

230 East Superior Street • Duluth, MN 55802 • 218.310.0013 • gregfollmer@gmail.com

January 6, 2020

William Gronseth Superintendent of Schools

David J. Spooner, C.P.E. Manger of Facilities

Cathy Erickson CFO/Executive Director of Business Services

Duluth Public Schools 215 N 1st Ave E Duluth, MN 55802

RE: Marketing Update 800 E Central Entrance "Central High School Property" "Hartley Lots"

Hartley Residential Lots

- Under Contract.
- Contract Extension Amendment Approved.

800 E. Central Entrance "Central High School Property"

- Ongoing follow up and discussion with several developers and potential purchasers.
- Networking with developers and brokers is ongoing.
- Conference calls and ongoing communication with national developer and we continue to support them by providing market data. Developer has indicated that if they were to make an offer it would be very low, in the \$1-2 Million range.
- Feedback from potential purchasers has indicated very low Purchase Price to List Price interest. Feed back has been shared with ISD 709 recently and plans to evaluate a sale of the property are in progress.
- A Local Development Group has contacted Broker with potential interest as of last week.
- Showing on 1/3/20 from local brokerage second Showings scheduled for 1/23/20.
- Discussions with local Broker re: possible offer 1/4/20



230 East Superior Street • Duluth, MN 55802 • 218.310.0013 • gregfollmer@gmail.com

Website Advertising

- Loopnet visible to CoStar members
- MNCAR Minnesota Association of Commercial Realtors membership data base
- GregFollmer.com
- Crexi.com publicly accessible site
- Social Media Sites Facebook, Twitter, Instagram

Respectfully,

Greg Follmer Broker