



CTE Innovative Courses for 2009-2010

Innovative Courses are courses that do not have Texas Essential Knowledge and Skills, but do have standards that are developed by the founding district and the Texas Education Agency (TEA), and refined by various universities in Texas. Innovative Courses that are approved by TEA can be offered by any district barring local Board Approval. They are used by districts to complete elective offerings in programs of study and offer curriculum in unique areas to students. The following courses are Career and Technical Education Innovative Courses that require Board Approval to be district offerings in 2009-2010.

Course Name	PEIMS Number	AAR Abbreviation	Credits	Location
Business Ethics	N1205025	BUSETHCS	1/2	ATC
Securities Operations	N1205001	SECROPR -1	1/2	ATC
Fashion Design	N1220701	FASH-1	2-3	ATC
Sports & Entertainment Marketing	N1242044	SPORTSMK	1/2 - 1	ATC
Sports & Entertainment Marketing Management	N1242048	SPRTSMKM	1/2 - 1	ATC
Career Preparation I	N1295001	CP-1	2-3	OHS/PHS/ATC
Career Preparation II	N1295002	CP-2	2-3	OHS/PHS/ATC

Business Ethics will be part of the Business Management & Accounting program at the Advanced Technical Center (ATC), and was requested by the instructors. Securities Operations will be a part of the Financial Investment & Planning program at the ATC, and will take the place of past Innovative Courses that were eliminated by TEA and replaced with this course title. Fashion Design will be a part of the

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Fashion/Interior Design program at the ATC, and was requested by the instructors. Sports & Entertainment Marketing and Sports & Entertainment Marketing Management will be a part of the Marketing program at the ATC, and were requested by the instructors. Career Preparations I and II are replacements for the past Career Preparations courses (sometimes called "Co-op," such as Marketing "Co-op") that TEA has eliminated. Now, "Co-op" courses have been streamlined by TEA and are housed under Career Preparations I and II, but local Board approval is still required.