



BROCHURE

*Mascot Costumes | Mascot Design
Stress Balls | Plush Toys | Giveaways
Inflatables - 100% Custom Made*

2025



info@promobearsusa.com | www.promobearsusa.com



PROMO BEARS BRINGS YOUR MASCOT TO LIFE

SINCE 2006



info@promobearsusa.com | www.promobearsusa.com



MASCOT COSTUMES

From animals to humans, objects, and products – Our custom mascot costumes are *the* highlight of any event, guaranteed to ignite excitement and motivation among your customers and fans.

- ✓ Incl. built-in ventilation system and handbook for mascot entertainment & maintenance.
- ✓ Production based on the concept illustration. Our designers craft it according to your character and it will be approved by you before proceeding.
- ✓ Manufactured by experienced professionals using durable materials and executed with high-quality craftsmanship.
- ✓ Our costumes are designed to fit individuals with a height of 5'7" to 6'1" as standard, but can also be produced in your desired size.
- ✓ Ready in 11-12 weeks and delivered to your doorstep with UPS. Rush options available subject to schedule.



Free Concept Illustrations



Premium Quality



Comfortable to Wear

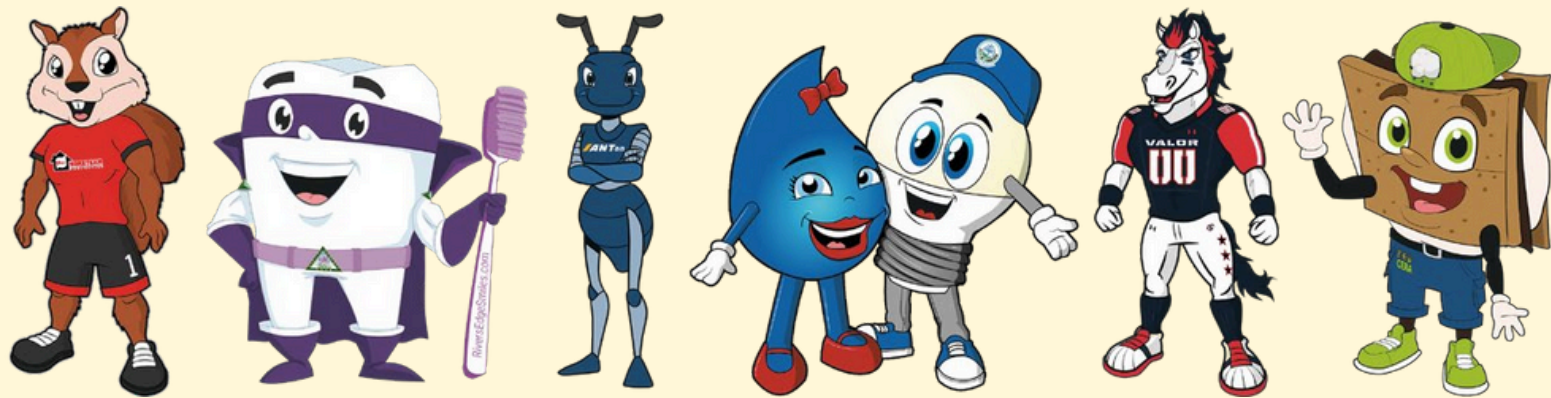
PRICES

| | |
|--|-------------------------|
| Mascot Development/Unique Design | \$ 250 USD |
| Mascot Costume Animal/Human | \$ 4,200 - \$ 4,800 USD |
| Mascot Costume Object/Product | \$ 5,500 - \$ 8,000 USD |
| Multiple Mascot Costumes | Price upon request |
| Extra Set Mascot Hands & Shoes | \$ 400 USD |
| Accessories (Sword, Shield, Sunglasses, or Extra Clothing) | Price upon request |
| Mascot Stand | \$ 675 USD |
| Carry Bag | \$ 95 USD |
| Cooling Vest | \$ 200 USD |



“We’ve had an outstanding experience and wouldn’t change a thing! Bringing our thoughts together to build a character that helps us brand our products with the community is priceless. Promo Bears did an amazing job bringing it to life!” –Octavio Pena, Oak Farms Dairy





MASCOT & CHARACTER DESIGN

Would you like to present a new mascot or character, but still lack a design? Our designers specialize in creating suitable comic/cartoon characters as your company mascot. The mascot is professionally tailored to your needs.

