

Templeton Demographics, LLC

Demographics...Enrollment Forecasting...Planning

Rod Reeves
Facilities Coordinator
Denton ISD

Re: **“Demographic Services”**

Templeton Demographics LLC will provide the following services and information concerning demographics, enrollment forecasting and attendance zone planning for the Denton ISD:

Enrollment Forecast – Ten Year Enrollment Forecast by campus and grade level.

- Analyze existing demographics and enrollment history for all attendance levels.
- Geo-code existing student database to access current attendance patterns.
- Compare current student database to enrollment history to analyze for trend patterns.
- Determine the future characteristics of the student population based on historical and existing trends.
- Provide enrollment projections of enrollment by campus and grade. (Ten year forecast).
- Provide electronic and hard copies of the complete report and maps.
- This service includes staff consultations through the 2010/2011 school year as needed at no charge.

New Housing Research - Quarterly housing research including: starts, closings, developed vacant lots, future lots, builder analysis and price range. Quarterly housing reports will include 3rd Quarter 2010, 4th Quarter 2010, 1st Quarter 2011 and 2nd Quarter 2011.

Demographics Analysis – TD has developed special reports to track migration patterns by comparing previous student data bases to current student data base. Reports will include:

- Reside verse attending student report.
- Over 65 parcel analysis.
- Student/Parcel analysis – Report compares student addresses to parcel information.
- Single family and multifamily yield analysis.

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Build-Out Scenarios

Templeton Demographics has developed a unique “Build-Out” analysis tool that allows the district to get an idea of what the district can expect as vacant land continues to develop. Through this analysis the district can plan for additional schools, purchase future sites, and understand the projected density of development in the district.

- Create small planning areas and study current student yields by subdivision.
- Review vacant land to forecast development patterns.
- Incorporate campus configurations and capacities to forecast future campus needs by planning area.

Fee Schedule

Enrollment Forecasting (10 year) - \$7,500.00

New Housing Report – \$8,000.00

Build-Out Model - \$10,000.00

Total Consulting = \$25,500.00

The fee for the Demographic consulting service is **\$25,500.00**. The district will be billed on a quarterly basis. July 1st, 2010 (\$6,375.00), September 1st, 2010 (\$6,375.00), December 1st, 2010 (\$6,375.00) and March 1st, 2011 (\$6,375.00).

Agreement is for one-year beginning July 1st, 2010 between district and Templeton Demographics, LLC. Templeton Demographics will offer a renewal discount of \$3,000.00 to provide the services described and with mutual consent from both parties. Annual renewal cost = \$22,500.00. **No additional charge for travel and attending meetings.** Printing for quarterly reports is included. Printing of large maps and additional reports will be billed to the district at cost or district may choose to print in-house.

If the listed services are acceptable please sign in the space below, at which time this letter will be our agreement concerning the services to be provided by Templeton Demographics LLC.

We look forward to working with you and the Administrative team at Denton ISD.

Respectfully submitted,



Bob Templeton

Accepted and agreed as of this _____ day of _____, 2010:

By: _____