

Livonia Public Schools

Director of Operations

Date: August 8, 2018

To: Andrea Oquist, Superintendent

From: Phillip Francis, Director of Operations

Re: Recommendation to Purchase Digital Signage – 2013 Bond

I would like an opportunity to share with the Board of Education information on the Digital Signage Bid Package. As mentioned to the Board at the Study Session of August 6, 2018, the bid was for flat screen televisions plus media players for use in every school building as digital signs. This purchase is a planned 2013 Bond Fund project. A letter from Barton Malow, along with the bid tab, is attached to this memo.

The recommendation is to purchase 65 inch flat screen 4K televisions with media players. These screens will be used, in conjunction with the media players, as digital display signs, giving schools the ability through the Internet to create and display messages, information, etc. to all who enter the building. They will be distributed as follows: three at each high school, two at each middle school and upper elementary school, and one at each lower elementary school. The I.T. Department has worked with each building's administrator to determine locations. Generally speaking, schools have chosen to have it mounted in the lobby area of their buildings. Additionally, we are recommending acceptance of an alternate bid that will supply an individual media player to each school building to allow current flat screen televisions on mobile carts to be used as digital signage. This will give an extra digital sign to each school to use where and when they may need it. Finally, schools will have the option to choose a smaller size flat screen (49 inches) for smaller spaces, such as their vestibule.

Please add this request to the agenda of the Monday, August 13, 2018, Committee of the Whole Meeting. Feel free to contact me with any questions. Thank you.

PF/ko

c: Board of Education