Our Promise:

- ✓ Free sketches designed according to your wishes
- ✓ Comic, cartoon, or other styles are possible
- ✓ Customer-centric design focused on your target audience
- ✓ Professional designers with years of experience
- ✓ Consultation & support for successful marketing
- ✓ Includes image, vector files, and usage rights
- ✓ Utilize your mascot in various poses holistically throughout your marketing (e.g., waving, with a ball, swimming, in a restaurant, etc.)



FREE
Sketches



Unlimited
Revisions



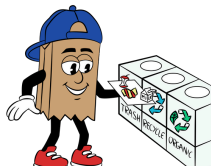
Full Usage
Rights

PRICES

| | |
|--|--------------|
| Sketches of your character: | FREE |
| Unique Character Development: | \$ 250 USD |
| Character Poses: Each pose (waving, jumping, thumbs up, surprised, cheering, eating, etc.) | \$ 150 USD |
| Small Pose Package: 5 poses for the price of 4 | \$ 600 USD |
| Large Pose Package: 15 poses for the price of 10 | \$ 1,500 USD |
| Coloring pages A unique coloring page scenario with your mascot | \$ 250 USD |



"CHOOSE
TO
RE-USE!"



RUSTY
SAYS
"RECYCLE"



"PLANT A TREE
FOR
SUSTAINABILITY"

Andrew Chiarel,
Eleftheria

"The design phase was great. I submitted my drawing and a photo to help convey my vision. The conversations in between the final production took place frequently to ensure my character was accurate and what I wanted. The final product is exactly what I had envisioned! I love my mascot "Lefteri" and I can't wait to introduce him to the world! I extremely satisfied. Thank you for everything."





STRESS BALLS

Do you want to delight your customers with a fun and practical gift? We manufacture high-quality stress balls in your desired custom shape. This way, your mascot, whether as a desk ornament or for squeezing, will always remind your customers of your brand.

Production starts from just 1,000 pieces.

- ✓ Custom-made stress balls featuring your mascot, product, logo, etc.
- ✓ Extremely high level of detail achieved through product printing.
- ✓ Made from durable and strong PU foam.
- ✓ Size tailored to fit hand shape depending on design, approximately 2,5"-4,5"
- ✓ One-time prototype cost: \$ 250 USD
- ✓ Production and delivery time: approx. 10-12 weeks
- ✓ Tangible advertising as a memorable giveaway

| ORDER SIZE | PRICE PER PIECE |
|------------|------------------|
| 1,000 | from \$ 3.50 USD |
| 1,500 | from \$ 3.27 USD |
| 2,000 | from \$ 2.97 USD |
| 3,000 | from \$ 2.67 USD |
| 5,000 | from \$ 2.47 USD |
| 10,000 | from \$ 2.27 USD |

“

“Great product. Great service and communication throughout the process. Easy!”

The custom stress balls have been a big hit. Our Comet mascot is unique, so we were not sure what the end product would look like. It turned out better than we could have imagined, we could not be happier. Staff and students love them!”

Steve Gabriel, Grand Ledge Public Schools



FREE
Concept Illustration



Highly Detailed
Reproduction



Custom-Made
Design





PLUSH TOYS

Custom-designed plush toys, perfect for your company or organization as giveaways, merchandise, and cuddly promotional items. Your fans and customers will delight in having a plush mascot to play with or display, ensuring your brand stays memorable

- ✓ Excellent quality, optimal craftsmanship, and guaranteed high resemblance to your mascot.
- ✓ Production based on our concept illustration.
- ✓ Before mass production begins, you will receive a prototype for approval.
- ✓ Each piece individually packaged.
- ✓ Sewn-in label. One side with your logo/website imprint, the other side with legal information.
- ✓ Including transportation to your address.
- ✓ Easy reordering in the future.
- ✓ MOQ: 500 pieces
- ✓ Delivery time: 14-16 weeks



| PRICE PER PIECE IN USD | 500 PIECES | 750 PIECES | 1,000 PIECES | 2,000 PIECES | 3,000+ PIECES |
|---|--------------|--------------|--------------|--------------|---------------|
| Prototype development: Always \$ 275 per prototype Minimum order: 1 piece Delivery time: 6 - 7 weeks | | | | | |
| Plush toys 8 inch | \$ 12.00 USD | \$ 10.70 USD | \$ 9.95 USD | \$ 8.95 USD | \$ 8.70 USD |
| Plush toys 10 inch | \$ 14.00 USD | \$ 12.70 USD | \$ 11.95 USD | \$ 10.95 USD | \$ 10.70 USD |
| Plush toys 12 inch | \$ 19.00 USD | \$ 17.70 USD | \$ 16.95 USD | \$ 15.95 USD | \$ 15.70 USD |

These are price indications, final pricing can vary based on design.



