



# **SPRING BRANCH ISD**

## Stadium Educational Specifications

Presentation to Board of Trustees – November 3, 2025



# Agenda

1. Recap: **Introduction to Educational Specifications**
2. Explore: **Stadium Educational Specification Process & Stakeholders**
3. Consider: **Stadium Educational Specifications**
4. Conclude: **Next Steps & Questions**



# Recap: Introduction to Educational Specifications

# Definition: Educational Specifications

- **Texas Education Agency (TEA) requires all school districts** to create and review a written educational program that guides the design process of new proposed facilities or major renovations.
- **Educational specifications provide the link** between learning and the design of educational facilities.
- **Educational specifications should support the overall educational goals of the district** yet be nimble enough to allow for the effective and efficient design of school facilities.
- **Educational specifications provide specific facility needs** to complement the district's educational delivery model.
- This document is a **living document**, in need of periodic updates on a 5-year basis.

*\*Introduction to Educational Specifications presented by  
**Stantec Architects** on August 11, 2025*



# Applicability: Educational Specifications

- Effective for capital improvement projects starting November 1, 2021
- Campus / facility types that require an Educational Specification:
  - **Instructional Support Buildings**
    - Elementary School
    - Middle School
    - High School
  - **Non-Instructional Support Buildings**
    - Auditorium
    - *Natatorium – Adopted by the Board of Trustees on September 29, 2025*
    - Stadium
- Educational Specifications must be adopted by the Board of Trustees

***\*Introduction to Educational Specifications presented by  
Stantec Architects on August 11, 2025***







# Explore: Stadium Educational Specification Process & Stakeholders



# Voices at the Table

## Athletics & Operations Advisory Team

**Travis Stanford**, Associate Superintendent, Operations

**Karen Heeth**, Associate Superintendent, Admin. & Talent

**Christina Masick**, Associate Superintendent, Technology

**Paige Hershey**, Executive Director of Athletics

**Troy Neal**, Executive Director, Technology

**Cheryl Etlinger**, Director of Athletics

**Michael Stokebrand**, Assistant Director of Athletics

**Charles West**, Assistant Director of Athletics

**David Hughes**, Director of IPM/Grounds

**James Mora**, Director of Facility Services

**Geoffrey Bay**, Director of Planning & Construction

**Kristen Luciano**, Project Lead, Technology

## Consultant Team

**Brandon Ross**, Managing Senior Principal, PBK

**Juan Lopez**, Director of Sports Planning & Design, PBK

**Trace Cryer**, President, DIG Engineers, PBK

**Philip Stewart**, Principal, PBK

**Caroline Harris**, Principal, Director of Planning, PBK



# Timeline of Events

Stadium  
Educational Specifications  
Meeting 01  
**August 21, 2025**



Natatorium  
Educational Specifications  
Board Workshop  
**September 08, 2025**

Stadium  
Educational Specifications  
Meeting 02  
**September 11, 2025**



Stadium  
Educational Specifications  
Meeting 03  
**September 24, 2025**

Natatorium  
Educational Specifications  
Board Approval  
**September 29, 2025**



Stadium  
Educational Specifications  
Board Workshop  
**November 3, 2025**

Stadium  
Educational Specifications  
Board Approval  
**November 17, 2025**



*Meeting Preparation, Development, Collaboration occurring throughout with  
SBISD Operations, Planning & Construction Team*





# Stadium Educational Specification Meetings

- T
- **Future Flexibility** – *ensure complex supports SBISD’s evolving needs*
- A
- **Functional Adjacencies** – *locate spaces thoughtfully to reduce conflicts, improve efficiency, and create logical connections for participants, staff, and spectators (e.g., cheer access, band plaza, restrooms, concessions)*
- K
- **Streamlined Circulation & Access** – *entries, concourses, and pathways that prioritize safety and ease of movement, supporting both everyday operations and large-scale events such as graduation; eliminate bottlenecks (e.g., concessions, first aid)*
- E
- **Strong Technology Infrastructure & Integration** – *provide robust technology systems and spaces for livestreaming, media, press, video, scoring functions that elevate functionality and connectivity*
- A
- W
- A
- Y
- S



# Stadium Educational Specification Meetings

T  
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S

- **Comprehensive Support Facilities** – *spaces that support all operational and event-day needs (e.g., loading and staging, conference/meeting area, game day personnel offices/spaces)*
- **Dedicated Storage Space** – *incorporate adequate storage for field equipment (e.g., carts, medical supplies, ice machine, fans), cleaning supplies, event furnishings, metal detectors*
- **Memorable Game-Day Experience** – *create an environment where SBISD pride and community spirit is elevated*







Consider:  
**Stadium Educational Specifications**

# Educational Specifications: Main Components

## Field

- Synthetic Turf Field
- Band Staging Plaza

## Spectator Seating

- Home Seating (4,450)
- Visitor Seating (4,450)
- Band & Dance Team Seating
  - Home (550)
  - Visitor (550)

