

**PARKROSE SCHOOL DISTRICT
CAPITAL CONSTRUCTION BOND
COMMUNICATION PLAN DRAFT
SEPTEMBER 26, 2011**

- 1. Board Meetings (Board, Business Manager, Superintendent):**
 - a. Monthly Financial Report**
 - b. Monthly Projects Report**

- 2. Digital Media (Technology, Communications, Superintendent):**
 - a. New Bond Web Site including pictures and video, Q and A section**
 - b. Messaging to the Public via Flash News, Email, Face Book**
 - c. Videos**
 - d. Newsletter**

- 3. Other Media (Communications, Superintendent, Oversight Committee, Principals):**
 - a. Mid County Memo**
 - b. Oregonian**
 - c. School Newsletters**
 - d. ???**

- 4. Other Financial Requirements (Business Manager/Office):**
 - a. Qualified Zone Academy Bond Requirements**
 - b. Arbitrage**
 - c. Audits**

- 5. Community Groups (Superintendent, Business Manager, Board, Community):**
 - a. Creation and Development of Community Bond Oversight Committee**
 - b. Parent/Superintendent Advisory Council**
 - c. Parent/Teacher Organizations/ Boosters**
 - d. ???**

- 6. TIMELINES:**
 - a. PSD STAFF TO MEET TO REVIEW DRAFT PLAN AND BEGIN IMPLEMENTATION: END OF SEPTEMBER, 2011**
 - b. BOND OVERSIGHT COMMITTEE BEGINS MEETING IN OCTOBER, 2011**
 - c. COMMUNITY COMMUNICATION BOARD COMMITTEE MEETS SEPT 30, 2011**
 - d. WEB SITE UP BY NOVEMBER 1, 2011**