School staff and student iPads. This year I am recommending that we slightly change our iPad refresh cycle. For years, we have standardized replacing iPads based on the building's refresh cycle and it has worked well. One area that we can improve and also happens to be the biggest frustrations we see is that a student will use the iPad for one to four years (depending on when they received the iPad in our tech cycle) and then will get passed down to incoming students in the building. This means that the iPad can sometimes be well-loved a little too much from the previous student. Moving forward, we would like to assign each 3rd and 8th grader a new iPad that will follow them for five years and will not be passed down to other students. The current tech cycle at North would remain unchanged.

For us to get onto this new cycle, we will need to replace all of Beach's iPads this year due to the current condition and age. I am recommending that we order 800 Apple 9th Gen iPads, 800 Logitech Combo 3 cases, and 800 Jamf Mobile Device Management (MDM) licenses.

The iPad case I am recommending has been used district-wide for the last four years. Since we have had great success with having a case with a keyboard that cannot be detached, I am excited to purchase it for all BMS staff and student iPads. The iPad pricing comes from the REMC statewide contract bid. We will also use Apple to purchase the Logitech cases and the Jamf MDM software licenses to receive education pricing. The MDM licenses are perpetual and will only need to be purchased once for the life of the device as each license is tied directly to an iPad.

The cost for the iPads and cases comes to \$307,160.00. This purchase is part of the 2019 technology bond. The cost of the Jamf MDM licensing comes to \$14,000.00 and will be taken out of the general fund since software licensing is not allowed to be purchased with bond funds. The total cost for all items is \$321,160.00.

Current iPads will be offered to BMS staff and students for purchase at the end of this school year. These funds will be used to offset the costs of the MDM licensing.



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Thank you for your consideration,
Ryan Spencer