

On February 5, the Splendora ISD Board of Trustees called for a \$150,000,000 bond election to be held on May 3, 2025.



Community Survey

KEY FINDINGS

- More Information is Needed
- Limited Awareness for all Topics in the Survey
- High Awareness of Growth Issues is the Exception

BEST CHANNELS

- Website
- Social Media
- Public Forum



Good Things







Welcome, Dr. Bromley & Thank You, Dr. Burke

Meet Dr. Bromley and Discuss Bond 2025

Wednesday, April 2 at 5:30 pm

Splendora High School Library

Together with SHS ECHS 101 Night Class of 2029

Tuesday, April 8 at 6:00 pm

Piney Woods Elementary School Library

Together with 5th Grade Instrument Fitting

Wednesday, April 23 at 6:00 pm

Splendora Junior High School Auditorium

Information Campaign

Objectives

Reach
Affiliated &
Non-Affiliated
Stakeholders

Events
Website
Social Media
Mail
Parent Square
Signage

Train Trusted Messengers

Board Members
District Leadership
Campus Leadership
Department Leadership

Reinforce Ethics Training

Provide a Toolkit

Maintain Trust & Transparency

Faculty & Staff
Parents
Grandparents
Community
Taxpayers

March Schedule

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12 ^	13	14	15
16	17	18	119	20	21	22
23	24 INF	25 ORMATIC	26 ON CAMI	27 PAIGN B	28 EGINS	29
30	31					

Milestones

17 Invitations to Town Hall

24 Release Toolkit

24 Campus Signage &TV

24 Mail #1

27 DLT Training

31 Outdoor Signage

31 Town Hall Recording

Ongoing

Social Media (includes video) Campus Newsletters District Update

Important Dates

19 Mail-In Ballots begin to be mailed to voters

April Schedule

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 *SPRING E	16 BREAK*****	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Milestones

- 2 Town Hall
- 8 Town Hall
- 21 Mail #2
- 21 Turn on Web Pop Up
- 23 Town Hall
- **22** Early Voting Reminder

Ongoing

Social Media Campus Newsletters District Update

Important Dates

- 3 Deadline to Register to Vote
- 22 Deadline to Request a Mail-In Ballot

Voting

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
20	21	22	23	24	25	26	
		EARLY VOTING					
27	28	29	30	1	2	3	
	EARLY VOTING						

ELECTION DAY

Voting Locations

EARLY VOTING

East Montgomery County Fair Association Building

21675A McCleskey Road, New Caney 77357

East Montgomery County Community Development Center

16401 First Street, Suite 100, Splendora 77372

ELECTION DAY

East Montgomery County Fair Association Building

21675A McCleskey Road, New Caney, 77357

Security Community Center

18760 Highway 105, East Cleveland 77328

East Montgomery County Community Development Center

16401 First Street, Suite 100, Splendora 77372

Woodbranch City Hall

58 A Woodbranch Drive, New Caney 77357

Bond Education Toolkit

- Information Cards
- Social Media Posts (including videos)
- General Fact Sheet
- Project Fact Sheets
- Ethics Reminders

Samples

GET THE FACTS





100%

of bond funds will create space for current student programs and growing enrollment

ENROLLMENT

in Splendora ISD is growing and is expected to almost triple in the next 9 years



PASS OR FAIL

the cost of the proposed bond projects are not anticipated to change the tax rate

PROJECT AND DESCRIPTION

Splendora HS Auditorium & Band Hall Addition

650-seat auditorium and support spaces, band hall and practice rooms

Junior High School No. 2

190,000 SF, 1250 student capacity, demolition of existing buildings on East Campus

District-Wide Support Services Facility (Phase 1)

Warehouse space for Child Nutrition, Purchasina, Custodial, IT

Splendora HS Autobody Expansion & Health Science Renovation

1,100 SF addition to Autobody shop space, 2,200 SF renovation to Health Science classroom and lab

Livestock Facility and Show Arena (Phase 1)

Hoa pens and show arena - to include bleachers. restrooms, concession

Splendora HS Athletics Annex Expansion

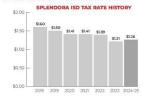
11,900 SF addition for weight room expansion, training room, coaches' office, baseball and soccer locker rooms and showers

Land for Future School Sites and Other District Improvements

Estimated Cost \$150,000,000

TAXES

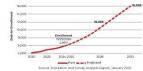
The total tax rate is \$1,2552 per \$100 of property value. The total tax rate is .34 cents lower than in 2018.



ENROLLMENT

WHAT DRIVES THE GROWTH IN SPLENDORA ISD?

- Birth rates
- Families moving to the area
- Affordable housing and stabilizing interest rates
- No known plans for charter schools in the area



EARLY VOTING APRIL 22-29 · ELECTION DAY SATURDAY, MAY 3

OBTENGA LOS HECHOS

BONO 2025 SPLENDORA ISD



100%

de los fondos de bonos crearad espacio para la corriente programas estudiantiles y matrícula creciente

INSCRIPCIÓN

en Splendora ISD esta creciendo y se espera casi triplicar los próximos 9 años



PASAR O FALLAR

no se prevé que el costo de los proyectos de bonos propuestos cambie la tasa impositiva.

PROYECTO Y DESCRIPCIÓN

Ampliación del auditorio y salón de banda de Splendora HS

Auditorio con capacidad para 650 personas y espacios de apoyo, sala de banda y salas de práctica

Escuela Secundaria No. 2

190,000 pies cuadrados, capacidad para 1250 estudiantes, demolición de edificios existentes en East Campus

Instalación de servicios de apoyo para todo el distrito (Fase 1)

Espacio de almacén para Nutrición Infantil, Compras. departmento de mantenimiento, TI

Expansión de carrocería Splendora HS y Renovación de Ciencias de la Salud

Adición del tallerde 1,100 pies cuadrados al espacio del taller de carrocería, renovación de 2,200 pies cuadrados al aula y laboratorio de Ciencias de la Salud

Instalación ganadera y área de espectáculos (Fase 1) Corrales para cerdos y área de exhibición: incluirá aradas.

baños y concesión

Ampliación del anexo de atletismo de Splendora HS

Adición de 11,900 pies cuadrados para expansión de sala de pesas y entrenamiento, oficina de entrenadores, vestuarios de béisbol y fútbol y duchas

Terreno para futuros sitios escolares v otras meioras

Costo estimado \$150,000,000

IMPUESTOS

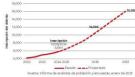
- La tasa impositiva total es de \$1,2552 por cada \$100 de valor de la propiedad.
- La tasa impositiva total es 0,34 centavos menor que en 2018.



INSCRIPCIÓN

¿QUÉ IMPULSA EL CRECIMIENTO DE SPLENDORA ISD?

- · Familias que se mudan a la zona
- Vivienda asequible v estabilización de los tipos de interés
- No se conocen planes para escuelas concertada en el área



VOTACIÓN ANTICIPADA DEL 22 AL 29 DE ABRIL · DÍA DE LAS ELECCIONES. SÁBADO 3 DE MAYO



























Trust and Transparency

















BOND2000 SPLENDORAISD

Election Day | May 3
Early Voting | April 22-29