“

“The plush toy is awesome!!! I would definitely recommend it to others.”

Manuela Beyer, JUUBA



FREE
Concept Illustration



High-Quality
Plush Toys



Safe toys that meet or
exceed all required
ASTM standards



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MASCOT MERCHANDISE

Since 2006, we have been the experts in mascot marketing. Let our project managers advise you on how to best utilize your character in marketing. We offer various merchandising products that you can give away or sell to your customers. We would be happy to create a custom package for you.

For kids, fans, visitors, or customers – we have the right merchandise for everybody!



Free Design Included



Save With Our Package Deals



High-Quality Merchandise

Keychains made of soft PVC / rubber 2D

Ideal as a giveaway to leave a lasting impression or as a top-selling item with significant added value in the fan shop.

- ✓ Custom-made based on your mascot in 2D
- ✓ Embossed on the front for a tactile appeal
- ✓ Includes printing on the back for advertising (logo, website, QR code, etc.)
- ✓ Size: approx. 2.5"
- ✓ Delivery time: 6-9 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 500 | \$ 1.67 USD |
| 1,000 | \$ 1.52 USD |
| 2,500 | \$ 1.03 USD |
| 5,000 | \$ 0.80 USD |
| 10,000 | \$ 0.72 USD |



Keychains made of soft PVC / rubber 3D

Realistic reproduction of your mascot to strengthen the bond with fans and customers even further.

- ✓ Custom-made based on your mascot in 2D
- ✓ In 3D shapes such as cube, circle, or in the form of your character.
- ✓ Size: approx. 2.5"
- ✓ Delivery time: 6-9 weeks


| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 500 | \$ 3.67 USD |
| 1,000 | \$ 3.52 USD |
| 2,500 | \$ 3.03 USD |
| 5,000 | \$ 2.80 USD |
| 10,000 | \$ 2.72 USD |



Drawstring Bags

Your mascot as a unique drawstring bag, available in various designs.

- ✓ Design is included free of charge
- ✓ Size: approx. 13"x17" (or other format)
- ✓ Delivery time: approx. 6 - 8 weeks

 **Perfect for your goodie bag!**

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 1.97 USD |
| 2,500 | \$ 1.77 USD |
| 5,000 | \$ 1.60 USD |



Temporary Tattoos

For young fans and the young at heart - your mascot as a washable tattoo is sure to delight everyone.

- ✓ Stick-on tattoos for children or festival attendees
- ✓ Description included on the back
- ✓ Design is included free of charge
- ✓ Size: approx. 2" x 2"
- ✓ Delivery time: 3-4 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 0.57 USD |
| 2,500 | \$ 0.37 USD |
| 5,000 | \$ 0.27 USD |
| 10,000 | \$ 0.22 USD |



Enamel Pins

Custom-designed to reflect your mascot or logo with fine detail. High-quality, durable enamel pins.

- ✓ Compact and lightweight, perfect for gifts, employee recognition, or merchandising.
- ✓ Affordable pricing with a fast turnaround time
- ✓ Size: approx. 1.5 - 1.75 inch
- ✓ Delivery time: 6-8 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 500 | \$ 1.67 USD |
| 1,000 | \$ 1.52 USD |
| 2,500 | \$ 1.03 USD |
| 5,000 | \$ 0.80 USD |
| 10,000 | \$ 0.72 USD |



Mascot Stickers

Sticky fun for young and old. Once your mascot sticks, your brand will never be forgotten.

- ✓ Stickers are die-cut in the shape of the mascot
- ✓ Cost-effective gift for your fans/visitors
- ✓ Size: approx. 4"
- ✓ Delivery time: approx. 4 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 0.37 USD |
| 2,500 | \$ 0.27 USD |
| 5,000 | \$ 0.17 USD |



Mascot Sticker Sheets

Your mascot as stickers in various versions, individually designed by our design team.

- ✓ Sheet with multiple mascot stickers in various poses
- ✓ Design is included free of charge for standard themes
- ✓ Size: approx. 4" x 6" (or other format)
- ✓ Delivery time: approx. 4 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 0.97 USD |
| 2,500 | \$ 0.70 USD |
| 5,000 | \$ 0.57 USD |



Car Air Fresheners

A practical giveaway for customers of vehicle-related services - your customer will think of you on every drive.

