

The 2016 stakeholder input for strategic planning will be conducted digitally using crowdsourcing technology. We will be collaborating with ignite! Innovation at Optum with the use of Spigit software to facilitate the process. The district will also be working with them to launch a district innovation platform this fall.

An outline of the process, pending approval by the school board, is below. I will discuss this in more detail at the meeting.

Stakeholder group invitations:

- Staff 380: (200 support, 180 teacher) – Invite all
- High School Students 800 – Invite all
- Parents 3,500 – randomly select 450. Invite another tier if response rate is low.
- Community 10,000+? – randomly select 200 for snail mail invitation. Also, advertise in the local paper, website, and street sign.

Timeline:

February 29 – March 11: Idea submission from the 4 stakeholder groups.

March 14-18: Participants receive a notification encouraging them to assign star ratings to the ideas submitted. Stars can be assigned beginning February 29. Ideation will be shut off beginning March 14.

March 15 – 25: Data processing by ignite! Innovation.

March 28 – April 1: School board members assign the top 5 ideas from each of the stakeholder groups to an exit outcome area.

April 4: School Board discusses placement of ideas into exit outcome areas.

May 2: School Board begins discussing 2017-18 goals, based on the data.

Do we want to include the 4th question in the process this year?

1. What should Becker students know and be able to do to be successful?
2. What is your expectation of the Becker School District?
3. What is important for the Becker School District in the future (5 to 10 years)?
4. Why do you financially support the Becker School District? Would you consider giving more?