

## Library Statistical Report for January 2019

| <u>Adult Circulation</u>                                      | <u>Previous<br/>Year</u> | <u>Current<br/>Year</u> | <u>Percent<br/>Change</u> | <u>Current<br/>YTD</u> |
|---|--------------------------|-------------------------|---------------------------|------------------------|
| Non-Fiction   | 16,325                   | 15,198                  | -6.9%                     | 15,198                 |
| Fiction   | 17,943                   | 19,281                  | 7.5%                      | 19,281                 |
| Magazines/Vertical File                                       | 431                      | 691                     | 60.3%                     | 691                    |
| E-Books (Net Library)   | 20                       | 0                       | -100.0%                   | 0                      |
| Downloadable E-Books (all depts.)                             | 9,383                    | 10,768                  | 14.8%                     | 10,768                 |
| rbdigital (downloadable magazines)                            | 381                      | 1,043                   | 173.8%                    | 1,043                  |
| Interlibrary Loans  | 109                      | 127                     | 16.5%                     | 127                    |
| <i>SUBTOTAL--Adult</i>  | <i>44,592</i>            | <i>47,108</i>           | <i>5.6%</i>               | <i>47,108</i>          |
| <br><b><u>Audio-Visual Circulation</u></b>                    |                          |                         |                           |                        |
| Blu-Ray (Adult)   | 7,883                    | 8,533                   | 8.2%                      | 8,533                  |
| Blu-Ray (Children's)  | 2,062                    | 2,162                   | 4.8%                      | 2,162                  |
| DVDs (Adult)  | 15,311                   | 15,192                  | -0.8%                     | 15,192                 |
| DVDs (Children's)   | 11,801                   | 11,030                  | -6.5%                     | 11,030                 |
| DVDs (Young Adult)  | 103                      | 2                       | -98.1%                    | 2                      |
| CD Spoken (Adult)   | 3,925                    | 3,258                   | -17.0%                    | 3,258                  |
| CD Spoken (Children's)  | 985                      | 1,144                   | 16.1%                     | 1,144                  |
| CD Spoken (Young Adult)                                       | 123                      | 76                      | -38.2%                    | 76                     |
| CD Music (Adult)  | 4,960                    | 3,464                   | -30.2%                    | 3,464                  |
| CD Music (Children's)   | 1,003                    | 1,353                   | 34.9%                     | 1,353                  |
| Games (Early Literacy)  | 21                       | 11                      | -47.6%                    | 11                     |
| Hoopla (all depts.)   | 1,963                    | 2,986                   | 52.1%                     | 2,986                  |
| Downloadable Audio (all depts.)                               | 5,591                    | 7,346                   | 31.4%                     | 7,346                  |
| <i>SUBTOTAL--AV</i>   | <i>55,731</i>            | <i>56,557</i>           | <i>1.5%</i>               | <i>56,557</i>          |
| <br><b><u>Children's &amp; Youth Services Circulation</u></b> |                          |                         |                           |                        |
| Non-Fiction   | 14,890                   | 15,247                  | 2.4%                      | 15,247                 |
| Fiction (includes Grab & Go)                                  | 60,984                   | 65,152                  | 6.8%                      | 65,152                 |
| Magazines   | 481                      | 386                     | -19.8%                    | 386                    |
| <i>SUBTOTAL--Children's</i>                                   | <i>76,355</i>            | <i>80,785</i>           | <i>5.8%</i>               | <i>80,785</i>          |
| <br><b><u>Young Adult Circulation</u></b>                     |                          |                         |                           |                        |
| Non-Fiction   | 414                      | 511                     | 23.4%                     | 511                    |
| Fiction   | 3,971                    | 4,408                   | 11.0%                     | 4,408                  |
| Magazines   | 2                        | 2                       | 0.0%                      | 2                      |
| <i>SUBTOTAL--Young Adult</i>                                  | <i>4,387</i>             | <i>4,921</i>            | <i>12.2%</i>              | <i>4,921</i>           |
| <b>TOTAL MONTHLY CIRC</b>                                     | <b>181,065</b>           | <b>189,371</b>          | <b>4.6%</b>               | <b>189,371</b>         |
| <b>TOTAL Y.T.D. CIRC</b>                                      | <b>181,065</b>           | <b>189,371</b>          | <b>4.59%</b>              | <b>189,371</b>         |
| <i>In-house usage (not in circ total)</i>                     | <i>5,810</i>             | <i>7,719</i>            | <i>32.9%</i>              | <i>0</i>               |