- ✓ In the shape of your mascot
- ✓ Various scents available
- ✓ 1 year shelf life
- ✓ Size: approx. 4"
- ✓ Delivery time: 6-8 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 1.12 USD |
| 2,500 | \$ 0.89 USD |
| 5,000 | \$ 0.70 USD |
| 10,000 | \$ 0.59 USD |



Refrigerator Magnets made of soft PVC / rubber 2D

With every cooking session, snack time, and passing glance, your customers will think of your brand.

- ✓ Custom-made based on your mascot in 2D
- ✓ Embossed on the front for a tactile appeal
- ✓ Size: approx. 2.5"
- ✓ Delivery time: 6-9 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 250 | \$ 2.07 USD |
| 500 | \$ 1.77 USD |
| 1,000 | \$ 1.62 USD |
| 2,500 | \$ 1.07 USD |
| 5,000 | \$ 0.97 USD |



Luggage Tags made of soft PVC / rubber 2D

Your mascot travels with you - captivating internationally and generating interest where you never thought possible.

- ✓ Design matching your mascot
- ✓ Backside for card with name, address & telephone number
- ✓ Size: approx. 4"
- ✓ Delivery time: 6-9 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 2.52 USD |
| 2,500 | \$ 1.90 USD |
| 5,000 | \$ 1.72 USD |



Set of Coloring Pencils

Bring your mascot to life with our custom coloring pencil sets, featuring unique designs carefully crafted by our design team.

- ✓ Minimum order quantity: 1,000 pcs
- ✓ Delivery time: approx. 6-8 weeks
- ✓ Customizable with your mascot

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 1.97 USD |
| 2,500 | \$ 1.57 USD |
| 5,000 | \$ 1.27 USD |



Rulers

Even while highlighting or measuring, your youngest customers will think of your mascot.

- ✓ Design of the ruler matches your mascot
- ✓ Length: 6 inches
- ✓ Delivery time: approx. 6 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 1.17 USD |
| 2,500 | \$ 0.97 USD |
| 5,000 | \$ 0.87 USD |



Erasers

Mistakes are quickly erased. School is fun with your mascot.

- ✓ Eraser in the shape of your mascot
- ✓ Size: approx. 2.5"
- ✓ Delivery time: approx. 6 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 1.17 USD |
| 2,500 | \$ 0.97 USD |
| 5,000 | \$ 0.87 USD |



Stationery Sets

Your mascot quickly becomes the best friend when you equip your young customers perfectly for school.

- ✓ Consists of pencil, eraser, sharpener
- ✓ Combined as a school set and packaged together
- ✓ Delivery time: approx. 6 weeks
- ✓ Printed case: additional \$ 0.50 USD per piece

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 2.95 USD |
| 2,500 | \$ 2.63 USD |
| 5,000 | \$ 2.47 USD |



Frisbees

Our frisbees, each featuring a unique design, carefully crafted by our design team—perfect for every throw and playing style.

- ✓ Design is included free of charge
- ✓ Size: approx. 4" x 6" (or other format)
- ✓ Delivery time: approx. 4 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 1,000 | \$ 1.62 USD |
| 2,500 | \$ 1.35 USD |
| 5,000 | \$ 1.05 USD |
| 10,000 | \$ 0.76 USD |



Beach Balls

Custom beach balls with your mascot / logo printed on it. Lot's of fun guaranteed!

- ✓ Made of strong 0.18 mm PVC material
- ✓ Size: approx 12 inch
- ✓ Delivery time: approx. 6-8 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 500 | \$ 4.70 USD |
| 1,000 | \$ 3.47 USD |
| 2,500 | \$ 2.97 USD |
| 5,000 | \$ 2.47 USD |



(Beach) Towels

Full-color printed towels in your design - anything is possible!

- ✓ Made from high-quality micro-cotton 380 g/m2.
 - ✓ Soft and absorbent
 - ✓ Size: 30 x 60 inches (more sizes available)
 - ✓ Delivery time: approx. 6 weeks
- We can also produce embroidered and woven towels. Price on request*

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| 50 | \$ 29.00 USD |
| 100 | \$ 25.70 USD |
| 200 | \$ 23.99 USD |
| 500 | \$ 22.75 USD |
| 1,000 | \$ 21.75 USD |



Bath Toys & Ducks

An eye-catcher in the bathroom - associating your brand with cleanliness and fun.

