



## School Communicators Day Resolution

**WHEREAS**, transparent and effective communication about San Elizario Independent School District programs, services, plans, decisions and priorities to students, families, staff and community stakeholders are critically important; and

**WHEREAS**, school communicators work tirelessly to foster meaningful parental and community engagement through communication to build support for schools and the children they serve; and

**WHEREAS**, school communicators commit to practicing communications/public relations in an ethical and comprehensive way that reflects the needs and desires of all internal and external publics; and

**WHEREAS**, school communicators serve as strategic partners to school boards and to district and school leaders to develop communication plans that support their missions and goals; and

**WHEREAS**, school communicators play a vital role of information liaisons between a school district and its community, representing the district in various community organizations; and

**WHEREAS**, school communicators work to elevate the brand and amplify key messages of a school district to new and existing audiences;

**NOW, THEREFORE, BE IT RESOLVED** that the San Elizario Independent School District Board of Trustees proclaims the second Friday in May (May 9, 2025) to be School Communicators Day; and

**BE IT FURTHER RESOLVED** that the San Elizario Independent School District Board of Trustees encourages all members of our community to join in this observance, recognizing the dedication and impact of school communicators.

**APPROVED** by the San Elizario Independent School District Board of Trustees this 14<sup>th</sup> day of May 2025.

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Eduardo Chavez  
SEISD Board President

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Sandra Licon  
SEISD Board Secretary

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Dr. Jeannie Meza-Chavez  
SEISD Superintendent