|                                 | <u>Previous<br/>Year</u> | <u>Current<br/>Year</u> | <u>Percent<br/>Change</u> | <u>Current<br/>YTD</u> |
|---------------------------------|--------------------------|-------------------------|---------------------------|------------------------|
| Number of HOLDS placed          | 18,052                   | 19,204                  | 6.4%                      | 0                      |
| Beginning bookstock             | 301,725                  | 303,213                 |                           | 303,213                |
| Additions                       |                          |                         |                           |                        |
| Withdrawals                     |                          |                         |                           |                        |
| Net bookstock                   | 302,029                  | 301,990                 | 0.0%                      | 301,990                |
| Beginning audiovisual materials | 64,180                   | 64,819                  | 1.0%                      | 64,819                 |
| Additions                       |                          |                         |                           |                        |
| Withdrawals                     |                          |                         |                           |                        |
| Net audiovisual materials       | 64,225                   | 64,250                  | 0.0%                      | 64,250                 |
| Total Net Materials             | 366,254                  | 366,240                 | 0.0%                      | 366,240                |
| Days open during month          | 30                       | 30                      |                           | 30                     |
| Door count                      | 47,190                   | 47,767                  | 1.2%                      | 47,767                 |
| Digital Media Lab               | 709                      | 632                     | -10.9%                    | 632                    |
| ccpl2go                         | 528                      | 799                     | 51.3%                     | 799                    |
| Average daily circulation       | 6,036                    | 6,312                   | 4.6%                      | 6,312                  |

Break down by department (totals included above in circulation):

|  |               |
|--|---------------|
| <b>TOTAL Downloadable audio -- all departments</b>   | <b>7,346</b>  |
| Downloadable audio -- adult                          | 0             |
| Downloadable audio -- children                       | 0             |
| Downloadable audio -- YA                             | 0             |
| <b>TOTAL Downloadable E-Books -- all departments</b> | <b>10,768</b> |
| Downloadable E-Books -- adult                        | 0             |
| Downloadable E-Books -- children                     | 0             |
| Downloadable E-Books -- YA                           | 0             |

| PROGRAMMING  | CURRENT MONTH |                | CURRENT Y-T-D |                |
|--------------|---------------|----------------|---------------|----------------|
|              | # of programs | # of attendees | # of programs | # of attendees |
| Adult        | 7             | 139            | 7             | 139            |
| AV           | 2             | 131            | 2             | 131            |
| Children's   | 125           | 3,134          | 125           | 3,134          |
| YA           | 14            | 595            | 14            | 595            |
| Foundation   | 5             | 154            | 5             | 154            |
| Other        | 0             | 0              | 0             | 0              |
| <b>TOTAL</b> | <b>153</b>    | <b>4,153</b>   | <b>153</b>    | <b>4,153</b>   |

| PROGRAMMING  | PREVIOUS YEAR MONTH |                | PREVIOUS Y-T-D |                |
|--------------|---------------------|----------------|----------------|----------------|
|              | # of programs       | # of attendees | # of programs  | # of attendees |
| Adult        | 19                  | 462            | 19             | 462            |
| AV           | 1                   | 59             | 1              | 59             |
| Children's   | 155                 | 3,873          | 155            | 3,873          |
| YA           | 9                   | 451            | 9              | 451            |
| Foundation   | 2                   | 170            | 2              | 170            |
| Other        | 2                   | 13             | 2              | 13             |
| <b>TOTAL</b> | <b>188</b>          | <b>5,028</b>   | <b>188</b>     | <b>5,028</b>   |

ccpl2go (Mobile Library) -- totals included above in circulation

|                                | THIS MONTH | CURRENT Y-T-D |
|--------------------------------|------------|---------------|
| # of Items checked out         | 1,955      | 1,955         |
| # of Stops                     | 91         | 91            |
| Doorcount (not included above) | 799        | 799           |

CURRENT MONTH ccpl2go BREAK DOWN of items checked out

| ITEM CAT      | ADULT      | JUVENILE     | YA        | TOTAL        |
|---------------|------------|--------------|-----------|--------------|
| MBLU-RAY      | 126        | 66           | 0         | 192          |
| MBOOK         | 357        | 906          | 57        | 1,320        |
| MBOOK-AV      | 0          | 34           | 0         | 34           |
| MCD-SPOKEN    | 16         | 2            | 0         | 18           |
| MDVD          | 142        | 249          | 0         | 391          |
| <b>TOTALS</b> | <b>641</b> | <b>1,257</b> | <b>57</b> | <b>1,955</b> |