- ✓ Custom-made rubber duck mascot sitting in an inner tube or individually
- ✓ Made of high-quality vinyl
- ✓ Small weight at the bottom to ensure the rubber duck always floats upright
- ✓ Size: approx. 3"
- ✓ Delivery time: approx. 12 weeks

| ORDER SIZE | PRICE PER PIECE |
|------------|-----------------|
| Prototype | from \$ 750 USD |
| 1,000 | \$ 6.00 USD |
| 1,500 | \$ 5.70 USD |
| 2,500 | \$ 5.20 USD |

Pricing subject to final design





GIANT MASCOT INFLATABLES

Inflatable giant mascots serve as an ideal attention-grabber, ensuring your XXL mascot commands the spotlight. Whether at a trade show or positioned at your company's entrance, these figures instantly captivate your target audience, leaving a lasting impression.

- ✓ Custom production based on our concept illustration
- ✓ High-quality materials: 420D Oxford
- ✓ Polyester or PVC for long-lasting use
- ✓ Available in any size
- ✓ Includes carrying bag, blower, anchor points, ropes, repair kit and user manual

| PRICE FOR OXFORD 420D: (PVC material additional charge +15%) | |
|---|--------------|
| SIZE | PRICE |
| Giant Mascot Inflatable - 8ft | \$ 2,000 USD |
| Giant Mascot Inflatable - 10ft | \$ 2,250 USD |
| Giant Mascot Inflatable - 12ft | \$ 2,500 USD |
| Giant Mascot Inflatable - 16ft | \$ 3,300 USD |



INFLATABLE PLAYER TUNNELS

Inflatable player tunnels serve as an ideal stage for athletes' debut moments or as dynamic entryways for teams. They're crafted to elevate the ambiance at your events, igniting an electrifying atmosphere that resonates with your fans' passion.

- ✓ Custom production based on our concept illustration
- ✓ High-quality materials: 420D Oxford
- ✓ Polyester or PVC for long-lasting use
- ✓ Available in any size
- ✓ Extension for long tunnels is possible
- ✓ Includes carrying bag, blower, anchor points, ropes, repair kit and user manual

| | HEIGHT | PRICE |
|-----------------|--------|--------------|
| Mascot Head | 12ft | \$ 4,400 USD |
| | 16ft | \$ 5,000 USD |
| | 20ft | \$ 6,300 USD |
| Football Helmet | 12ft | \$ 3,500 USD |
| | 16ft | \$ 4,000 USD |
| | 20ft | \$ 5,700 USD |





INFLATABLE ARCHES

Are you seeking a tailored inflatable arch for your event's grand finale? Allow us to craft the perfect finish line tailored to your specifications. Our products are crafted with premium materials, guaranteeing both quality and longevity.

- ✓ Perfect for events, trade shows, or sports competitions
- ✓ Crafted from premium materials: 420D Oxford Polyester or PVC for long-lasting durability (price increase of 15%)
- ✓ The arch can be fully customized with your logo in vibrant colors
- ✓ Includes carrying bag, blower, anchor points, ropes, repair kit, and user manual
- ✓ Easy to set up with a team of 2 persons within 10 minutes
- ✓ Size: customized to your preferences and needs
- ✓ Delivery time: approximately 4-5 weeks

| SIZE | | PRICE |
|--------------|-------------|--------------|
| Constant Air | 15ft x 12ft | \$ 1,700 USD |
| | 20ft x 15ft | \$ 1,970 USD |
| | 25ft x 15ft | \$ 2,370 USD |
| | 30ft x 17ft | \$ 2,970 USD |

*For arches 20ft x 15ft and under, we offer an air-sealed option. Get in touch for more information!

Optional Add-Ons

- ✓ Powerful LED interior lighting for nighttime events
- ✓ Variety of banners equipped with Velcro or D-rings for easy sponsor changes



Thomas Giel,
European
College of Sport
Sciences

"A single and absolute recommendation. The biggest problem is simply deciding whether the product or the customer service is better. I have rarely experienced such a mixture of professionalism, friendliness, customer focus and expertise. The collaboration was fantastic."



LET'S BRING YOUR MASCOT TO LIFE!

Are you excited about bringing your mascot to life with one of our products? We'd be happy to support and advise you every step of the way. For all our products, we can initially provide you with a free concept illustration. This illustration can be revised until you are 100% satisfied with the design. Only then do we proceed with production.

What are you waiting for? Feel free to reach out to our team!

Promo Bears

Tel: +1 941-254-3284

Email: info@promobearsusa.com

www.promobearsusa.com

YOUR PROMO BEARS TEAM



TRUST IN OUR QUALITY AND EXPERTISE

Every year, we collaborate with over 750 satisfied customers worldwide. Our clientele includes schools, universities, amusement parks, sports clubs, municipalities, agencies and a wide range of corporate clients.



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