

Proposed Solution and Pricing for Fort Smith School District

The following section is a pricing overview that includes the items that are appropriate for your district based on our discussions and my understanding of the scope of your project. The chart below shows you the summary of the costs during the initial period, as well as the recurring annual costs. Please review the proposed solution and contact me, Dak Jordan, at 312-520-9486 or dak.jordan@blackboard.com with questions.

The pricing below is valid for up to 45 days from the receipt of this proposal.

Annual Fees	Description	Qty/ Sites	Year 1 12 months	*Year 2 Customer Retention offer
Blackboard Web Community Manager Essential	<ul style="list-style-type: none"> Website and content management system software with reliable web hosting. Required add-on service for made-to-order templates. Annual full quality assurance review to maintain browsers, update for accessibility, and enhance security. 	28	\$32,081	\$17,676
ParentLink – Blackboard’s Communication Suite	<ul style="list-style-type: none"> Custom, branded mobile app with access to student information, news, calendars, social media, notifications, and other vital school information. Reliable mass notification system for sending messages via voice, text, email, push notification, website announcement, website alert, and social media. Teacher-to-parent communication tool. Tool for managing all district and school social media accounts. 	14341	\$42,324	\$42,324
Creative: Template Regulatory Maintenance	<ul style="list-style-type: none"> Required add-on service for made-to-order templates. Annual full quality assurance review to maintain browsers, update for accessibility, and enhance security. 	1	\$0	\$780

One-Time Fees	Description	Qty/ Sites	Year 1 12 months	Annual Costs
Implementation: Web Community Manager Essential	<ul style="list-style-type: none"> Implementation of the CMS software. Implementation service; authenticate login credentials to the district's directory server and provide single sign-on access. One instructor-led online training session for district staff. Two instructor-led online sessions for website administrators. 60% discount 	28	\$2,400	
Consulting: Web Community Manager Site Launch (Client Site: 3-day)	<ul style="list-style-type: none"> Three day training delivered at district location for launch and website best practice consultation. Travel costs associated with onsite training sessions. 20% discount 	1	\$5,700	
Creative: Sapphire Custom Template (Responsive)	<ul style="list-style-type: none"> Custom, made-to-order template including three Interactive Elements. 30% Discount 	1	\$13,650	

Total Costs **\$96,155.00** **\$60,780**

**Year 2 Retention offer is only recognized when renewing all products.*