

## Board Agenda Item Overview

**Meeting Date:** August 26, 2025

**Meeting Type:** Regular

**Item Category:** Information Item

**Primary Contact:** Dr. Roosevelt Nivens

**Presenter(s)/Add'l Contact(s):** Dr. Jon Maxwell

**Item Name:** DEMOGRAPHICS REPORT - DISCUSSION OF STUDENT ENROLLMENT PROJECTIONS

**Item Summary:** To manage growth effectively, the District utilizes Zonda Demographics to analyze student trends, including projections of housing occupancy (single-family, multi-family, etc.) by planning unit, student-to-household ratios, District-wide projections, and long-range District planning. Zonda has completed the Quarter 1 (Q1) update, which will be posted publicly on the District website.

**Recommendation:** Administration recommends using Zonda's data to plan for future growth.

**Policy Reference:** EEB (Legal)

**Strategic Plan Priority:** Organizational Effectiveness

**District Value(s):** ☒ Accountability ☒ Big-Thinking ☐ Compassion ☒ Excellence ☐ Integrity ☐ Joy

**Currently Budgeted?** ☒ Yes ☐ No ☐ No Budgetary Impact

**Completion or Implementation Timeline:** The data will be used quarterly for planning.

### Our Vision:

We are a values-driven community where innovation thrives, excellence is the standard, and every student has access to an elite education.