

Oak Park Education Foundation's Update to District 97 Board

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Oak Park Education Foundation

October 12, 2010

OPEF District 97 Board Update

Agenda

- Oak Park Education Foundation Accomplishments in 2009-10
 - Programs
 - Organization / Strategy

- Plans for 2010-11

- Working with D97 board

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OPEF Programs

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OPEF Programs, continued

Geared Up

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Geared Up

- **Now in its 3rd year**
- **Expansion into all 3rd grades: great fit for simple machines**
- **Summer BASE Camp: rave reviews**
- **2010-11: Longfellow finalists in Lego Landmark School Competition**

OPEF Programs, continued

Architecture Adventure

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Architecture Adventure

- **Now in its 5th year**
- **Engaging new art teachers and classroom teachers**
- **Cool projects included:**
 - **Chess set completed at Whittier**
 - **Display on Marion Street for Architecture Week in Oak Park**
 - **Landscape design for Irving playground**
 - **Geometry, stained glass & the Pleasant Home for Holmes**
- **Summer camp: Build a Miniature City**

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OPEF Programs, continued

Vex Robotics

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Vex Robotics

- **Now in its 6th year**
- **80 students, JV and Varsity**
- **High school mentors**
- **Summer BASE Camp**
- **2010-11: Mark Pickus & regional competitions**

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OPEF Programs, continued

Art Start

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Art Start

- **Now in its 14th year**
- **Cool projects include:**
 - **Permanent mural at Brooks**
 - **What's Blooming on Harrison: 10 classes exhibited**
 - **Folk tales, quilting & performance at Hatch**
 - **Drumming, harmonica at Longfellow**
- **2010-2011: Collaboration with D97 Choral Music Festival?**

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OPEF Programs, continued

Global Village

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Global Village

- **Now in its 20th year**
- **Oak Park scientists partnering with 40 classes/year**
- **Shedd Aquarium, EPA, Rush Medical Center, etc.**
- **Cool projects include:**
 - **Making aquariums and animal visits at Mann**
 - **Water testing in the Indiana Dunes from Julian**
 - **Physics at Beye**
 - **Human body systems at Holmes**

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Accomplishments

Oak Park Education Foundation Programs by Grade 2009-2010

	Global Village	Archi- tecture Adventure	Art Start	Geared Up	Vex	Totals by Grade
<i>Pre-K</i>		20				20
<i>Kindergarten</i>		100	95			195
<i>1</i>		69	341			410
<i>2</i>		98	205	55		358
<i>3</i>	150	133	15	541		839
<i>4</i>	219	39				258
<i>5</i>	218	217		26		461
<i>6</i>	220		83		50	353
<i>7</i>			7		15	26
<i>8</i>			12		14	22
<i>Totals by Program</i>	807	676	758	622	79	2,942

Oak Park Education Foundation Programs by School 2009-2010

	Global Village	Archi- tecture Adventure	Art Start	Geared Up	Vex	Totals by School
<i>Beye</i>	63	158	80	61		362
<i>Hatch</i>	84		56	61		201
<i>Holmes</i>	69	99	74	98		340
<i>Irving</i>	41	161	66	70		338
<i>Lincoln</i>	54	88	97	81		320
<i>Longfellow</i>	160	61	74	82		377
<i>Mann</i>	57	71	91	79		298
<i>Whittier</i>	59	38	118	90		305
<i>Brooks</i>	91		20		39	150
<i>Julian</i>	129		82		40	251
<i>Totals by Program</i>	807	676	758	622	79	2,942

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Accomplishments

Organization and Strategy

- Maintaining strong ties with D97 and community
 - Worked closely with teachers, Dept. of Teaching & Learning
 - Teacher Links and PTO Liaison Links
 - Established business partnership program
- Ensuring quality and innovativeness of our programs
 - Board-level audit of Global Village
- Ensuring accessibility and diversity of all our programs

OPEF District 97 Board Update

Accomplishments

Organization and Strategy (Cont)

- Maintaining quality programs and fulfilling our mission despite tough financial times
 - Raised more than \$145,000 (\$35,000 OVER budget!)
 - D97 Campaign & PTOs donated \$14,000
 - Unexpected revenues included:
 - Dear Mr. Fidrych movie premier (\$6,000 net)
 - BASE Camp (\$17,000 net)

Oak Park Education Foundation Strategy Map

Vision

Every child that emerges from D97 has the ability, creativity and inspiration to shape the future, and that every Oak Park resident is a valued member of the learning community that champions public education.

Mission

To fund, through non-tax revenues, innovative or experimental enrichment programs that reach the greatest number of District 97 students.

Values

OPEF develops and supports programs that:

- stimulate each student's intellect and encourage the development of each child's potential
- involve children in creative and innovative activities using non-traditional program delivery
- reach the greatest number of D97 students
- demonstrate that learning is valuable and enjoyable

Market Differentiators

Relationship with District 97

Access to all Classrooms

Enrichment of the core curriculum

A variety of innovative program models

Community experts broadly applying knowledge

Strategic Objectives

Provide programming that enriches the core curriculum

Promote innovative programming and non-traditional means of delivery

Draw upon skills/talent of the community

Maintain financial independence

Reach the greatest number of D97 students

Critical Processes

Program development and delivery

Communication

Fund Raising

Knowledge of curriculum

Relationship with District 97

Collaboration with community experts

Key Performance Indicators

Number of students reached

Program evaluation

Dollars raised

Budget

Board member participation

Expert participation

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Plans for 2010-11

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Plans for 2010-2011

Programs

- Expand coverage
- Make improvements based on surveys and audit
- Offer more summer programs

Fundraising

- Expand donor base
- Expand partnerships with area businesses

Marketing

- New OPEF website, social networking
- Engage more parent volunteers
- Increase volunteer recognition

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What do we need from you?

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OPEF and District 97 - What do we need from you?

- Continuing participation on the OPEF Board
 - Dr. Roberts
 - Michelle Harton
 - Dr. Anderson

- Facilitating opportunities to further build our relationships with teachers and administrators

- Helping us increase awareness of OPEF

- Continuing access to the classroom

- Sending volunteers our way

- Continuing dialogue about the effectiveness of our programs

- Continuing your visible support for us

- Helping us be a part of the fabric of the District