## Press Box

- Gathering / Community Room
- Scouts / Flex
- Home & Visitor Coaches
- Press, Reporters, Game Announcers, Media, Video Production, Score Room
- Film Deck / UIL Judging
- Security Room





# Educational Specifications: Main Components

## Field Level Facilities

- Home & Visitor Training Rooms
- Home & Visitor Coaches Meeting Rooms
- Team Changing Rooms & Showers
- Officials Meeting Room & Locker Room
- Lobby / Reception
- Police Office
- Storage
- Home & Visitor Field Access Ramp

## District Multipurpose

- Multipurpose Room / Flexible Space
- Viewing Deck
- Support Space

## Concourse Spectator Support Facilities

- Home & Visitor Gates
- Ticket Booths
- Guest Services / First Aid
- Home & Visitor Concessions



# Stadium Complex – Final Program

## Field

### Space / Function

Football / Soccer Synthetic Turf Field  
Band Staging Plaza & Field Access Ramps

## Spectator Seating

### Space / Function

Home Seating – 4,450  
Visitor Seating – 4,450  
Band & Dance Team Seating (Home)  
Band & Dance Team Seating (Visitor)  
North & South Concourse

## Parking / Pedestrian Walkways

### Space / Function

Band Bus & Truck Parking Areas  
Athletic Bus & Truck Parking Areas  
Pedestrian Walkways at Stadium Perimeter  
Concrete Parking Lot

## Field Level Facilities

### Space / Function

Home Training Room  
Visitor Training Room  
Home Coaches Meeting Room  
Visitor Coaches Meeting Room & Office  
Team Changing Rooms & Showers  
Officials Meeting Room & Locker Room  
Lobby / Reception  
Police Office  
Restroom (M / W)  
Laundry / Storage  
Storage  
Custodial Closet  
Electrical / Mechanical  
Circulation  
Team Field Access Ramp – Home & Visitor

## Concourse Spectator Support Facilities

### Space / Function

Home / Visitor Gates  
Ticket Booths  
Guest Services / First Aid  
Home / Visitor Concessions  
Band / Spirit Restroom (M / W)  
Home / Visitor Side Storage  
Home / Visitor Concessions Storage  
Home / Visitor Side Custodial  
Home / Visitor Restrooms (M / W / Family)  
Flex Space / Support Staff Space



# Stadium Complex – Final Program

## Press Box

### Space / Function

Gathering / Community Room
Scouts / Flex
Home Coaches
Visiting Coaches
Press
Reporters
Public Address (Game Announcers)
Score Room / Clock Management
Media (Livestream)
Video Production
Film Deck / UIL Judging
Security Room
Restroom (M / W)
IDF
Custodial Room / Storage
Storage
Elevator Lobby / Elevators
Stairs

## District Multipurpose

### Space / Function

Multipurpose Room / Flexible Space
Viewing Deck
Support Space / Office(s)
Reception / Information Desk
Restroom (M / W)
Athletics Restroom
Custodial Closet
Chair & Table Storage
Storage
IDF
Audio / Visual
Electrical / Mechanical
Elevator



# Educational Specifications: *For Approval*



**BOARD VOTE**

*November 17*

## Stadium Complex – Final Program

### Field

#### Space / Function

Football / Soccer Synthetic Turf Field  
Band Staging Plaza & Field Access Ramps

### Spectator Seating

#### Space / Function

Home Seating – 4,450  
Visitor Seating – 4,450  
Band & Dance Team Seating (Home)  
Band & Dance Team Seating (Visitor)  
North & South Concourse

### Parking / Pedestrian Walkways

#### Space / Function

Band Bus & Truck Parking Areas  
Athletic Bus & Truck Parking Areas  
Pedestrian Walkways at Stadium Perimeter  
Concrete Parking Lot

### Field Level Facilities

#### Space / Function

Home Training Room  
Visitor Training Room  
Home Coaches Meeting Room  
Visitor Coaches Meeting Room & Office  
Team Changing Rooms & Showers  
Officials Meeting Room & Locker Room  
Lobby / Reception  
Police Office  
Restroom (M / W)  
Laundry / Storage  
Storage  
Custodial Closet  
Electrical / Mechanical  
Circulation  
Team Field Access Ramp – Home & Visitor

### Concourse Spectator Support Facilities

#### Space / Function

Home / Visitor Gates  
Ticket Booths  
Guest Services / First Aid  
Home / Visitor Concessions  
Band / Spirit Restroom (M / W)  
Home / Visitor Side Storage  
Home / Visitor Concessions Storage  
Home / Visitor Side Custodial  
Home / Visitor Restrooms (M / W / Family)  
Flex Space / Support Staff Space



Conclude:  
**Next Steps & Questions**



# Next Steps

- Stadium Educational Specifications
  - Consideration by Board of Trustees on November 17, 2025
- Elementary, Middle, & High School Educational Specifications
  - Development
  - Board Consideration (*Stantec Architects*)